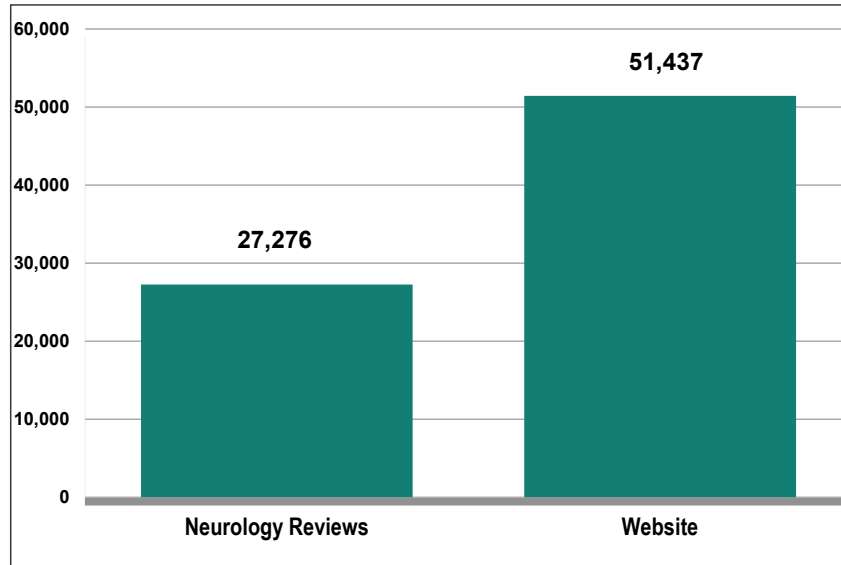


**CONSOLIDATED
MEDIA REPORT**
B2B Media
6 months ended July 31, 2023

TOTAL GROSS CONTACTS

78,713



EXECUTIVE SUMMARY

Channels	Contacts	Period
Neurology Reviews		6 months ended July 31, 2023
Total Qualified Circulation	27,276	
Website Activity		6 months ended July 31, 2023
Page Impressions	81,238	
Visits	60,832	
Unique Browsers	51,437	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



6 months ended July 31, 2023
Subject to Audit

Field Served:

NEUROLOGY REVIEWS serves physicians and osteopathic physicians specializing in Neurology as well as a limited number of other specialties. Also served are neurological nurse practitioners and physician assistants.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		27,276
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		27,276
Total Average Qualified Nonpaid Circulation		27,276

AVERAGE NONQUALIFIED CIRCULATION		
Nonqualified Allocated for Shows & Conventions - Print		27
Nonqualified Miscellaneous, Including Staff Copies - Print		511
Total Average Nonqualified Circulation		538

CIRCULATION BY ISSUES		
Issue		Qualified Nonpaid - Print
Feb		27,219
Mar		27,295
Apr		27,265
May		27,306
Jun		27,299
Jul		27,273

BUSINESS/OCCUPATIONAL ANALYSIS													
Classification by Business & Industry			Total	%	Qualified Nonpaid - Print	Major Professional Activity For The United States							
						Patient Care						Other Professional Activity	Osteopathic Physicians
						Office Based Practice	Hospital Based Practice			Semi-Retired	Total Patient Care		
							Residents	Full Time Hospital Staff	Total Hospital Based				
1.	CN	Clinical Neurophysiology	770	2.8	770	637	4	118	122	1	760	10	
2.	ENR	Endovascular Surgical Neuroradiology	16	0.1	16	10		6	6		16		
3.	EPL	Epilepsy	147	0.5	147	88	37	18	55		143	4	
4.	FM	Family Medicine	1,371	5.0	1,371	1,109		47	47	26	1,182	5	184
5.	GP	General Practice	50	0.2	50	39		5	5	4	48		2
6.	HPN	Hospice & Palliative Medicine (Psych & Neurology)	1	0.0	1			1	1		1		
7.	IM	Internal Medicine	1,129	4.1	1,129	984	1	64	65	22	1,071	10	48
8.	HDN	Neurodevelopmental Disabilities	28	0.1	28	8	13	5	18		26	2	
9.	N	Neurology	15,782	57.9	15,782	8,467	3,237	1,778	5,015	297	13,779	828	1,175
10.	CHN	Neurology, Child	2,059	7.5	2,059	969	697	309	1,006	9	1,984	37	38
11.	NMN	Neuromuscular Medicine	143	0.5	143	110	1	24	25		135	8	
12.	RNR	Neuroradiology	1,374	5.0	1,374	1,057		305	305		1,362	12	
13.	SMN	Sleep Medicine (Psych & Neurology)	20	0.1	20	19				1	20		
14.	NS	Neurological Surgery	2,233	8.2	2,233	1,773	3	397	400	36	2,209	24	
15.	NSP	Pediatric Surgery (Neurology)	14	0.1	14	9		5	5		14		
16.	VN	Vascular Neurology	332	1.2	332	274	3	47	50		324	8	
		Total Copies to Physicians	25,469	93.4	25,469	15,553	3,996	3,129	7,125	396	23,074	948	1,447
17.	NP	Neurology - Nurse Practitioners	915	3.4	915								
18.	PA	Neurology - Physician Assistants	889	3.3	889								
		Total Qualified Circulation	27,273	100.0	27,273	15,553	3,996	3,129	7,125	396	23,074	948	1,447
		Percent	100.0			57.0	14.7	11.5	26.1	1.5	84.6	3.5	5.3

