



Frontline Oncology Announces Publishing Partnerships

~ Closing the Loop on the Cancer Care Conversation™ ~

Parsippany – January 9, 2017 – Frontline Medical Communications (FMC) is pleased to announce two Frontline Oncology partnerships — with *No Stomach For Cancer* (NSFC) and the *Sarcoma Foundation of America* (SFA) — to help them achieve their goals to engage, support, and educate all stakeholders involved in the diagnosis, treatment, support, and education within the cancers related to their respective organizations.

In these partnerships, Frontline Medical Communications will produce professional oncology journal platforms, each separately focused on issues related to gastric cancers and sarcomas.



"Frontline Oncology is proud to be selected as NSFC's and the SFA's publishing partner," said Frank Iorio, Managing Director at Frontline Oncology. "Both patient advocacy organizations have made tremendous strides in their patient support missions, and FMC is excited to partner with them to expand upon that mission by further engaging professional health care providers working within specific areas of cancer."



According to a recent study by PricewaterhouseCoopers, '*Patient connections will be key in pharma's year of opportunity.*' FMC agrees with this assessment and is uniquely positioned to help our patient advocacy partners achieve their goals.

Starting in 2017 both journals will be published quarterly, retaining the titles ***The Gastric Cancer Journal – Official Journal of No Stomach For Cancer™*** (to be available at www.gastriccancerjournal.org) and ***The Sarcoma Journal – Official Journal of The Sarcoma Foundation of America™*** (to be available at www.sarcomajournal.org).

These partnerships are among several cancer-related programs to launch in support of Frontline's initiative—*Closing the Loop on the Cancer Care Conversation™*—designed to bring all stakeholders together through high-quality informational and educational resources, addressing the needs of these important groups.

As a publishing leader, FMC offers extensive marketing options designed to meet our clients' goals and objectives. To learn more, contact Frank Iorio at fiorio@frontlinemedcom.com or 973.206.8990.

About Frontline Oncology

Frontline Oncology develops and produces communications that deliver high-quality medical news, diagnosis, and therapeutic care information for oncologists, hematologists, and other health care professionals involved in evaluating and treating patients with cancer and blood related conditions. Print and digital brands include the Frontline oncology portal OncologyPractice.com™; *Hematology News®*, presenting the latest news, views and commentary on blood diseases and disorders; and, in partnership with *Hematology Times™*, the online resource offering hard core science of Hematology including KOL commentary, articles, and CME.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked

1st in combined web and print engagements. With the launch of MDedge™, our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, and other HCPs through more than 30 media brands serving 22 distinct markets. Print reach surpasses 800,000 and extends digitally with newsletters, interactive Web sites, mobile apps and digital editions. FMC delivers medical news daily from on-site reporting at major medical meetings and in collaboration with notable societies and medical associations. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com). Visit us at frontlinemedcom.com. Follow us on [Twitter](#), [Facebook](#), and [LinkedIn](#).

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