

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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FEDERAL PRACTITIONER is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures. Federal Practitioner is a member of the MDedge Network.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

FEDERAL PRACTITIONER is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

FEDERAL PRACTITIONER serves medical professionals of VA Centers, AVAHO, the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

CHANNELS

FEDERAL PRACTITIONER PRINT MAGAZINE



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
FEDERAL PRACTITIONER PRINT MAGAZINE (6 issues in the period)	35,881	-	35,881

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	11
Advertiser and Agency	266
Allocated for Trade Shows and Conventions	17
All Other	89
TOTAL	383

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,881	100.0	35,881	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,881	100.0	35,881	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issues	Number Removed	Number Added	Total Qualified
July	230	220	35,930
August	681	563	35,812
September	497	550	35,865
October	290	307	35,882
November	911	955	35,926
December	58	5	35,873
TOTAL	2,667	2,600	

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022
 This issue is 0.2% or 54 copies above the average of the other 5 issues reported in Paragraph 2.

Classification by Title

Business and Industry	Total Qualified	Percent of Total	Physician	Resident	Pharmacist	Medical Center Administrator (Note 1)	Nurse Practitioner and Nurses	Physician Assistant	Other
Department of Veterans Affairs									
VA Centers	28,196	78.5	18,993	5	6,584	149	2,011	411	43
AVAHO	1,532	4.3	254	-	96	-	348	21	813
Department of Veterans Affairs subtotal	29,728	82.8	19,247	5	6,680	149	2,359	432	856
Department of Defense									
Army	1,956	5.4	1,930	-	13	-	9	1	3
Navy	1,666	4.6	1,639	1	9	4	6	6	1
Air Force	1,206	3.4	1,190	-	4	2	6	2	2
Department of Defense subtotal	4,828	13.4	4,759	1	26	6	21	9	6
U.S. Public Health Services									
Office of the Secretary	27	0.1	17	-	5	1	2	2	-
Centers for Medicare and Medicaid Services	14	-	3	-	11	-	-	-	-
Health Resources Service Administration:									
Office of the Administrator	6	-	3	-	3	-	-	-	-
Bureau of Primary Health Care	9	-	-	-	5	-	1	3	-
Maternal and Child Health Bureau	3	-	1	-	2	-	-	-	-
Bureau of Health Workforce	12	-	4	-	4	-	1	3	-
Centers for Disease Control and Prevention	170	0.5	143	1	17	5	2	1	1
Food and Drug Administration	202	0.6	21	-	177	-	-	3	1
Indian Health Service	569	1.6	48	-	491	2	3	25	-
Substance Abuse & Mental Health Services Administration	7	-	1	-	5	-	-	-	1
National Institutes of Health	37	0.1	23	-	8	-	-	6	-
Agency for Healthcare Research and Quality	4	-	2	-	1	1	-	-	-
Coast Guard	15	0.1	5	-	9	-	-	1	-
Bureau of Prisons	182	0.5	11	-	129	3	2	36	1
U.S. Public Health Services subtotal	1,257	3.5	282	1	867	12	11	80	4
Unclassified	79	0.2	48	-	6	-	9	4	12
Others Allied to the Field	34	0.1	19	-	7	-	4	-	4
TOTAL QUALIFIED CIRCULATION	35,926	100.0	24,355	7	7,586	167	2,404	525	882

Note 1: Medical Center Administrators includes directors, assistant or associate directors, and chiefs of staff.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
I. TOTAL – Direct Request:	510	1,280	556	2,346	6.5
a. Written	494	355	54	903	2.5
b. Telecommunication	-	917	485	1,402	3.9
c. Electronic	16	8	17	41	0.1
II. TOTAL – Request from recipient’s company:	27,208	53	502	27,763	77.3
a. Written	27,208	53	502	27,763	77.3
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
III. TOTAL – Membership Benefit:	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
IV. TOTAL – Communication (other than request):	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	5,817	-	-	5,817	16.2
*Association rosters and directories	4,658	-	-	4,658	13.0
Business directories	-	-	-	-	-
Manufacturer’s, distributor’s and wholesaler’s lists	-	-	-	-	-
*Other sources	1,159	-	-	1,159	3.2
VI. TOTAL – Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	33,535	1,333	1,058	35,926	100.0
PERCENT	93.4	3.7	2.9	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	35,920	100.0
Individuals by name only	6	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	35,926	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January – June 2020	July – December 2020	January – June 2021	July – December 2021	January – June 2022	July – December 2022*
Total Audit Average Qualified:	35,920	35,862	35,858	35,919	35,917	35,881
Qualified Non-Paid:	35,920	35,862	35,858	35,919	35,917	35,881
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July – December 2022 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	301		Kentucky	438	
New Hampshire	141		Tennessee	1,150	
Vermont	222		Alabama	429	
Massachusetts	928		Mississippi	419	
Rhode Island	295		EAST SO. CENTRAL	2,436	6.8
Connecticut	648		Arkansas	350	
NEW ENGLAND	2,535	7.1	Louisiana	261	
New York	1,902		Oklahoma	495	
New Jersey	430		Texas	2,217	
Pennsylvania	2,085		WEST SO. CENTRAL	3,323	9.2
MIDDLE ATLANTIC	4,417	12.3	Montana	99	
Ohio	1,448		Idaho	127	
Indiana	614		Wyoming	84	
Illinois	737		Colorado	254	
Michigan	729		New Mexico	324	
Wisconsin	675		Arizona	599	
EAST NO. CENTRAL	4,203	11.7	Utah	405	
Minnesota	512		Nevada	130	
Iowa	268		MOUNTAIN	2,022	5.6
Missouri	469		Alaska	99	
North Dakota	65		Washington	584	
South Dakota	149		Oregon	125	
Nebraska	229		California	1,689	
Kansas	191		Hawaii	93	
WEST NO. CENTRAL	1,883	5.2	PACIFIC	2,590	7.2
Delaware	184		UNITED STATES	35,368	98.4
Maryland	875		U.S. Territories	557	
Washington, DC	645		Canada	-	
Virginia	1,621		Mexico	-	
West Virginia	553		Other International	-	
North Carolina	1,994		AP0/FPO	1	
South Carolina	890				
Georgia	1,571				
Florida	3,626				
SOUTH ATLANTIC	11,959	33.3			
			TOTAL QUALIFIED CIRCULATION	35,926	100.0

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 4,658 copies or 13.0%, including American Medical Association. Other sources include 1 source of circulation for a quantity of 1,159 copies or 3.2%, including US Public Health Services.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Angelique Ricci, Senior Director, Business Development

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 27, 2023

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County Essex

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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.