

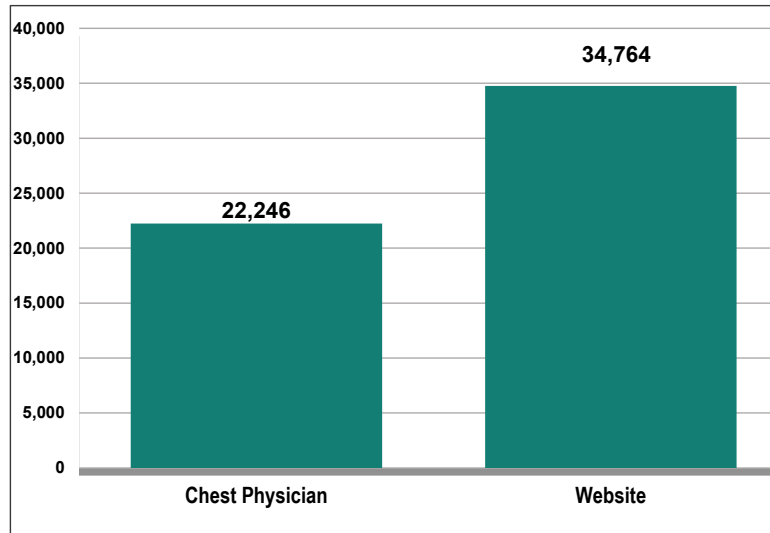
CONSOLIDATED MEDIA REPORT

B2B Media

6 months ended July 31, 2023

TOTAL GROSS CONTACTS

57,010

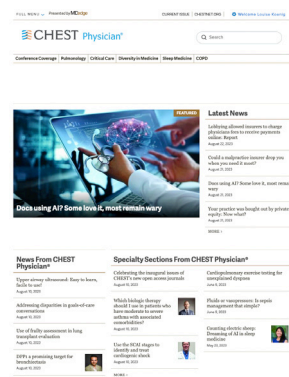
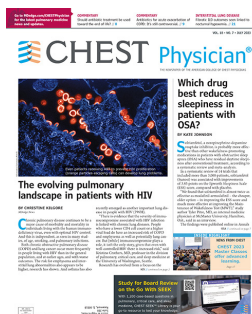


EXECUTIVE SUMMARY

| Channels | Contacts | Period |
|--|----------------------------|------------------------------|
| Chest Physician Total Qualified Circulation | 22,246 | 6 months ended July 31, 2023 |
| Website Activity Page Impressions Visits Unique Browsers | 52,175 39,015 34,764 | 6 months ended July 31, 2023 |

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.





6 months ended July 31, 2023

Subject to Audit

Field Served:

Chest Physician serves members of the American College of Chest Physicians and physicians practicing in specialties related to critical care and and pulmonology.

| TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION | | 22,246 |
|--|--|---------------|
| AVERAGE QUALIFIED NONPAID CIRCULATION | | |
| Qualified Nonpaid Individual - Print | | 7,070 |
| Qualified Nonpaid Association - Print | | 15,176 |
| Total Average Qualified Nonpaid Circulation | | 22,246 |

| AVERAGE NONQUALIFIED CIRCULATION | | |
|--|--|------------|
| Nonqualified Allocated for Shows & Conventions - Print | | 25 |
| Nonqualified Miscellaneous, Including Staff Copies - Print | | 366 |
| Total Average Nonqualified Circulation | | 391 |

| CIRCULATION BY ISSUES | | |
|-----------------------|--|---------------------------|
| Issue | | Qualified Nonpaid - Print |
| Feb | | 22,126 |
| Mar | | 22,206 |
| Apr | | 22,183 |
| May | | 22,217 |
| Jun | | 22,290 |
| Jul | | 22,457 |

| BUSINESS/OCCUPATIONAL ANALYSIS | | | | | | | | | | | |
|---------------------------------------|-----|--------------------------------------|---------------|--------------|---------------------------|-----------------------------|-------------------------|--------------------------|------------------------|----------------------|---|
| Classification by Business & Industry | | | Total | % | Qualified Nonpaid - Print | Major Professional Activity | | | | | |
| | | | | | | Office Based Practice | Hospital Based Practice | | | Total (Patient Care) | Members of the American College of Chest Physicians |
| | | | | | | | Residents | Full-Time Hospital Staff | Total (Hospital Based) | | |
| 1. | PCC | Pulmonary Critical Care Medicine | 4,831 | 21.5 | 4,831 | 3,440 | 739 | 652 | 1,391 | 4,831 | |
| 2. | PUD | Pulmonary Diseases | 2,153 | 9.6 | 2,153 | 1,744 | 21 | 388 | 409 | 2,153 | |
| 3. | ACC | American College of Chest Physicians | 15,473 | 68.9 | 15,473 | | | | | | 15,473 |
| | | Total Qualified Circulation | 22,457 | 100.0 | 22,457 | 5,184 | 760 | 1,040 | 1,800 | 6,984 | 15,473 |
| | | Percent | 100.0 | | 100.0 | 23.1 | 3.4 | 4.6 | 8.0 | 31.1 | 68.9 |

