

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Frontline Medical Communications, Inc.  
7 Century Drive - Suite 302  
Parsippany, NJ 07054  
Tel. No.: (973) 206-3434  
Fax No.: (973) 206-9378  
www.fedprac.com

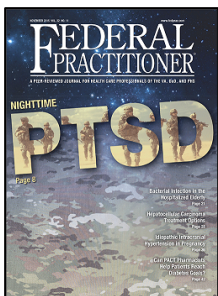
**FEDERAL PRACTITIONER** is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures.

**FIELD SERVED FEDERAL PRACTITIONER** serves medical professionals of the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

**DEFINITION OF RECIPIENT QUALIFICATION**  
Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

## CHANNELS

### FEDERAL PRACTITIONER MAGAZINE



6 Issues in the period  
35,616 average circulation

## EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>FEDERAL PRACTITIONER MAGAZINE</b> (6 issues in the period)	35,616	-	35,616

### AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	37
Advertiser and Agency	149
Allocated for Trade Shows and Conventions	33
All Other	157
<b>TOTAL</b>	<b>376</b>

### 1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,616	100.0	35,616	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,616</b>	<b>100.0</b>	<b>35,616</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

### 2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2015 Issue	Number Removed	Number Added	Total Qualified
July	387	203	35,523
August	206	485	35,802
September	116	26	35,712
October	71	15	35,656
November	1,469	1,373	35,560
December	159	45	35,446
<b>TOTAL</b>	<b>2,408</b>	<b>2,147</b>	

### 3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015

This issue is 0.2% or 68 copies below the average of the other 5 issues reported in Paragraph 2.

#### CLASSIFICATION BY TITLE

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Physician	Resident	Pharmacist	Medical Center Admin- istrator	Nurse Practitioner and Nurses	Physician Assistant	Other
DEPARTMENT OF VETERANS AFFAIRS	27,361	77.0	17,317	188	5,248	164	2,517	961	966
ARMY	1,948	5.5	1,768	2	51	9	42	43	33
NAVY	1,567	4.4	1,482	-	21	10	21	8	25
AIR FORCE	1,188	3.3	1,101	-	19	10	25	14	19
DEPARTMENT OF DEFENSE	4,703	13.2	4,351	2	91	29	88	65	77
OFFICE OF THE SECRETARY	14	0.1	3	-	3	-	3	3	2
HEALTH CARE FINANCING ADMINISTRATION	5	-	4	-	1	-	-	-	-
HEALTH RESOURCES SERVICE ADMINISTRATION:									
OFFICE OF THE ADMINISTRATOR	8	-	5	-	1	-	-	1	1
BUREAU OF HEALTH CARE AND DELIVERY ASSISTANCE	4	-	1	-	2	-	1	-	-
MATERNAL AND CHILD HEALTH BUREAU	1	-	-	-	1	-	-	-	-
BUREAU OF HEALTH PROFESSIONALS	9	-	2	-	3	-	1	1	2
CENTERS FOR DISEASE CONTROL AND PREVENTION	41	0.1	16	-	19	-	-	1	5
FOOD AND DRUG ADMINISTRATION	165	0.5	41	-	113	1	1	4	5
INDIAN HEALTH SERVICE	712	2.0	144	1	503	5	8	34	17
SUBSTANCE ABUSE & MENTAL HEALTH SERVICES ADMINISTRATION	4	-	1	-	1	-	-	1	1
NATIONAL INSTITUTES OF HEALTH	35	0.1	16	-	12	1	2	3	1
AGENCY FOR HEALTHCARE RESEARCH AND QUALITY	4	-	-	-	1	-	1	-	2
AGENCY FOR TOXIC SUBSTANCES AND DISEASE REGISTRY	3	-	1	-	1	-	-	1	-
COAST GUARD	10	-	4	-	1	-	-	4	1
BUREAU OF PRISONS	277	0.8	38	-	146	1	14	73	5
ENVIRONMENTAL PROTECTION AGENCY	2	-	1	-	1	-	-	-	-
U.S. PUBLIC HEALTH SERVICE	1,294	3.6	277	1	809	8	31	126	42
UNCLASSIFIED	376	1.1	222	-	51	6	27	19	51
OTHERS ALLIED TO THE FIELD	1,826	5.1	970	2	164	20	95	39	536
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,560</b>	<b>100.0</b>	<b>23,137</b>	<b>193</b>	<b>6,363</b>	<b>227</b>	<b>2,758</b>	<b>1,210</b>	<b>1,672</b>

