

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Frontline Medical  
Communications Inc.  
283-299 Market St.  
(2 Gateway Building), 4th Floor  
Newark, NJ 07102  
Tel. No.: (973) 206-3434  
Fax No.: (973) 206-9378  
www.mdedge.com/jcomjournal

**JCOM-JOURNAL OF CLINICAL OUTCOMES MANAGEMENT** is an independent, peer-reviewed journal offering evidence-based, practical information for improving the quality and value of healthcare. JCOM is a member of the MDedge Network.

**MAGAZINE CHANNEL FORMAT – PRINT ISSUES**

**JCOM-JOURNAL OF CLINICAL OUTCOMES MANAGEMENT** is produced in a print format. The editorial for the print copy is the same for all recipients.

**FIELD SERVED**

**JCOM-JOURNAL OF CLINICAL OUTCOMES MANAGEMENT** serves organizations allied to the Managed Care/Payer Markets.

**DEFINITION OF RECIPIENT QUALIFICATION**

JCOM targets key managed care decision makers such as Medical Directors, Formulary Directors, P&T Committee Chairs, Directors of Pharmacy, Pharmacy Consultants, MCO CEO/President's, Directors of Quality, Directors of Utilization Review, Directors of Managed Care, Directors of Medicare/Medicaid, and Department Chiefs of Anesthesiology, Cardiology, Endocrinology, Gastroenterology, Internal Medicine, Laboratory, Neurosurgery, Nuclear Medicine, Obstetrics/Gynecology, Oncology, Orthopedic Surgery, Pediatrics, Radiology, Staff, Surgery, Urology, Pharmacists, and Privacy Officers.

**CHANNELS**

**JCOM-JOURNAL OF CLINICAL OUTCOMES MANAGEMENT PRINT MAGAZINE**



**EXECUTIVE SUMMARY**

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>JCOM-JOURNAL OF CLINICAL OUTCOMES MANAGEMENT PRINT MAGAZINE</b> (3 issues in the period)	30,624	-	30,624

(See Paragraph 3b for Source)

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	17
Advertiser and Agency	81
Allocated for Trade Shows and Conventions	-
All Other	54
<b>TOTAL</b>	<b>152</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	30,624	100.0	30,624	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,624</b>	<b>100.0</b>	<b>30,624</b>	<b>100.0</b>	-	-

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2022/2023 Issues	Total Qualified
September/October	30,604
November/December	30,405
January/February	30,862

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY/FEBRUARY 2023**

This issue is 1.2% or 357 copies above the average of the other 2 issues reported in Paragraph 2.

Titles	Total Qualified	Percent of Total
Medical Director	5,545	18.0
Formulary Director/P&T Committee Chair	276	0.9
Director of Pharmacy/Pharmacy Consultant	5,160	16.7
CEO/President	3,337	10.8
Director of Quality/Utilization Review	2,178	7.1
Director of Managed Care/Medicare/Medicaid	488	1.6
Department Chiefs:		
Chief of Anesthesiology	1,016	3.3
Chief of Cardiology	467	1.5
Chief of Endocrinology	15	0.1
Chief of Gastroenterology	246	0.8
Chief of Internal Medicine	521	1.7
Chief of Laboratory	3,081	10.0
Chief of Neurosurgery	247	0.8
Chief of Nuclear Medicine	126	0.4
Chief of Obstetrics/Gynecology	1,121	3.6
Chief of Oncology	322	1.0
Chief of Orthopedic Surgery	475	1.5
Chief of Pediatrics	674	2.2
Chief of Radiology	1,766	5.7
Chief of Staff	1,170	3.8
Chief of Surgery	1,803	5.8
Chief of Urology	268	0.9
Chief Pharmacist	14	-
Chief Privacy Officer	546	1.8
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,862</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY/FEBRUARY 2023**

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. *Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	30,862	-	-	30,862	100.0
VI. Single Copy Sales:	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,862</b>	<b>-</b>	<b>-</b>	<b>30,862</b>	<b>100.0</b>
<b>PERCENT</b>	<b>100.0</b>	<b>-</b>	<b>-</b>	<b>100.0</b>	

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY/FEBRUARY 2023**

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	30,862	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,862</b>	<b>100.0</b>

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY/FEBRUARY 2023**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	228		Kentucky	609	
New Hampshire	168		Tennessee	762	
Vermont	89		Alabama	532	
Massachusetts	632		Mississippi	506	
Rhode Island	77		<b>EAST SO. CENTRAL</b>	<b>2,409</b>	<b>7.8</b>
Connecticut	278		Arkansas	428	
<b>NEW ENGLAND</b>	<b>1,472</b>	<b>4.8</b>	Louisiana	822	
New York	1,466		Oklahoma	506	
New Jersey	642		Texas	2,546	
Pennsylvania	1,289		<b>WEST SO. CENTRAL</b>	<b>4,302</b>	<b>13.9</b>
<b>MIDDLE ATLANTIC</b>	<b>3,397</b>	<b>11.0</b>	Montana	217	
Ohio	1,300		Idaho	236	
Indiana	783		Wyoming	122	
Illinois	1,108		Colorado	484	
Michigan	862		New Mexico	232	
Wisconsin	737		Arizona	498	
<b>EAST NO. CENTRAL</b>	<b>4,790</b>	<b>15.5</b>	Utah	336	
Minnesota	664		Nevada	244	
Iowa	594		<b>MOUNTAIN</b>	<b>2,369</b>	<b>7.7</b>
Missouri	776		Alaska	96	
North Dakota	206		Washington	493	
South Dakota	270		Oregon	318	
Nebraska	437		California	2,447	
Kansas	558		Hawaii	120	
<b>WEST NO. CENTRAL</b>	<b>3,505</b>	<b>11.4</b>	<b>PACIFIC</b>	<b>3,474</b>	<b>11.2</b>
Delaware	82		<b>UNITED STATES</b>	<b>30,862</b>	<b>100.0</b>
Maryland	453		U.S. Territories	-	
Washington, DC	73		Canada	-	
Virginia	640		Mexico	-	
West Virginia	333		Other International	-	
North Carolina	714		APO/FPO	-	
South Carolina	422				
Georgia	867				
Florida	1,560		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,862</b>	<b>100.0</b>
<b>SOUTH ATLANTIC</b>	<b>5,144</b>	<b>16.7</b>			

## ADDITIONAL DATA

**PARAGRAPH 3b:**

Other sources include 1 source of circulation for a quantity of 30,862 copies or 100.0%, including IQVIA.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Angelique Ricci, Senior Director, Business Development

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	March 13, 2023
State	New Jersey
County	Essex
Received by BPA Worldwide	March 13, 2023
Type	BJ
ID Number	J041BRD22

**About BPA Worldwide.**

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.