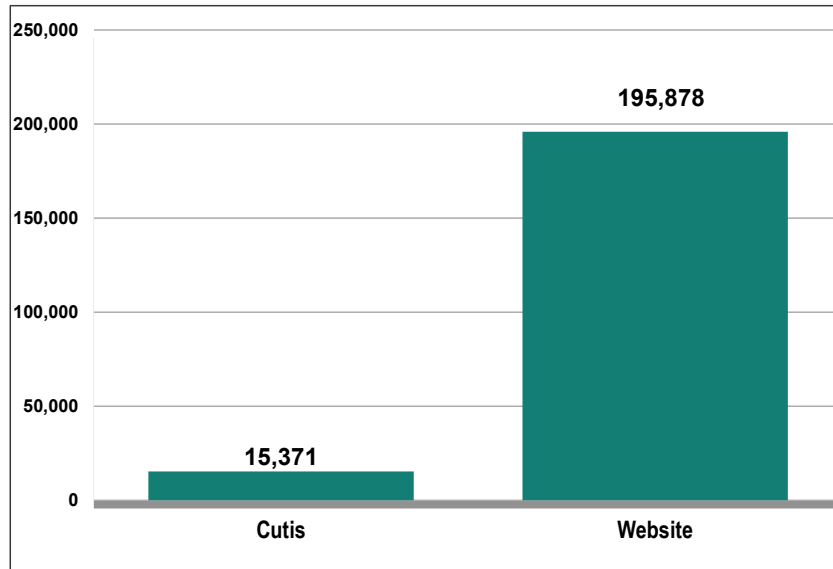


**CONSOLIDATED
MEDIA REPORT**
B2B Media
6 months ended July 31, 2023



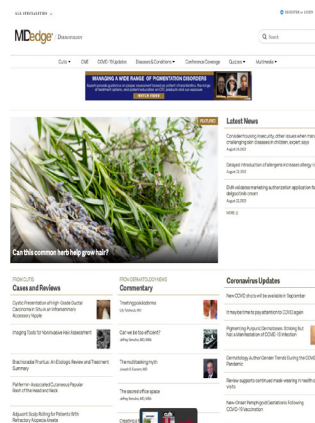
TOTAL GROSS CONTACTS

211,249



EXECUTIVE SUMMARY		
Channels	Contacts	Period
Cutis		6 months ended July 31, 2023
Total Qualified Circulation	15,371	
Website Activity		6 months ended July 31, 2023
Page Impressions	287,886	
Visits	215,021	
Unique Browsers	195,878	

Website Activity = Avg Monthly
Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.





6 months ended July 31, 2023

Subject to Audit

Field Served:

CUTIS serves the field of dermatology and other related medical specialties as reported in Business/Occupational Analysis paragraph.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		15,371
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		15,371
Total Average Qualified Nonpaid Circulation		15,371

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Allocated for Shows & Conventions - Print		17
Nonqualified Miscellaneous, Including Staff Copies - Print		566
Total Average Nonqualified Circulation		583

CIRCULATION BY ISSUES		
Issue		Qualified Nonpaid - Print
Feb		15,348
Mar		15,406
Apr		15,378
May		15,374
Jun		15,363
Jul		15,357

BUSINESS/OCCUPATIONAL ANALYSIS													
Classification by Business & Industry			Total	%	Qualified Nonpaid Print	Major Professional Activity for United States & Professions Including APO & FPO							
						Patient Care						Total (Other Professional Activitiy)	Osteopaths Patient Care
						Office – Based Practice	Hospital Based Practice			Semi - Retired	Total (Patient Care)		
							Residents	Full–Time Hospital Staff	Total (Hospital – Based)				
1.	D	Dermatology	12,770	83.2	12,770	9,709	1,392	713	2,105	188	12,002	90	678
2.	DMP	Dermatopathology	612	4.0	612	462	67	40	107	2	571	37	4
3.	DS	Dermatologic Surgery	130	0.8	130	122		7	7	1	130		
4.	PDD	Pediatric Dermatology	34	0.2	34	15	12	7	19		34		
5.	PRD	Procedural Dermatology	560	3.6	560	467	67	15	82		549	9	2
		Total Qualified to Physicians	14,106	91.9	14,106	10,775	1,538	782	2,320	191	13,286	136	684
6.		Derm Physicians Assistants	1,014	6.6	1,014								
7.		Derm Nurse Practitioners	136	0.9	136								
8.		Association of Military Dermatologists Members	101	0.7	101								
		Total Qualified Circulation	15,357	100.0	15,357	10,775	1,538	782	2,320	191	13,286	136	684
		Percent	100.0		100.0	70.2	10.0	5.1	15.1	1.2	86.5	0.9	4.5