AGE OF SOURCE ANALYSIS					
	Qualified Within				
Source	1 Year	2 Year	3 Year	Total	Percent
Total Direct Request From Recipient	2,451	5,512	6,321	14,284	52.4
Written	781	557	515	1,853	6.8
Telecommunication	1,670	4,955	5,806	12,431	45.6
Internet and Email					
Total Direct Request From Recipient's Company					
Written					
Telecommunication					
Internet and Email					
Total Communication Other Than Request					
Written					
Telecommunication					
Internet and Email					
Association					
Business Directories					
Lists	11,281			11,281	41.4
Acquired Circulation					
Other Sources	1,708			1,708	6.3
Total Qualified Subscriptions	15,440	5,512	6,321	27,273	100.0
Percent	56.6	20.2	23.2	100.0	

MAILING ADDRESS ANALYSIS		
	Qualified Nonpaid - Print	Percent
Individual by Name and Title and/or Occupation	27,273	100.0
Individual by Name Only		
Title or Occupation Only		
Company Name Only		
Multicopy Same Addressee		
Total Qualified Subscriptions	27,273	100.0
Total Qualified Circulation	27,273	100.0

GEOGRAPHIC ANALYSIS	
State	Qualified Nonpaid - Print
Alabama	440
Arizona	559
Arkansas	215
California	2,749
Colorado	444
Connecticut	381
Delaware	72
District of Columbia	151
Florida	1,811
Georgia	704
Idaho	71
Illinois	1,022
Indiana	428
Iowa	220
Kansas	211
Kentucky	399
Louisiana	379
Maine	86
Maryland	637
Massachusetts	1,049
Michigan	933
Minnesota	512
Mississippi	205
Missouri	609
Montana	81
Nebraska	169
Nevada	156
New Hampshire	97
New Jersey	731
New Mexico	125
New York	2,415
North Carolina	789
North Dakota	55
Ohio	1,131
Oklahoma	233
Oregon	326
Pennsylvania	1,403
Rhode Island	108
South Carolina	325
South Dakota	67
Tennessee	587
Texas	1,922
Utah	260
Vermont	69
Virginia	643
Washington	516
West Virginia	173
Wisconsin	461
Wyoming	21
TOTAL 48 CONTERMINOUS STATES	27,150
Alaska	33
Hawaii	90
TOTAL ALASKA & HAWAII	123
Single Copy Sales	
U.S. Unclassified	
TOTAL UNITED STATES	27,273
Poss. & Other Areas	
U.S. & POSS., etc.	27,273
Canada	
International	
Military or Civilian Personnel Overseas	
Total International	
E-mail Address Only	
Other Unclassified	
GRAND TOTAL	27,273

CHANNEL PROFILES

WEBSITE ACTIVITY - www.mdedge.com/neurology

Month	Page Impressions	Visits	Unique Browsers
February	88,678	70,203	65,775
March	73,261	57,166	52,836
April	101,215	75,330	62,120
May	84,832	64,551	51,582
June	64,894	48,758	38,848
July	74,550	48,985	37,458

NOTES

Definition of Recipient Qualification:

Qualified recipients are physicians and osteopathic physicians in the following specialties: Neurology, Child Neurology, Family Medicine, General Practice, Hospice & Palliative Medicine (Psych & Neurology), Internal Medicine, Neuroradiology, Epilepsy, Clinical Neurophysiology, Endovascular Surgical Neuroradiology, Neurodevelopmental Disabilities, Neuromuscular Medicine, Sleep Medicine (Psych & Neurology), Neurological Surgery, Pediatric Surgery (Neurology), Vascular Neurology, and neurological nurse practitioners and physician assistants.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Lists: Represent copies served to subscribers obtained from American Medical Association and American Osteopathic Association.

Other Sources: Represent copies served to subscribers obtained from DMD Advanced Practice Providers.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Jul issue.

Miscellaneous: This Publisher's Statement is for the 6 month period ended July 31, 2023.

Total Gross Contacts Include : Total Gross Contacts include Qualified Circulation and Unique Browsers.

Website Data Source: Google Analytics

Website Domains: Domains included in website traffic: www.mdedge.com/neurology

Cross Media Miscellaneous: Due to the recent AAM/BPA merger, this publication is filing cross media with AAM for the first time.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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