

VEITHsymposium News

Official Newspaper of the 44th Annual VEITHsymposium



November 14-18, 2017 | New York, NY

2017 ADVERTISING
INFORMATION

FRONTLINE
MEDICAL COMMUNICATIONS.

VEITH SYMPOSIUM[®]
Connecting The **Vascular** Community

ADVERTISING SALES CONTACT

VALERIE BEDNARZ

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Issuance

Published by Frontline Medical Communications (FMC)
Frequency: 3 issues

Organization Affiliation

The Cleveland Clinic

Distribution

VEITHsymposium News will be distributed at the 44th Annual VEITHsymposium, November 14-18, 2017, in New York, NY. Expected attendance of more than 3,000 specialists in vascular medicine.

Editorial

Highlights of the 44th VEITHsymposium

Editorial Staff

Editor: Mark Lesney

Contract and Copy Regulations

- All contracts and contents of advertisements are subject to FMC's approval. FMC reserves the right to reject or cancel any advertisement, insertion order space reservation or position commitment.
- FMC reserves the right to put the word "Advertisement" on advertising which, in FMC's opinion, resembles editorial material.
- FMC guarantees uniform rates and discounts to all advertisers using same amount and kind of space. No exceptions to published rates.

Advertising Sales

Frontline Medical Communications
Valerie Bednarz
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Fax: 973-206-9378
vbednarz@frontlinemedcom.com

Issuance and Closing Dates

Issue Dates	Space Close	Materials Due
Nov. 14/15, 2017	Oct. 12, 2017	Oct. 19, 2017
Nov. 16	Oct. 12	Oct. 19
Nov. 17/18	Oct. 12	Oct. 19

Rates (Includes all 3 issues): All prices are net

Black-and-white

King	\$ 12,200
3/4 Page	9,800
A-size	9,200
1/2 Page	8,300
1/4 Page	5,900

Color

Four Color	\$ 2,300
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Cover Tip

Supplied	\$ 21,000
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Special Positions

- Inside Front Cover/Page 3: King rate + 50% (plus color)
- Cover 4: King rate + 50% (plus color)
- Please contact sales representative for additional special positions.

Cancellations

- Notification in writing of space cancellations must be received by space closing deadline.
- If space is cancelled after deadline or material received too late, the advertiser will be charged for the insertion.
- Cover positions are non-cancelable.

Full-Page Bleeds

- **Bleed size:** 10-3/4" x 13-1/4"
- **Trim:** 10-1/2" x 13"
- Keep live matter 1/2" from all trim edges.

Cover Tip Specifications

- **Bleed size:** 10 1/4" x 6 1/4" (1/8" bleed on all four sides)
- **Final Trim:** 10' x 6"
- **Live Area:** 9 1/2" x 5 1/2" (1/4" on all four sides)
- **Stock:** 80# Coated
- **Ink:** CMYK
- **Quantity:** As specified in contract

Paper and Printing

FMC publications are printed in a tabloid news format on coated stock.

Reproduction Requirements

Black-and-white or Color Advertisements

- PDFs required.
- We accept CD-ROM, or the file may be uploaded to our FTP site.
files.digilink-inc.com/_pEK8QMqvrtdbvR
(Our FTP site is available through your web browser using the web address above and does not require use of FTP software, a user name or password.)
- Please contact Maria Aquino at 240-221-2418 or maquino@frontlinemedcom.com with the name of the file when uploading ad.
- File name must include name of product.
- All files must be 100%. Digital files will not be altered.
- Trapping must be included in file.
- All images must be CMYK (RGB images cannot be processed).
- Third-party fonts are not accepted.

For further questions, please contact Maria Aquino at 240-221-2418.

Color Proofs

- Provide a high-end digital proof with color bars.
- Color laser proofs are not accepted as color guidance.
- Proofs must be provided at 100% size.

