

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Frontline Medical Communications, Inc.
7 Century Drive - Suite 302
Parsippany, NJ 07054
Tel. No.: (973) 206-3434
Fax No.: (973) 206-9378
www.mdedge.com/fedprac

FEDERAL PRACTITIONER is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures. Federal Practitioner is a member of the MDedge Network.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

FEDERAL PRACTITIONER is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

FEDERAL PRACTITIONER serves medical professionals of VA Centers, AVAHO, the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

CHANNELS

FEDERAL PRACTITIONER PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FEDERAL PRACTITIONER PRINT MAGAZINE (6 issues in the period)	35,858	-	35,858

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	14
Advertiser and Agency	512
Allocated for Trade Shows and Conventions	-
All Other	99
TOTAL	625

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,858	100.0	35,858	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,858	100.0	35,858	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2021 Issue	Number Removed	Number Added	Total Qualified
January	84	2	35,863
February	97	115	35,881
March	634	547	35,794
April	396	310	35,708
May	9,451	9,734	35,991
June	88	7	35,910
TOTAL	10,750	10,715	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021 This issue is 0.4% or 160 copies above the average of the other 5 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Classification by Title						
			Physician	Resident	Pharmacist	Medical Center Administrator (Note 1)	Nurse Practitioner and Nurses	Physician Assistant	Other
VA Centers	27,896	77.5	18,901	11	6,118	179	2,103	468	116
AVAHO	1,263	3.5	235	-	104	4	422	28	470
Department of Veterans Affairs	29,159	81.0	19,136	11	6,222	183	2,525	496	586
Army	2,101	5.8	2,034	1	28	4	18	5	11
Navy	1,794	5.0	1,758	1	13	2	13	4	3
Air Force	1,293	3.6	1,261	-	7	4	11	4	6
Department of Defense	5,188	14.4	5,053	2	48	10	42	13	20
Office of the Secretary	23	0.1	15	-	5	1	1	-	1
Centers for Medicare and Medicaid Services	13	-	3	-	8	-	1	-	1
Health Resources Service Administration:									
Office of the Administrator	2	-	1	-	-	-	-	-	1
Bureau of Primary Health Care	4	-	-	-	2	-	1	1	-
Maternal and Child Health Bureau	4	-	3	-	1	-	-	-	-
Bureau of Health Workforce	7	-	5	-	-	-	-	2	-
Centers for Disease Control and Prevention	223	0.6	196	-	18	8	-	-	1
Food and Drug Administration	147	0.4	27	-	114	1	1	1	3
Indian Health Service	630	1.8	58	-	535	4	9	23	1
Substance Abuse & Mental Health Services Administration	6	-	2	-	-	-	2	1	1
National Institutes of Health	46	0.1	28	-	8	-	3	6	1
Agency for Healthcare Research and Quality	5	-	4	-	-	1	-	-	-
Coast Guard	11	0.1	3	-	7	1	-	-	-
Bureau of Prisons	221	0.6	19	-	157	1	2	41	1
Environmental Protection Agency	2	-	-	-	2	-	-	-	-
U.S. Public Health Service	1,344	3.7	364	-	857	17	20	75	11
Unclassified	168	0.5	75	-	15	5	23	5	45
Others Allied to the Field	132	0.4	74	1	21	3	10	3	20
TOTAL QUALIFIED CIRCULATION	35,991	100.0	24,702	14	7,163	218	2,620	592	682

Note 1: Medical Center Administrators includes directors, assistant or associate directors, and chiefs of staff.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
I. TOTAL – Direct Request:	780	2,233	1,180	4,193	11.7
a. Written	27	960	739	1,726	4.8
b. Telecommunication	748	1,240	431	2,419	6.7
c. Electronic	5	33	10	48	0.2
II. TOTAL – Request from recipient’s company:	24,648	1,172	-	25,820	71.7
a. Written	24,648	1,172	-	25,820	71.7
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
III. TOTAL – Membership Benefit:	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
IV. TOTAL – Communication (other than request):	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	5,974	4	-	5,978	16.6
*Association rosters and directories	4,850	4	-	4,854	13.5
Business directories	-	-	-	-	-
Manufacturer’s, distributor’s and wholesaler’s lists	-	-	-	-	-
*Other sources	1,124	-	-	1,124	3.1
VI. TOTAL – Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	31,402	3,409	1,180	35,991	100.0
PERCENT	87.2	9.5	3.3	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	35,984	100.0
Individuals by name only	6	-
Titles or functions only	-	-
Company names only	1	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	35,991	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2018	January – June 2019	July – December 2019	January – June 2020	July – December 2020*	January – June 2021*
Total Audit Average Qualified:	35,823	35,829	35,873	35,920	35,862	35,858
Qualified Non-Paid:	35,823	35,829	35,873	35,920	35,862	35,858
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2020 – June 2021 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2021

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	228		Kentucky	390	
New Hampshire	135		Tennessee	1,062	
Vermont	276		Alabama	619	
Massachusetts	1,433		Mississippi	423	
Rhode Island	400		EAST SO. CENTRAL	2,494	6.9
Connecticut	822		Arkansas	423	
NEW ENGLAND	3,294	9.2	Louisiana	308	
New York	1,574		Oklahoma	572	
New Jersey	667		Texas	2,537	
Pennsylvania	1,207		WEST SO. CENTRAL	3,840	10.7
MIDDLE ATLANTIC	3,448	9.6	Montana	104	
Ohio	1,369		Idaho	147	
Indiana	533		Wyoming	123	
Illinois	923		Colorado	422	
Michigan	821		New Mexico	396	
Wisconsin	834		Arizona	807	
EAST NO. CENTRAL	4,480	12.4	Utah	441	
Minnesota	640		Nevada	227	
Iowa	304		MOUNTAIN	2,667	7.4
Missouri	664		Alaska	111	
North Dakota	103		Washington	633	
South Dakota	212		Oregon	156	
Nebraska	274		California	1,977	
Kansas	237		Hawaii	113	
WEST NO. CENTRAL	2,434	6.8	PACIFIC	2,990	8.3
Delaware	111		UNITED STATES	35,599	98.9
Maryland	1,058		U.S. Territories	388	
Washington, DC	656		Canada	-	
Virginia	1,382		Mexico	-	
West Virginia	346		Other International	-	
North Carolina	1,626		AP0/FPO	4	
South Carolina	674				
Georgia	1,275				
Florida	2,824				
SOUTH ATLANTIC	9,952	27.6			
			TOTAL QUALIFIED CIRCULATION	35,991	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 4,854 copies or 13.5%, including American Medical Association. Other sources include 1 source of circulation for a quantity of 1,124 copies or 3.1%, including US Public Health Service.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

JoAnn Wahl, Group Publisher

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 22, 2021
State	New Jersey
County	Morris
Received by BPA Worldwide	July 22, 2021
Type	BJ
ID Number	F123B0J1

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.