| AGE OF SOURCE ANALYSIS | | | | | |
|---|------------------|--------|--------|--------|---------|
| | Qualified Within | | | | |
| Source | 1 Year | 2 Year | 3 Year | Total | Percent |
| Total Direct Request From Recipient | | | | | |
| Total Direct Request From Recipient's Company | | | | | |
| Total Communication Other Than Request | | | | | |
| Association | 15,473 | | | 15,473 | 68.9 |
| Business Directories | | | | | |
| Lists | 6,984 | | | 6,984 | 31.1 |
| Acquired Circulation | | | | | |
| Other Sources | | | | | |
| Total Qualified Subscriptions | 22,457 | | | 22,457 | 100.0 |
| Percent | 100.0 | | | 100.0 | |

| MAILING ADDRESS ANALYSIS | | |
|--|------------------------------|---------|
| | Qualified Nonpaid - Print | Percent |
| Individual by Name and Title and/or Occupation | 22,457 | 100.0 |
| Individual by Name Only | | |
| Title or Occupation Only | | |
| Company Name Only | | |
| Multicopy Same Addressee | | |
| Total Qualified Subscriptions | 22,457 | 100.0 |
| Total Qualified Circulation | 22,457 | 100.0 |

| GEOGRAPHIC ANALYSIS | |
|---|------------------------------|
| State | Qualified Nonpaid - Print |
| Alabama | 267 |
| Arizona | 465 |
| Arkansas | 123 |
| California | 2,239 |
| Colorado | 401 |
| Connecticut | 385 |
| Delaware | 52 |
| District of Columbia | 116 |
| Florida | 1,561 |
| Georgia | 631 |
| Idaho | 74 |
| Illinois | 954 |
| Indiana | 391 |
| Iowa | 137 |
| Kansas | 183 |
| Kentucky | 289 |
| Louisiana | 318 |
| Maine | 91 |
| Maryland | 523 |
| Massachusetts | 719 |
| Michigan | 750 |
| Minnesota | 377 |
| Mississippi | 146 |
| Missouri | 457 |
| Montana | 69 |
| Nebraska | 146 |
| Nevada | 144 |
| New Hampshire | 87 |
| New Jersey | 822 |
| New Mexico | 91 |
| New York | 1,895 |
| North Carolina | 671 |
| North Dakota | 28 |
| Ohio | 925 |
| Oklahoma | 165 |
| Oregon | 227 |
| Pennsylvania | 1,218 |
| Rhode Island | 95 |
| South Carolina | 261 |
| South Dakota | 49 |
| Tennessee | 525 |
| Texas | 1,490 |
| Utah | 155 |
| Vermont | 56 |
| Virginia | 592 |
| Washington | 415 |
| West Virginia | 146 |
| Wisconsin | 357 |
| Wyoming | 12 |
| TOTAL 48 CONTERMINOUS STATES | 22,290 |
| Alaska | 27 |
| Hawaii | 79 |
| TOTAL ALASKA & HAWAII | 106 |
| Single Copy Sales | |
| U.S. Unclassified | |
| TOTAL UNITED STATES | 22,396 |
| Poss. & Other Areas | 61 |
| U.S. & POSS., etc. | 22,457 |
| Canada | |
| International | |
| Military or Civilian Personnel Overseas | |
| Total International | |
| E-mail Address Only | |
| Other Unclassified | |
| GRAND TOTAL | 22,457 |

CHANNEL PROFILES

WEBSITE ACTIVITY - www.mdedge.com/chestphysician

| Month | Page Impressions | Visits | Unique Browsers |
|----------|------------------|--------|-----------------|
| February | 69,144 | 54,327 | 49,247 |
| March | 64,506 | 49,704 | 44,588 |
| April | 49,373 | 37,511 | 33,286 |
| May | 54,663 | 38,184 | 33,279 |
| June | 39,344 | 28,864 | 25,720 |
| July | 36,018 | 25,499 | 22,464 |

NOTES

Definition of Recipient Qualification:

Qualified recipients include members of the American College of Chest Physicians, office and hospital based physicians in the specialties of pulmonary critical care medicine and pulmonary disease.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Qualified Nonpaid Association Subscriptions: Represent copies served to members of American College of Chest Physicians. Receipt of this publication is a stated condition of membership.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Jul issue.

Miscellaneous: This Publisher's Statement is for the 6 month period ended July 31, 2023.

Total Gross Contacts Include : Qualified Circulation and Unique Browsers.

Website Data Source: Google Analytics

Website Domains: Domains included in website traffic: www.mdedge.com/chestphysician

Cross Media Miscellaneous: Due to the recent AAM/BPA merger, this publication is filing cross media with AAM for the first time.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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