



2017 ADVERTISING RATES

RATES EFFECTIVE JANUARY 1, 2017

For closing dates, please contact your account manager.

BLACK & WHITE RATES

	1x	6x	12x	24x	36x	48x	60x	72x	96x	120x	240x	288x
Page	\$4,635	\$4,585	\$4,505	\$4,430	\$4,350	\$4,275	\$4,195	\$4,120	\$4,095	\$4,015	\$3,940	\$3,865
3/4 Page	\$3,835	\$3,760	\$3,680	\$3,605	\$3,530	\$3,450	\$3,375	\$3,295	\$3,220	\$3,140	\$3,065	\$2,985
Island Page	\$3,090	\$3,065	\$3,040	\$2,985	\$2,935	\$2,885	\$2,835	\$2,780	\$2,755	\$2,730	\$2,680	\$2,625
1/4 Page	\$2,060	\$2,010	\$1,955	\$1,905	\$1,855	\$1,805	\$1,750	\$1,700	\$1,650	\$1,595	\$1,545	\$1,495

INSERT RATES - KING

	1x	6x	12x	24x	36x	48x	60x	72x	96x	120x	240x	288x
2 Page King	\$9,550	\$9,440	\$9,285	\$9,125	\$8,965	\$8,805	\$8,645	\$8,485	\$8,435	\$8,275	\$8,115	\$7,955
4 Page King	\$19,095	\$18,885	\$18,565	\$18,245	\$17,925	\$17,615	\$17,295	\$16,975	\$16,865	\$16,550	\$16,235	\$15,915
6 Page King	\$28,645	\$28,325	\$27,850	\$27,370	\$26,895	\$26,415	\$25,940	\$25,460	\$25,300	\$24,825	\$24,350	\$23,870
8 Page King	\$38,190	\$37,770	\$37,130	\$36,495	\$35,860	\$35,220	\$34,585	\$33,950	\$33,740	\$33,100	\$32,465	\$31,825

INSERT RATES - ISLAND

	1x	6x	12x	24x	36x	48x	60x	72x	96x	120x	240x	288x
2 Page Island	\$6,365	\$6,315	\$6,255	\$6,155	\$6,045	\$5,945	\$5,835	\$5,725	\$5,675	\$5,625	\$5,515	\$5,415
4 Page Island	\$12,730	\$12,625	\$12,520	\$12,310	\$12,090	\$11,880	\$11,670	\$11,460	\$11,350	\$11,250	\$11,030	\$10,820
6 Page Island	\$19,095	\$18,935	\$18,775	\$18,460	\$18,145	\$17,825	\$17,505	\$17,185	\$17,025	\$16,865	\$16,550	\$16,235
8 Page Island	\$25,460	\$25,250	\$25,040	\$24,610	\$24,190	\$23,760	\$23,340	\$22,920	\$22,700	\$22,490	\$22,070	\$21,640

COLOR RATES

Standard 2C	\$650
Matched	\$950
Metallic	\$250
Three & Four-Color	\$1,805

POSITIONS

Cover 2 – Earned page rate + 30% (plus color)
 Cover 4 – Earned page rate + 60% (plus color)
 TOC – Earned page rate + 25% (plus color)
 OPP first editorial – Earned page rate + 25% (plus color)
 Please consult account manager for additional special positions.

CONTACT INFORMATION

Angela Labrozzi, Director, Business Development P: 973-206-8971 - Cell: 917-455-6071 alabrozzi@frontlinemedcom.com Mark Branca, VP, Group Publisher Director, FMC Society Partners P: 973-290-8246 mbranca@frontlinemedcom.com	INSERTION ORDERS: Joan Friedman P: 973-290-8211 - eFAX: 1-800-847-0451 jfriedman@frontlinemedcom.com PRODUCTION: Rebecca Slebodnik, Director Production Manufacturing P: 240-221-2417 rslebodnik@frontlinemedcom.com
--	---

FOR ONLINE RATES AND INFORMATION, PLEASE CONTACT YOUR ACCOUNT MANAGER