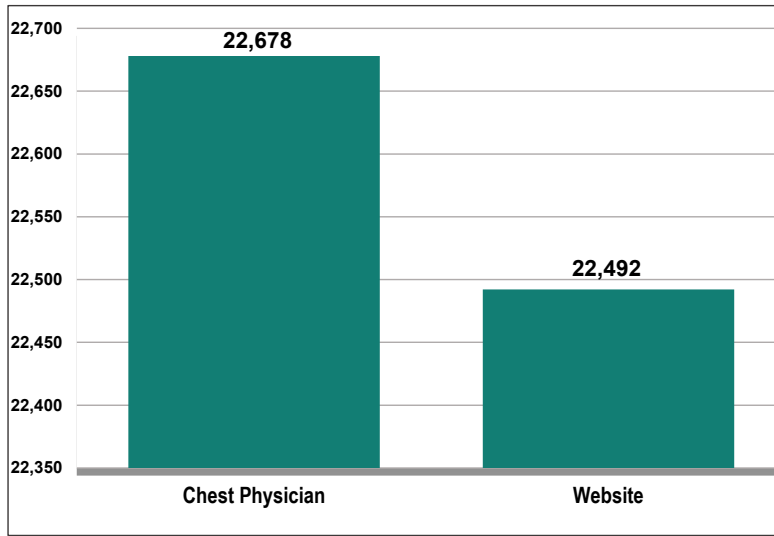


**CONSOLIDATED MEDIA REPORT**  
**B2B Media**  
6 months ended January 31, 2024

**TOTAL GROSS CONTACTS** **45,170**



**EXECUTIVE SUMMARY**

Channels	Contacts	Period
<b>Chest Physician</b> Total Qualified Circulation	22,678	6 months ended January 31, 2024
<b>Website Activity</b> Page Impressions Visits Unique Browsers	35,206 26,280 22,492	6 months ended January 31, 2024

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.

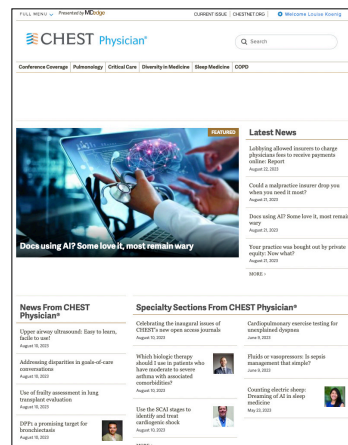


**CHEST Physician**  
THE NEWSPAPER OF THE AMERICAN COLLEGE OF CHEST PHYSICIANS

**TNF inhibitors may treat RA-associated interstitial lung disease**

**Exciting time' as researchers explore cellular repair in ARDS**

**Advance Your Clinical Knowledge With SEEK**



**CHEST Physician**

Latest News

- Libby allowed insurers to charge patients late to receive payments
- Child's medication leaves drug you when you need it most?
- Does using AI? Some love it, most remain wary
- Year practice was bought out by private equity? How about?

News From CHEST Physician

- Open access observed: Easy to learn, harder to use?
- Addressing disparities in pain-of-care communication
- Use of facility assessment in long transplant evaluation
- DRP's a promising target for immunotherapy

Specialty Sections From CHEST Physician

- Celebrating the 100th issue of CHEST's new open access journals
- Which biologics therapy should I use in patients who have resistance to severe asthma with associated comorbidities?
- Pharmacogenomics: Is genetic management that simple?
- Counting elastic sleep: Dosing of AI to sleep medicine



6 months ended January 31, 2024  
Subject to Audit

**Field Served:**

Chest Physician serves members of the American College of Chest Physicians and physicians practicing in specialties related to critical care and pulmonology.

<b>TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION</b>	<b>22,678</b>
<b>AVERAGE QUALIFIED NONPAID CIRCULATION</b>	
Qualified Nonpaid Individual - Print	6,730
Qualified Nonpaid Association - Print	15,948
<b>Total Average Qualified Nonpaid Circulation</b>	<b>22,678</b>

<b>AVERAGE NONQUALIFIED CIRCULATION</b>	
Nonqualified Allocated for Shows & Conventions - Print	27
Nonqualified Miscellaneous, Including Staff Copies - Print	587
<b>Total Average Nonqualified Circulation</b>	<b>614</b>

<b>CIRCULATION BY ISSUES</b>		<b>Qualified Nonpaid - Print</b>
<b>Issue</b>		
Aug		23,011
Sep		23,038
Oct		22,367
Nov		22,580
Dec		22,618
Jan		22,455

