

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Frontline Medical Communications, Inc.
 283-299 Market St.
 (2 Gateway Building), 4th Floor
 Newark, NJ 07102
 Tel. No.: (973) 206-3434
 Fax No.: (973) 206-9378
 www.mdedge.com/fedprac

FEDERAL PRACTITIONER is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures. Federal Practitioner is a member of the MDedge Network.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

FEDERAL PRACTITIONER is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

FEDERAL PRACTITIONER serves medical professionals of VA Centers, AVAHO, the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

CHANNELS

FEDERAL PRACTITIONER PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FEDERAL PRACTITIONER PRINT MAGAZINE (6 issues in the period)	35,917	-	35,917

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	10
Advertiser and Agency	321
Allocated for Trade Shows and Conventions	17
All Other	92
TOTAL	440

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,917	100.0	35,917	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,917	100.0	35,917	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issue	Number Removed	Number Added	Total Qualified
January	116	113	35,942
February	176	207	35,973
March	341	321	35,953
April	476	272	35,749
May	6,558	6,752	35,943
June	209	206	35,940
TOTAL	7,876	7,871	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

This issue is 0.1% or 32 copies above the average of the other 5 issues reported in Paragraph 2.

Classification by Title

Business and Industry	Total Qualified	Percent of Total	Physician	Resident	Pharmacist	Medical Center Administrator (Note 1)	Nurse Practitioner and Nurses	Physician Assistant	Other
Department of Veterans Affairs									
VA Centers	27,981	77.8	18,949	6	6,209	168	2,108	455	86
AVAHO	1,397	3.9	278	-	116	5	423	26	549
Department of Veterans Affairs subtotal	29,378	81.7	19,227	6	6,325	173	2,531	481	635
Department of Defense									
Army	2,020	5.6	1,975	1	19	1	14	6	4
Navy	1,708	4.8	1,673	1	11	4	12	6	1
Air Force	1,250	3.5	1,228	-	4	4	8	4	2
Department of Defense subtotal	4,978	13.9	4,876	2	34	9	34	16	7
U.S. Public Health Services									
Office of the Secretary	27	0.1	19	-	5	1	1	1	-
Centers for Medicare and Medicaid Services	20	0.1	4	-	16	-	-	-	-
Health Resources Service Administration:									
Office of the Administrator	6	-	3	-	3	-	-	-	-
Bureau of Primary Health Care	9	-	-	-	5	-	1	3	-
Maternal and Child Health Bureau	5	-	3	-	2	-	-	-	-
Bureau of Health Workforce	15	-	6	-	4	-	1	4	-
Centers for Disease Control and Prevention	197	0.5	168	1	19	5	1	2	1
Food and Drug Administration	205	0.6	22	-	177	1	1	3	1
Indian Health Service	632	1.8	54	-	540	4	5	29	-
Substance Abuse & Mental Health Services Administration	7	-	1	-	5	-	-	-	1
National Institutes of Health	43	0.1	25	-	10	-	1	7	-
Agency for Healthcare Research and Quality	5	-	3	-	1	1	-	-	-
Coast Guard	18	0.1	7	-	10	-	-	1	-
Bureau of Prisons	222	0.6	13	-	154	3	1	49	2
Environmental Protection Agency	2	-	-	-	2	-	-	-	-
U.S. Public Health Services subtotal	1,413	3.9	328	1	953	15	12	99	5
Unclassified	107	0.3	65	1	10	1	11	5	14
Others Allied to the Field	67	0.2	35	-	15	2	4	2	9
TOTAL QUALIFIED CIRCULATION	35,943	100.0	24,531	10	7,337	200	2,592	603	670

Note 1: Medical Center Administrators includes directors, assistant or associate directors, and chiefs of staff.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
I. TOTAL – Direct Request:	757	1,096	1,735	3,588	10.0
a. Written	619	23	649	1,291	3.6
b. Telecommunication	127	1,069	1,058	2,254	6.3
c. Electronic	11	4	28	43	0.1
II. TOTAL – Request from recipient’s company:	25,838	-	535	26,373	73.4
a. Written	25,838	-	535	26,373	73.4
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
III. TOTAL – Membership Benefit:	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
IV. TOTAL – Communication (other than request):	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	5,982	-	-	5,982	16.6
*Association rosters and directories	4,724	-	-	4,724	13.1
Business directories	-	-	-	-	-
Manufacturer’s, distributor’s and wholesaler’s lists	-	-	-	-	-
*Other sources	1,258	-	-	1,258	3.5
VI. TOTAL – Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32,577	1,096	2,270	35,943	100.0
PERCENT	90.6	3.1	6.3	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	35,936	100.0
Individuals by name only	7	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	35,943	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July – December 2019	January – June 2020	July – December 2020	January – June 2021	July – December 2021*	January – June 2022*
Total Audit Average Qualified:	35,873	35,920	35,862	35,858	35,919	35,917
Qualified Non-Paid:	35,873	35,920	35,862	35,858	35,919	35,917
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2021 – June 2022 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2022

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	322		Kentucky	384	
New Hampshire	145		Tennessee	1,071	
Vermont	230		Alabama	304	
Massachusetts	962		Mississippi	410	
Rhode Island	297		EAST SO. CENTRAL	2,169	6.0
Connecticut	681		Arkansas	367	
NEW ENGLAND	2,637	7.3	Louisiana	288	
New York	2,075		Oklahoma	522	
New Jersey	435		Texas	2,305	
Pennsylvania	2,163		WEST SO. CENTRAL	3,482	9.7
MIDDLE ATLANTIC	4,673	13.0	Montana	99	
Ohio	1,378		Idaho	128	
Indiana	530		Wyoming	96	
Illinois	805		Colorado	284	
Michigan	720		New Mexico	362	
Wisconsin	706		Arizona	624	
EAST NO. CENTRAL	4,139	11.5	Utah	426	
Minnesota	528		Nevada	137	
Iowa	272		MOUNTAIN	2,156	6.0
Missouri	518		Alaska	113	
North Dakota	75		Washington	612	
South Dakota	167		Oregon	150	
Nebraska	238		California	1,863	
Kansas	198		Hawaii	115	
WEST NO. CENTRAL	1,996	5.6	PACIFIC	2,853	7.9
Delaware	194		UNITED STATES	35,382	98.4
Maryland	847		U.S. Territories	558	
Washington, DC	860		Canada	-	
Virginia	1,502		Mexico	-	
West Virginia	431		Other International	-	
North Carolina	1,772		AP0/FPO	3	
South Carolina	881				
Georgia	1,349				
Florida	3,441				
SOUTH ATLANTIC	11,277	31.4			
			TOTAL QUALIFIED CIRCULATION	35,943	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 4,724 copies or 13.1%, including American Medical Association. Other sources include 1 source of circulation for a quantity of 1,258 copies or 3.5%, including US Public Health Service.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

JoAnn Wahl, Group Publisher

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 15, 2022
State	New Jersey
County	Essex
Received by BPA Worldwide	July 15, 2022
Type	BJ
ID Number	F123B0J2

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.