

***Frontline Medical Communications Announces Anthony J. Viera, MD, MPH, has been named Editor-in-Chief of The Journal of Family Practice®***

**Newark, NJ – June 2023 –** *The Journal of Family Practice (JFP)* names Anthony J. Viera, MD, MPH, as the new Editor in Chief. He will assume the role on July 1.

Dr. Viera is the chair of the Department of Family Medicine and Community Health at Duke University School of Medicine. He also continues to have an active outpatient practice and rounds on the newborn nursery/postpartum service.

After completing his residency training as a family physician, Dr. Viera served for 5 years in the US Navy, where he practiced and taught full-scope medicine. He then worked for 13 years as a faculty member at the University of North Carolina (UNC) at Chapel Hill while also providing rural emergency room coverage.

"During the interview process, Dr. Viera said that he developed a passion for writing when he was an intern. He told the committee that he was excited about the possibility of bringing his love of writing to the EIC role for *JFP*," said Marya Ostrowski, *JFP*'s Editorial Manager. "We are excited that Dr. Viera will be leading the journal forward, drawing from a career dedicated to family medicine and defined by a passion for providing readers with practical and evidence-based content."



**About JFP, [The Journal of Family Practice](#)®**

***The Journal of Family Practice*®** is a peer-reviewed and indexed journal that provides its nearly 104,000 family physician readers with timely, practical, and evidence-based information that they can immediately put into practice. Research and applied evidence articles, plus patient-oriented departments such as Practice Alert, PURLs, and Clinical Inquiries, can be found in print and at [mdedge.com/familymedicine](https://mdedge.com/familymedicine), a part of the MDedge® web portal. The website, which logs an average of nearly 288,000 users every month, also offers videos by physician specialists, Residents' Rapid Review—a 5-question quiz designed specifically for those preparing to take the family medicine (re)certification exam, and interactive features such as Photo Rounds Friday—a weekly diagnostic puzzler.

**About [Frontline Medical Communications](#)**

**Frontline Medical Communications Inc.** is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in print reach and 2nd in combined web and print engagements, meeting the marketing challenges of our pharmaceutical and device customers. With [MDedge](#)®, our

state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.7 million+ physicians and other HCPs with more than 25+ legacy brands serving 18+ distinct market segments. Reach in print surpasses 560,000 and extends digitally with 125 eNewsletters, 40+ active Web sites, and digital editions. FMC delivers medical news daily generated from on-site reporting at major medical meetings and in collaboration with notable societies and medical associations. FMC produces 20+ live events in conjunction with Medscape Live and Hemedicus as well as digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://globalacademycme.com)). Visit [frontlinemedcom.com](http://frontlinemedcom.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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