

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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NEUROLOGY REVIEWS is a B2B brand intended for individuals with broad-based interests in neurology. The brand content and editorial scope of the publication includes clinical news articles, expert interviews, and reports on the latest research findings as presented at national medical conferences. Neurology Reviews is a member of the MDedge Network.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

NEUROLOGY REVIEWS is produced in a print format. The editorial for the print copy is the same for all recipients.

BRAND REPORT PURPOSE

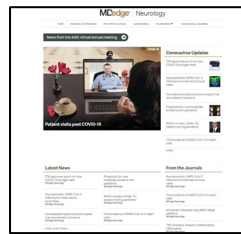
The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand’s unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

CHANNELS

**NEUROLOGY REVIEWS
PRINT MAGAZINE**



**NEUROLOGY REVIEWS
WEBSITE**



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
NEUROLOGY REVIEWS PRINT MAGAZINE (6 issues in the period)	27,552	-	27,552
(See Paragraph 3b for Source)			
NEUROLOGY REVIEWS WEBSITE (Monthly Users with 90,625 average Pageviews)	60,171	-	60,171

MAGAZINE CHANNEL FORMAT: This magazine is produced in print format.

No attempt has been made to identify or eliminate duplication that may exist across media channels.

FIELD SERVED

NEUROLOGY REVIEWS serves physicians and osteopathic physicians specializing in Neurology as well as a limited number of other specialties. Also served are neurological nurse practitioners and physician assistants.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians and osteopathic physicians in the following specialties: Neurology, Child Neurology, Family Medicine, General Practice, Hospice & Palliative Medicine (Psych & Neurology), Internal Medicine, Neuroradiology, Epilepsy, Clinical Neurophysiology, Endovascular Surgical Neuroradiology, Neurodevelopmental Disabilities, Neuromuscular Medicine, Sleep Medicine (Psych & Neurology), Neurological Surgery, Pediatric Surgery (Neurology), Vascular Neurology, and neurological nurse practitioners and physician assistants.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	6
Advertiser and Agency	452
Allocated for Trade Shows and Conventions	-
All Other	412
TOTAL	870

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	27,552	100.0	27,552	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,552	100.0	27,552	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022/2023 Issues	Total Qualified
August	27,517
September	27,316
October	27,474
November	27,410
December	27,425
January	28,169

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2023

This issue is 2.7% or 741 copies above the average of the other 5 issues reported in Paragraph 2.

Major Professional Activity For The United States

Patient Care

Hospital Based

Professional Classification	Total Qualified	Percent of Total	Office Based Practice (A)	Hospital Based			Semi-Retired	Total Patient Care (F)	Other Professional Activity (L)	Osteopathic Physicians (M)
				Residents (B) & (C)	Full Time Hospital Staff (D)	Total (Hospital Based) (E)				
CN Clinical Neurophysiology	796	2.8	662	3	120	123	1	786	10	-
ENR Endovascular Surgical Neuroradiology	18	0.1	12	-	6	6	-	18	-	-
EPL Epilepsy	156	0.6	94	37	21	58	-	152	4	-
FM Family Medicine	1,368	4.8	1,131	-	35	35	23	1,189	5	174
GP General Practice	53	0.2	42	-	5	5	4	51	-	2
HPN Hospice & Palliative Medicine (Psych & Neurology)	1	-	-	-	1	1	-	1	-	-
IM Internal Medicine	1,129	4.0	998	-	49	49	24	1,071	11	47
NDN Neurodevelopmental Disabilities	32	0.1	12	13	5	18	-	30	2	-
N Neurology	16,596	58.9	8,533	3,094	1,771	4,865	287	13,685	1,641	1,270
CHN Neurology, Child	2,043	7.3	975	674	309	983	9	1,967	39	37
NMN Neuromuscular Medicine	143	0.5	112	1	22	23	-	135	8	-
RNR Neuroradiology	1,402	5.0	1,096	-	294	294	-	1,390	12	-
SMN Sleep Medicine (Psych & Neurology)	23	0.1	23	-	-	-	-	23	-	-
NS Neurological Surgery	2,249	8.0	1,790	3	396	399	35	2,224	25	-
NSP Pediatric Surgery (Neurology)	14	-	9	-	5	5	-	14	-	-
VN Vascular Neurology	342	1.2	284	4	44	48	-	332	10	-
TOTAL COPIES TO PHYSICIANS	26,365	93.6	15,773	3,829	3,083	6,912	383	23,068	1,767	1,530
NP Neurology - Nurse Practitioners	914	3.2	-	-	-	-	-	-	-	-
PA Neurology - Physician Assistants	890	3.2	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	28,169	100.0								

