

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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FEDERAL PRACTITIONER is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures. Federal Practitioner is a member of the MDedge Network.

FIELD SERVED
FEDERAL PRACTITIONER serves medical professionals of VA Centers, AVAHO, the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION
 Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

CHANNELS

FEDERAL PRACTITIONER MAGAZINE



6 issues in the period
 35,862 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FEDERAL PRACTITIONER MAGAZINE (6 issues in the period)	35,862	-	35,862

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	17
Advertiser and Agency	564
Allocated for Trade Shows and Conventions	-
All Other	115
TOTAL	696

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,862	100.0	35,862	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,862	100.0	35,862	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Number Removed	Number Added	Total Qualified
July	263	1	35,847
August	709	617	35,755
September	260	314	35,809
October	102	105	35,812
November	809	996	36,001
December	79	23	35,945
TOTAL	2,222	2,056	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020
 This issue is 0.5% or 167 copies above the average of the other 5 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Classification by Title						
			Physician	Resident	Pharmacist	Medical Center Administrator (Note 1)	Nurse Practitioner and Nurses	Physician Assistant	Other
VA Centers	27,769	77.1	18,692	79	5,749	184	2,116	457	492
AVAHO	1,386	3.9	280	-	112	3	458	30	503
Department of Veterans Affairs	29,155	81.0	18,972	79	5,861	187	2,574	487	995
Army	2,207	6.2	2,126	2	29	4	21	8	17
Navy	1,877	5.2	1,835	1	15	2	13	4	7
Air Force	1,345	3.7	1,312	-	8	4	11	5	5
Department of Defense	5,429	15.1	5,273	3	52	10	45	17	29
Office of the Secretary	11	0.1	6	-	3	-	1	-	1
Centers for Medicare and Medicaid Services	36	0.1	18	1	12	1	2	1	1
Health Resources Service Administration:									
Office of the Administrator	6	-	2	-	1	-	1	-	2
Bureau of Primary Health Care	9	-	4	-	3	-	1	1	-
Maternal and Child Health Bureau	6	-	5	-	1	-	-	-	-
Bureau of Health Workforce	9	-	6	-	1	-	-	2	-
Centers for Disease Control and Prevention	183	0.5	174	-	6	1	-	1	1
Food and Drug Administration	26	0.1	4	-	16	1	1	1	3
Indian Health Service	534	1.5	20	2	464	4	9	32	3
Substance Abuse & Mental Health Services Administration	9	-	4	-	1	-	2	1	1
National Institutes of Health	40	0.1	12	1	13	1	3	9	1
Agency for Healthcare Research and Quality	8	-	6	-	1	-	-	-	1
Agency for Toxic Substances and Disease Registry	1	-	1	-	-	-	-	-	-
Coast Guard	21	0.1	3	-	16	-	1	1	-
Bureau of Prisons	145	0.4	16	-	80	-	8	40	1
Environmental Protection Agency	2	-	-	-	2	-	-	-	-
U.S. Public Health Service	1,046	2.9	281	4	620	8	29	89	15
Unclassified	215	0.6	100	1	23	6	26	6	53
Others Allied to the Field	156	0.4	91	1	22	3	13	3	23
TOTAL QUALIFIED CIRCULATION	36,001	100.0	24,717	88	6,578	214	2,687	602	1,115

Note 1: Medical Center Administrators includes directors, assistant or associate directors, and chiefs of staff.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
I. TOTAL - Direct Request:	394	2,689	1,620	4,703	13.1
a. Written	87	1,597	479	2,163	6.1
b. Telecommunication	283	1,066	1,006	2,355	6.5
c. Electronic	24	26	135	185	0.5
II. TOTAL - Request from recipient's company:	25,476	85	-	25,561	71.0
a. Written	25,476	85	-	25,561	71.0
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
IV. TOTAL - Communication (other than request):	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	5,013	724	-	5,737	15.9
*Association rosters and directories	5,013	-	-	5,013	13.9
Business directories	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-
*Other sources	-	724	-	724	2.0
VI. TOTAL - Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,883	3,498	1,620	36,001	100.0
PERCENT	85.8	9.7	4.5	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	35,994	100.0
Individuals by name only	6	-
Titles or functions only	-	-
Company names only	1	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	36,001	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2018	July - December 2018	January - June 2019	July - December 2019	January - June 2020	July - December 2020*
Total Audit Average Qualified:	35,786	35,823	35,829	35,873	35,920	35,862
Qualified Non-Paid:	35,786	35,823	35,829	35,873	35,920	35,862
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July - December 2020 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	344		Kentucky	472	
New Hampshire	51		Tennessee	1,101	
Vermont	229		Alabama	578	
Massachusetts	1,404		Mississippi	433	
Rhode Island	375		EAST SO. CENTRAL	2,584	7.2
Connecticut	727		Arkansas	497	
NEW ENGLAND	3,130	8.7	Louisiana	562	
New York	1,688		Oklahoma	447	
New Jersey	654		Texas	2,389	
Pennsylvania	1,292		WEST SO. CENTRAL	3,895	10.8
MIDDLE ATLANTIC	3,634	10.1	Montana	58	
Ohio	1,361		Idaho	121	
Indiana	569		Wyoming	125	
Illinois	920		Colorado	426	
Michigan	859		New Mexico	409	
Wisconsin	851		Arizona	846	
EAST NO. CENTRAL	4,560	12.7	Utah	476	
Minnesota	671		Nevada	321	
Iowa	67		MOUNTAIN	2,782	7.7
Missouri	1,241		Alaska	122	
North Dakota	85		Washington	699	
South Dakota	176		Oregon	178	
Nebraska	626		California	2,415	
Kansas	111		Hawaii	150	
WEST NO. CENTRAL	2,977	8.3	PACIFIC	3,564	9.9
Delaware	80		UNITED STATES	35,778	99.4
Maryland	938		U.S. Territories	215	
Washington, DC	248		Canada	-	
Virginia	1,368		Mexico	-	
West Virginia	360		Other International	-	
North Carolina	1,568		APO/FPO	8	
South Carolina	630				
Georgia	1,183				
Florida	2,277				
SOUTH ATLANTIC	8,652	24.0			
			TOTAL QUALIFIED CIRCULATION	36,001	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 5,013 copies or 13.9%, including American Medical Association. Other sources include 1 source of circulation for a quantity of 724 copies or 2.0%, including US Public Health Service.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

JoAnn Wahl, Group Publisher

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

January 29, 2021

State

New Jersey

County

Morris

Received by BPA Worldwide

January 29, 2021

Type

BJ

ID Number

F123B0D0

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.