

2020 Federal Practitioner Special Issue Calendar

Tentative August 22, 2019



Special Issue	Month	ROFR	Early Bird	Space Deadline	Materials Due
2020 Directory	December	10/14/19	N/A	11/20/19	11/27/19
Exclusive Cancer Topic	February	10/1/19	Exclusive	Exclusive	1/15/20
Public Pathogens	March	10/1/19	Exclusive	Exclusive	2/14/20
Neurology	April	2/3/20	2/3/20	3/2/20	3/16/20
AVAHO Hem/Onc	May	3/2/20	3/2/20	4/1/20	4/15/20
TBD	June				
Data Trends	July	5/1/20	N/A	6/1/20	6/15/20
AVAHO Hem/Onc	August	6/1/20	6/2/20	7/1/20	7/15/20
Cancer Data Trends	September	4/1/20	Exclusive	Exclusive	8/17/20
AVAHO Abstract Monograph	September	4/1/20	Exclusive	Exclusive	8/17/20
Mental Health	October	8/3/20	8/3/20	9/1/20	9/15/20
Diabetes/CVD	November	9/1/20	9/2/20	10/1/20	10/15/20
2021 Directory	December	10/15/20	N/A	11/20/20	11/30/20

- An e-blast will be sent to the *Fed Prac* audience(s) that announces and provides a link to the digital edition. Some issues have extended distribution to specialty audiences.
- Approximate cost for special issues ranges from \$30,000 and up per issue depending on special issue audience and number of advertising pages
- ROFR for positions must be received in writing prior to deadline
- Early Bird: insertion orders must be received by the date to qualify