AGE OF SOURCE ANALYSIS					
	Qualified Within				
Source	1 Year	2 Year	3 Year	Total	Percent
Total Direct Request From Recipient	4,460	2,093	1,820	8,373	54.5
Written	970	562	575	2,107	13.7
Telecommunication	3,490	1,531	1,245	6,266	40.8
Internet and Email					
Total Direct Request From Recipient's Company					
Written					
Telecommunication					
Internet and Email					
Total Communication Other Than Request					
Written					
Telecommunication					
Internet and Email					
Association					
Business Directories					
Lists	5,911			5,911	38.5
Acquired Circulation					
Other Sources	1,073			1,073	7.0
Total Qualified Subscriptions	11,444	2,093	1,820	15,357	100.0
Percent	74.5	13.6	11.9	100.0	

MAILING ADDRESS ANALYSIS		
	Qualified Nonpaid - Print	Percent
Individual by Name and Title and/or Occupation	15,357	100.0
Individual by Name Only		
Title or Occupation Only		
Company Name Only		
Multicopy Same Addressee		
Total Qualified Subscriptions	15,357	100.0
Total Qualified Circulation	15,357	100.0

GEOGRAPHIC ANALYSIS	
State	Qualified Nonpaid - Print
Alabama	181
Arizona	319
Arkansas	97
California	2,102
Colorado	291
Connecticut	240
Delaware	20
District of Columbia	79
Florida	1,234
Georgia	375
Idaho	66
Illinois	590
Indiana	182
Iowa	104
Kansas	105
Kentucky	146
Louisiana	249
Maine	36
Maryland	350
Massachusetts	521
Michigan	450
Minnesota	303
Mississippi	86
Missouri	251
Montana	46
Nebraska	58
Nevada	76
New Hampshire	79
New Jersey	411
New Mexico	54
New York	1,245
North Carolina	517
North Dakota	22
Ohio	481
Oklahoma	102
Oregon	198
Pennsylvania	649
Rhode Island	84
South Carolina	198
South Dakota	44
Tennessee	261
Texas	1,143
Utah	159
Vermont	52
Virginia	370
Washington	289
West Virginia	48
Wisconsin	284
Wyoming	16
TOTAL 48 CONTERMINOUS STATES	15,263
Alaska	22
Hawaii	67
TOTAL ALASKA & HAWAII	89
Single Copy Sales	
U.S. Unclassified	
TOTAL UNITED STATES	15,352
Poss. & Other Areas	1
U.S. & POSS., etc.	15,353
Canada	
International	
Military or Civilian Personnel Overseas	4
Total International	4
E-mail Address Only	
Other Unclassified	
GRAND TOTAL	15,357

CHANNEL PROFILES

WEBSITE ACTIVITY - www.mdedge.com/dermatology

Month	Page Impressions	Visits	Unique Browsers
February	306,675	234,949	215,998
March	331,256	246,883	224,409
April	280,910	212,887	194,470
May	279,249	211,247	190,021
June	249,522	200,081	185,020
July	279,706	184,080	165,349

NOTES

Definition of Recipient Qualification:

Qualified Recipients are physicians and residents specializing in Dermatology, Dermatopathology, Dermatologic Surgery, Pediatric Dermatology, or Procedural Dermatology; dermatologic nurse practitioners and physician assistants; and members of the Association of Military Dermatologists.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Lists: Represent copies served to subscribers obtained from American Medical Association, American Osteopathic Association, and Association of Military Dermatologists.

Other Sources: Represent copies served to subscribers obtained from DMD Advanced Practice Providers.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Jul issue.

Miscellaneous: This Publisher's Statement is for the 6 month period ended July 31, 2023.

Total Gross Contacts Include : Total Gross Contacts include Qualified Circulation and Unique Browsers.

Website Data Source: Google Analytics

Website Domains: Domains included in website traffic: www.mdedge.com/dermatology

Cross Media Miscellaneous: Due to the recent AAM/BPA merger, this publication is filing cross media with AAM for the first time.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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