Provider Information

Please provide the following with your media:

- Publication name and issue date
- Advertiser, product and agency name
- Contact name and phone number
- Directory of disk or CD

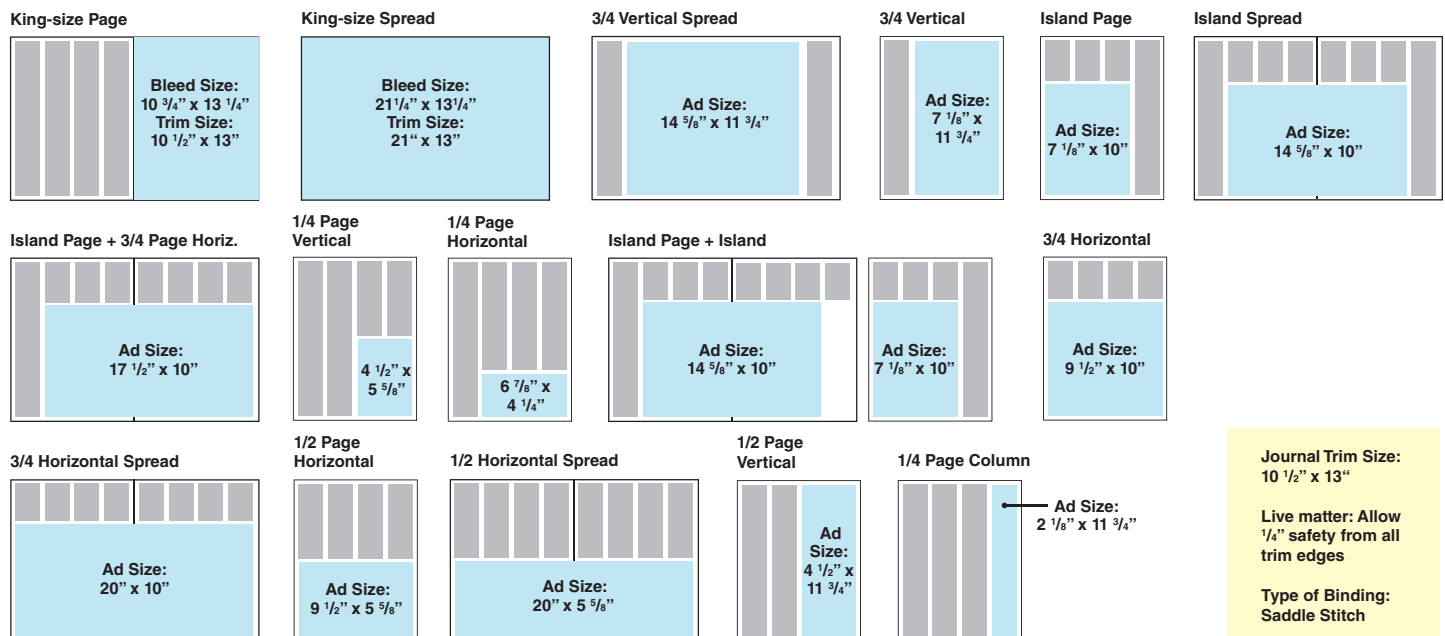
Shipping Instructions

Send all contracts and insertion orders to:

VEITHsymposium News
Frontline Medical Communications
7 Century Drive
Parsippany, NJ 07054
Attn: Joan Friedman
Tel: 973-290-8211; Fax: 973-206-9378

Send all digital files and proofs to:

VEITHsymposium News
Frontline Medical Communications
2275 Research Blvd, Suite 400
Rockville, MD 20850
Attn: Advertising Production
Tel: 240-221-2418; Fax: 240-221-2543



NOTE: Unless otherwise notified, Frontline Medical Communications accepts this insertion order as a written contract for space with the client.

Publication: VEITHsymposium News 2017

Issues: 3 onsite issues

Client:

Space Unit:

Gross Rate:

Position:

New Ad:

Agency:

Signature

Product:

Color:

Net Rate:

Repeat/Date:

Name:

Title:

Ph/Fx: _____

Email: _____

Date

Materials to: Maria Aquino
Frontline Medical Communications
2275 Research Blvd, Suite 400
Rockville, MD 20850
Attn: Maria Aquino
Phone: 240-221-2418

Fax this form to: Joan Friedman
Frontline Medical Communications
973-206-9378
Or e-mail to: joanfriedman@frontlinemedcom.com