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2023

Qualified Within

Qualification Source	1 year	2 year	3 year	Total Qualified	Percent
I. TOTAL - Direct Request:	2,877	9,935	1,884	14,696	52.2
a. Written	418	812	323	1,553	5.5
b. Telecommunication	2,459	9,123	1,561	13,143	46.7
c. Electronic	-	-	-	-	-
II. TOTAL - Request from recipient's company:	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
IV. TOTAL - Communication (other than request):	-	-	-	-	-
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	13,473	-	-	13,473	47.8
*Association rosters and directories	11,764	-	-	11,764	41.7
Business directories	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-
*Other sources	1,709	-	-	1,709	6.1
VI. TOTAL - Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,350	9,935	1,884	28,169	100.0
PERCENT	58.0	35.3	6.7	100.0	

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2023*

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	91		Kentucky	401	
New Hampshire	98		Tennessee	595	
Vermont	72		Alabama	456	
Massachusetts	1,095		Mississippi	206	
Rhode Island	109		EAST SO. CENTRAL	1,658	5.9
Connecticut	399		Arkansas	218	
NEW ENGLAND	1,864	6.6	Louisiana	390	
New York	2,500		Oklahoma	242	
New Jersey	747		Texas	1,978	
Pennsylvania	1,479		WEST SO. CENTRAL	2,828	10.0
MIDDLE ATLANTIC	4,726	16.8	Montana	78	
Ohio	1,156		Idaho	71	
Indiana	440		Wyoming	21	
Illinois	1,068		Colorado	450	
Michigan	970		New Mexico	127	
Wisconsin	473		Arizona	572	
EAST NO. CENTRAL	4,107	14.6	Utah	270	
Minnesota	534		Nevada	152	
Iowa	228		MOUNTAIN	1,741	6.2
Missouri	629		Alaska	36	
North Dakota	55		Washington	522	
South Dakota	66		Oregon	342	
Nebraska	172		California	2,862	
Kansas	217		Hawaii	92	
WEST NO. CENTRAL	1,901	6.7	PACIFIC	3,854	13.7
Delaware	74		UNITED STATES	28,169	100.0
Maryland	668		U.S. Territories	-	
Washington, DC	157		Canada	-	
Virginia	664		Mexico	-	
West Virginia	177		Other International	-	
North Carolina	827		APO/FPO	-	
South Carolina	328				
Georgia	733				
Florida	1,862				
SOUTH ATLANTIC	5,490	19.5			
			TOTAL QUALIFIED CIRCULATION	28,169	100.0

*See Additional Data

WEBSITE CHANNEL

WWW.MDEDGE.COM/NEUROLOGY

2022/2023	Pageviews	Sessions	Users	Average Session Duration
August	108,826	86,133	62,085	0:39
September	85,061	68,257	54,899	0:31
October	99,084	76,857	61,961	0:36
November	85,345	67,143	58,972	0:27
December	83,653	67,070	60,976	0:24
January	81,786	66,760	62,136	0:20
AVERAGE:	90,625	72,036	60,171	0:29

August 2022 – January 2023 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

MAGAZINE:

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 1,361 copies or 4.8% to 10,403 copies or 36.9%, including American Osteopathic Association and American Medical Association.

Other sources include 1 source of circulation for a quantity of 1,709 copies or 6.1%, including DMD Advanced Practice Providers.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Dianne Reynolds, Group Publisher

Jared Sonners, Director, Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

March 13, 2023

State

New Jersey

County

Essex

Received by BPA Worldwide

March 13, 2023

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ID Number

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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.