

**Contact:** Tim LaPella  
**Tel:** 484-921-5001 **Cell:** 610-506-3474 **Fax:** 484-921-5005  
**E-mail:** tlapella@frontlinemedcom.com

www.clinicianreviews.com

RATES*	1x	3x	6x	12x
Full Page	\$4,334	\$3,386	\$3,109	\$2,922
1/2 Page	3,450	2,965	2,847	2,566
1/3 Page	3,321	2,607	2,343	2,181
1/4 Page	2,150	1,721	1,514	1,207
1/6 Page	1,352	1,063	877	751

**Add Color:** \$375/ad

COLUMN INCH RATES	1x	3x	6x	12x
1 column x 4" about 120 words	845	799	689	620
1 column x 3" about 90 words	811	658	535	433
1 column x 2" about 60 words	555	503	439	429
1 column x 1" about 30 words	450	405	365	328

\*State and local taxes may apply.

## PAGE SIZES

Full Page	6.875" x 9.125"
1/2 Page	6.875" x 4.5"
1/3 Page	4.54" x 4.5"
1/4 Page	3.375" x 4.5"
1/6 Page	2.21" x 4.5"

## COLOR

- Color Logo: \$285
- Color charges are in addition to earned black and white rates.
- Colored Box: \$150.
- Bleed: No charge.

**CONFIDENTIAL BOX NUMBERS:** \$40

## COMPOSITION

- Black & White Only: Full page: \$150
- Half page: \$125
- Quarter page: \$95

**AGENCY DISCOUNT:** 15% - All rates noted on this card are GROSS for 1/4 page and larger size ads.

**CANCELLATIONS:** Must be received in writing on or before the announced closing date.

## BONUS DISTRIBUTION

- **February, March, April Issues:** AAPA Conference; Las Vegas, NV; May 15-19, 2017
- **April, May, June Issues:** AANP Conference; Philadelphia, PA; June 20-25, 2017

## AD SPACE/MATERIALS DEADLINE

January	12/07/16	July	06/06/17
February	01/09/17	August	07/10/17
March	02/06/17	September	08/08/17
April	03/13/17	October	09/07/17
May	04/10/17	November	10/06/17
June	05/05/17	December	11/09/17

**AUDIENCE:** Nurse Practitioners, Physician Assistants, convenient care clinics specializing in: Adult Medicine, Family Medicine, Geriatric Medicine, Internal Medicine, Primary Care, Women's Health, and other specialties."

**CIRCULATION:** 118,980 BPA Audited

**ISSUANCE:** 12 times a year

## DIGITAL ADVERTISING

**INCREASE YOUR IMPACT! GET MORE CANDIDATES!**



30 day Job Posting with a print ad: \$549/month



E-Newsletter with print ad: \$749/month (includes job posting)



Packages include our unique Intelligent Sourcing tools



All ads are optimized for viewing on mobile devices



**Video Ads! Starting at \$99**