**BUSINESS/OCCUPATIONAL ANALYSIS**

Classification by Business & Industry		Total	%	Qualified Nonpaid Individual - Print	Qualified Nonpaid Association - Print	Total Qualified Nonpaid	Major Professional Activity						
							Office Based Practice	Hospital Based Practice				Members of the American College of Chest Physicians	
								Residents	Full-Time Hospital Staff	Total (Hospital based)	Total (Patient Care)		
1.	PCC	Pulmonary Critical Care Medicine	4,705	21.0	4,705		4,705	3,402	671	632	1,303	4,705	
2.	PUD	Pulmonary Diseases	2,050	9.1	2,050		2,050	1,665	8	377	385	2,050	
3.	ACC	American College of Chest Physicians	15,700	69.9		15,700	15,700						15,700
		<b>Total Qualified Circulation</b>	<b>22,455</b>	<b>100.0</b>	<b>6,755</b>	<b>15,700</b>	<b>22,455</b>	<b>5,067</b>	<b>679</b>	<b>1,009</b>	<b>1,688</b>	<b>6,755</b>	<b>15,700</b>
		<b>Percent</b>	<b>100.0</b>		<b>30.1</b>	<b>69.9</b>	<b>100.0</b>	<b>22.6</b>	<b>3.0</b>	<b>4.5</b>	<b>7.5</b>	<b>30.1</b>	<b>69.9</b>

AGE OF SOURCE ANALYSIS					
Source	Qualified Within				Percent
	1 Year	2 Year	3 Year	Total	
<b>Total Direct Request From Recipient</b>					
<b>Total Direct Request From Recipient's Company</b>					
<b>Total Communication Other Than Request</b>					
Association	15,700			15,700	69.9
Business Directories					
Lists	6,755			6,755	30.1
Acquired Circulation					
Other Sources					
<b>Total Qualified Subscriptions</b>	<b>22,455</b>			<b>22,455</b>	<b>100.0</b>
<b>Percent</b>	<b>100.0</b>			<b>100.0</b>	

MAILING ADDRESS ANALYSIS		
	Qualified Nonpaid - Print	Percent
Individual by Name and Title and/or Occupation	22,455	100.0
Individual by Name Only		
Title or Occupation Only		
Company Name Only		
Multicopy Same Addressee		
<b>Total Qualified Subscriptions</b>	<b>22,455</b>	<b>100.0</b>
<b>Total Qualified Circulation</b>	<b>22,455</b>	<b>100.0</b>

GEOGRAPHIC ANALYSIS	
State	Qualified Nonpaid - Print
Alabama	275
Arizona	476
Arkansas	118
California	2,305
Colorado	385
Connecticut	366
Delaware	54
District of Columbia	116
Florida	1,576
Georgia	624
Idaho	68
Illinois	937
Indiana	382
Iowa	138
Kansas	177
Kentucky	285
Louisiana	321
Maine	93
Maryland	531
Massachusetts	728
Michigan	741
Minnesota	378
Mississippi	156
Missouri	446
Montana	73
Nebraska	147
Nevada	143
New Hampshire	85
New Jersey	805
New Mexico	95
New York	1,924
North Carolina	644
North Dakota	30
Ohio	956
Oklahoma	169
Oregon	239
Pennsylvania	1,198
Rhode Island	88
South Carolina	274
South Dakota	50
Tennessee	457
Texas	1,484
Utah	168
Vermont	58
Virginia	595
Washington	415
West Virginia	145
Wisconsin	351
Wyoming	10
<b>TOTAL 48 CONTERMINOUS STATES</b>	<b>22,279</b>
Alaska	30
Hawaii	89
<b>TOTAL ALASKA &amp; HAWAII</b>	<b>119</b>
Single Copy Sales	
U.S. Unclassified	
<b>TOTAL UNITED STATES</b>	<b>22,398</b>
Poss. & Other Areas	57
<b>U.S. &amp; POSS., etc.</b>	<b>22,455</b>
Canada	
International	
Military or Civilian Personnel Overseas	
<b>Total International</b>	
E-mail Address Only	
Other Unclassified	
<b>GRAND TOTAL</b>	<b>22,455</b>

## CHANNEL PROFILES

### WEBSITE ACTIVITY - [www.mdedge.com/chestphysician](http://www.mdedge.com/chestphysician)

Month	Page Impressions	Visits	Unique Browsers
August	31,834	21,964	18,816
September	30,593	22,360	19,072
October	28,273	21,151	18,503
November	45,083	35,496	31,005
December	27,985	20,770	17,963
January	47,467	35,938	29,594

## NOTES

**Definition of Recipient Qualification:**

Qualified recipients include members of the American College of Chest Physicians, office and hospital based physicians in the specialties of pulmonary critical care medicine and pulmonary disease.

**Rounding %:** Due to rounding, percentages may not always add up to 100%.

**Qualified Nonpaid Association Subscriptions:** Represent copies served to members of American College of Chest Physicians. Receipt of this publication is a stated condition of membership. This publication is the official journal of American College of Chest Physicians.

**Lists:** Represent copies served to subscribers obtained from American Medical Association and American Osteopathic Association.

**Analyzed Issue:** The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Jan issue.

**Total Gross Contacts Include:** Qualified circulation and Unique Browsers.

**Website Data Source:** Adobe Analytics.

**Website Domains:** Domains included in website traffic: [www.mdedge.com/chestphysician](http://www.mdedge.com/chestphysician).

**Unique Browsers:** This site uses the cookie-based measurement method to count unique browsers. If cookies are not accepted, then the IP address & user-agent in combination method is used to measure unique browsers.

**Page Impressions:** The combination of one or more files presented to a browser as a single document as a result of a single request received by the server, recorded as late as possible in the process of delivery of the content to the user's browser. One request by a browser should result in one page impression reported.

**Visits:** A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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**Format:** Tabloid

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