



DenseBreast-info.org and *OBG Management* Magazine Launch Monthly Educational Column

The Recurring Column, "In the Know with DenseBreast-info," Will Deliver Focused Learning to Women's Healthcare Providers about the Implications of Breast Density

Deer Park, NY, September 14, 2021 – DenseBreast-info.org (DB-I) and *OBG Management*® Magazine announced the launch of a recurring educational column/interactive quiz by Dr. Robin Seitzman of DB-I, titled "In the Know with DenseBreast-info." The column, which premieres in the September issue of *OBG Management*, will focus on the screening and risk implications of dense breast tissue and supplemental screening considerations.

The educational collaboration was motivated by two DB-I research studies that identified knowledge gaps about breast density among women's healthcare providers. The most recent study, "Effect of an educational intervention on women's healthcare provider knowledge gaps about breast density, breast cancer risk, and screening," which included readers of the magazine, was published in *Menopause*. Results of the first study, directed to radiologists and radiologic technologists, were published in the *Journal of Breast Imaging* in July 2020.

OBG Management has been a proven, long-time leader in delivering expert, relevant, evidence-based, and award-winning clinical content and timely practice management information to engage women's healthcare specialists in print, online, and on mobile devices, for more than 30 years. "We are pleased to collaborate with DenseBreast-info on this important new educational forum in both the print and digital versions of the journal. As DB-I is widely recognized as the most comprehensive, medically-sourced education provider about the implications of dense breast tissue, we could not think of a better partner on this initiative aimed at improving reader knowledge," said Lila O'Connor, Editor of *OBG Management*.

"The knowledge and comfort of obstetrician/gynecologists and other primary care providers in navigating patient discussions about breast density, and what it means in terms of masking, risk, and possible supplemental screening, is essential to ensure women receive appropriate breast cancer screening recommendations," said Robin Seitzman, PhD, MPH, Director of Education and Epidemiology Research, DenseBreast-info.org. "We are grateful to the *OBG Management*® team for helping to recruit study participants and for the opportunity to deliver focused learning to nearly 50,000 women's health providers every month to help facilitate these conversations and the best breast health possible for women." DenseBreast-info.org is cited as the most up-to-date and comprehensive resource on the topic. This medically-sourced website is the collaborative effort of world-renowned breast imaging experts and medical reviewers and features patient and provider educational tools including a CME/CE opportunity, *Dense Breasts and Supplemental Screening*.

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For 34 years now *OBG Management*® has been a proven, long-time leader in delivering expert, relevant, evidence-based, and award-winning clinical content, as well as timely practice management information to engage women's health care specialists in print, online at mdedge.com/obgyn, and on mobile devices with the content they need to care for the next woman who walks into their practice.

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