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015**

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
<b>I. TOTAL - Direct Request:</b>	<b>4,190</b>	<b>5,808</b>	<b>5,065</b>	<b>15,063</b>	<b>42.3</b>
a. Written	1,980	1,222	1,673	4,875	13.7
b. Telecommunication	1,710	4,268	2,878	8,856	24.9
c. Electronic	500	318	514	1,332	3.7
<b>II. TOTAL - Request from recipient's company:</b>	<b>16,026</b>	-	-	<b>16,026</b>	<b>45.1</b>
a. Written	16,026	-	-	16,026	45.1
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
<b>III. TOTAL - Membership Benefit:</b>	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
<b>IV. TOTAL - Communication from recipient or recipient's company (other than request):</b>	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
<b>V. TOTAL - Sources other than above (listed alphabetically):</b>	<b>4,471</b>	-	-	<b>4,471</b>	<b>12.6</b>
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-
*Other sources	4,471	-	-	4,471	12.6
<b>VI. TOTAL - Single Copy Sales:</b>	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>24,687</b>	<b>5,808</b>	<b>5,065</b>	<b>35,560</b>	<b>100.0</b>
<b>PERCENT</b>	<b>69.4</b>	<b>16.3</b>	<b>14.3</b>	<b>100.0</b>	

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015**

MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function	35,560	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,560</b>	<b>100.0</b>

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2013	July - December 2013	January - June 2014	July - December 2014	January - June 2015*	July - December 2015*
Total Audit Average Qualified:	35,130	35,127	35,181	35,182	35,336	35,616
Qualified Non-Paid:	35,130	35,127	35,181	35,182	35,336	35,616
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July - December 2015 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2015**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	345		Kentucky	484	
New Hampshire	140		Tennessee	963	
Vermont	163		Alabama	587	
Massachusetts	1,046		Mississippi	463	
Rhode Island	286		<b>EAST SO. CENTRAL</b>	<b>2,497</b>	<b>7.0</b>
Connecticut	483		Arkansas	458	
<b>NEW ENGLAND</b>	<b>2,463</b>	<b>6.9</b>	Louisiana	383	
New York	2,396		Oklahoma	558	
New Jersey	619		Texas	1,758	
Pennsylvania	1,804		<b>WEST SO. CENTRAL</b>	<b>3,157</b>	<b>8.9</b>
<b>MIDDLE ATLANTIC</b>	<b>4,819</b>	<b>13.6</b>	Montana	166	
Ohio	1,183		Idaho	180	
Indiana	473		Wyoming	149	
Illinois	707		Colorado	424	
Michigan	675		New Mexico	472	
Wisconsin	658		Arizona	730	
<b>EAST NO. CENTRAL</b>	<b>3,696</b>	<b>10.4</b>	Utah	195	
Minnesota	461		Nevada	252	
Iowa	98		<b>MOUNTAIN</b>	<b>2,568</b>	<b>7.2</b>
Missouri	775		Alaska	135	
North Dakota	140		Washington	496	
South Dakota	261		Oregon	508	
Nebraska	494		California	2,164	
Kansas	184		Hawaii	159	
<b>WEST NO. CENTRAL</b>	<b>2,413</b>	<b>6.8</b>	<b>PACIFIC</b>	<b>3,462</b>	<b>9.7</b>
Delaware	170		<b>UNITED STATES</b>	<b>34,943</b>	<b>98.3</b>
Maryland	1,324		U.S. Territories	577	
Washington, DC	516		Canada	-	
Virginia	1,510		Mexico	-	
West Virginia	651		Other International	-	
North Carolina	1,185		AP0/FPO	40	
South Carolina	643				
Georgia	991				
Florida	2,878				
<b>SOUTH ATLANTIC</b>	<b>9,868</b>	<b>27.8</b>			
			<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,560</b>	<b>100.0</b>

**ADDITIONAL DATA**

**PARAGRAPH 3b:**

Other sources include 2 sources of circulation for quantities of 765 copies or 2.2% to 3,706 copies or 10.4%, including US Public Health Service and Infogroup.

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Lea Drag, Publisher

Donna Sickles, VP, Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

State

County

Received by BPA Worldwide

Type

ID Number

January 11, 2016

New Jersey

Morris

January 11, 2016

BJ

F123B0D5

**About BPA Worldwide:**

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.