

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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FEDERAL PRACTITIONER is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures. Federal Practitioner is a member of the MDedge Network.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

FEDERAL PRACTITIONER is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

FEDERAL PRACTITIONER serves medical professionals of VA Centers, AVAHO, the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

CHANNELS

FEDERAL PRACTITIONER PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FEDERAL PRACTITIONER PRINT MAGAZINE (6 issues in the period)	35,919	-	35,919

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	10
Advertiser and Agency	501
Allocated for Trade Shows and Conventions	-
All Other	99
TOTAL	610

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,919	100.0	35,919	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,919	100.0	35,919	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2021 Issue	Number Removed	Number Added	Total Qualified
July	1,171	1,159	35,898
August	602	597	35,893
September	143	133	35,883
October	375	408	35,916
November	2,080	2,141	35,977
December	354	322	35,945
TOTAL	4,725	4,760	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2021
 This issue is 0.2% or 70 copies above the average of the other 5 issues reported in Paragraph 2.

Classification by Title

Business and Industry	Total Qualified	Percent of Total	Physician	Resident	Pharmacist	Medical Center Administrator (Note 1)	Nurse Practitioner and Nurses	Physician Assistant	Other
Department of Veterans Affairs									
VA Centers	27,775	77.2	18,847	7	6,104	168	2,105	443	101
AVAHO	1,488	4.1	287	-	120	4	455	29	593
Department of Veterans Affairs subtotal	29,263	81.3	19,134	7	6,224	172	2,560	472	694
Department of Defense									
Army	2,101	5.8	2,050	1	20	2	16	3	9
Navy	1,794	5.0	1,761	1	11	2	13	4	2
Air Force	1,285	3.6	1,256	-	4	4	11	4	6
Department of Defense subtotal	5,180	14.4	5,067	2	35	8	40	11	17
U.S. Public Health Services									
Office of the Secretary	17	0.1	11	-	3	1	1	-	1
Centers for Medicare and Medicaid Services	15	-	5	-	8	-	1	-	1
Health Resources Service Administration:									
Office of the Administrator	2	-	1	-	-	-	-	-	1
Bureau of Primary Health Care	4	-	-	-	2	-	1	1	-
Maternal and Child Health Bureau	5	-	3	-	2	-	-	-	-
Bureau of Health Workforce	10	-	5	-	3	-	-	2	-
Centers for Disease Control and Prevention	206	0.6	182	-	15	8	-	-	1
Food and Drug Administration	138	0.4	22	-	111	1	1	1	2
Indian Health Service	602	1.7	52	-	504	4	8	34	-
Substance Abuse & Mental Health Services Administration	10	-	3	-	4	-	2	1	-
National Institutes of Health	50	0.2	28	-	14	-	2	6	-
Agency for Healthcare Research and Quality	5	-	4	-	-	1	-	-	-
Coast Guard	11	-	3	-	7	1	-	-	-
Bureau of Prisons	182	0.5	17	-	130	1	1	32	1
Environmental Protection Agency	2	-	-	-	2	-	-	-	-
U.S. Public Health Services subtotal	1,259	3.5	320	-	794	16	15	77	5
Unclassified	156	0.5	70	-	13	4	23	5	41
Others Allied to the Field	119	0.3	66	1	20	3	8	3	18
TOTAL QUALIFIED CIRCULATION	35,977	100.0	24,673	10	7,097	204	2,648	568	777

Note 1: Medical Center Administrators includes directors, assistant or associate directors, and chiefs of staff.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2021

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
I. TOTAL – Direct Request:	499	620	2,383	3,502	9.7
a. Written	16	81	1,460	1,557	4.3
b. Telecommunication	475	516	901	1,892	5.3
c. Electronic	8	23	22	53	0.1
II. TOTAL – Request from recipient’s company:	25,943	577	-	26,520	73.7
a. Written	25,943	577	-	26,520	73.7
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
III. TOTAL – Membership Benefit:	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
IV. TOTAL – Communication (other than request):	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	5,955	-	-	5,955	16.6
*Association rosters and directories	4,895	-	-	4,895	13.6
Business directories	-	-	-	-	-
Manufacturer’s, distributor’s and wholesaler’s lists	-	-	-	-	-
*Other sources	1,060	-	-	1,060	3.0
VI. TOTAL – Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32,397	1,197	2,383	35,977	100.0
PERCENT	90.1	3.3	6.6	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2021

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	35,972	100.0
Individuals by name only	4	-
Titles or functions only	-	-
Company names only	1	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	35,977	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January – June 2019	July – December 2019	January – June 2020	July – December 2020	January – June 2021	July – December 2021*
Total Audit Average Qualified:	35,829	35,873	35,920	35,862	35,858	35,919
Qualified Non-Paid:	35,829	35,873	35,920	35,862	35,858	35,919
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July – December 2021 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2021

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	222		Kentucky	380	
New Hampshire	103		Tennessee	1,050	
Vermont	261		Alabama	256	
Massachusetts	1,470		Mississippi	414	
Rhode Island	398		EAST SO. CENTRAL	2,100	5.8
Connecticut	823		Arkansas	420	
NEW ENGLAND	3,277	9.1	Louisiana	303	
New York	1,566		Oklahoma	568	
New Jersey	661		Texas	2,515	
Pennsylvania	1,539		WEST SO. CENTRAL	3,806	10.6
MIDDLE ATLANTIC	3,766	10.5	Montana	104	
Ohio	1,327		Idaho	143	
Indiana	530		Wyoming	121	
Illinois	902		Colorado	301	
Michigan	816		New Mexico	390	
Wisconsin	790		Arizona	713	
EAST NO. CENTRAL	4,365	12.1	Utah	440	
Minnesota	642		Nevada	151	
Iowa	298		MOUNTAIN	2,363	6.6
Missouri	661		Alaska	121	
North Dakota	100		Washington	655	
South Dakota	214		Oregon	145	
Nebraska	274		California	1,973	
Kansas	234		Hawaii	122	
WEST NO. CENTRAL	2,423	6.7	PACIFIC	3,016	8.4
Delaware	150		UNITED STATES	35,588	98.9
Maryland	705		U.S. Territories	385	
Washington, DC	588		Canada	-	
Virginia	1,443		Mexico	-	
West Virginia	435		Other International	-	
North Carolina	1,733		AP0/FPO	4	
South Carolina	831				
Georgia	1,391				
Florida	3,196				
SOUTH ATLANTIC	10,472	29.1			
			TOTAL QUALIFIED CIRCULATION	35,977	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 4,895 copies or 13.6%, including American Medical Association. Other sources include 1 source of circulation for a quantity of 1,060 copies or 3.0%, including US Public Health Service.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

JoAnn Wahl, Group Publisher

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 20, 2022
State	New Jersey
County	Morris
Received by BPA Worldwide	January 20, 2022
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ID Number	F123B0D1

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.