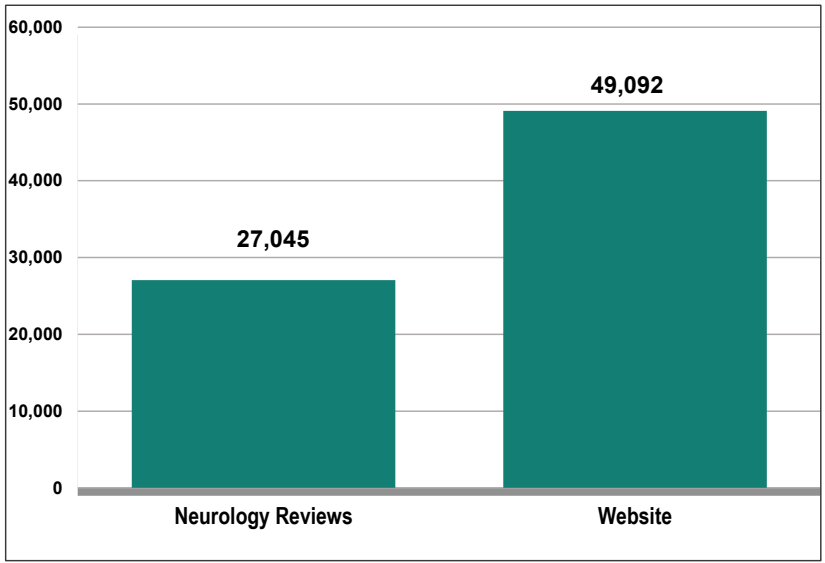


CONSOLIDATED MEDIA REPORT
B2B Media
6 months ended January 31, 2024

TOTAL GROSS CONTACTS **76,137**



EXECUTIVE SUMMARY

Channels	Contacts	Period
Neurology Reviews Total Qualified Circulation	27,045	6 months ended January 31, 2024
Website Activity Page Impressions Visits Unique Browsers	90,951 63,774 49,092	6 months ended January 31, 2024

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



6 months ended January 31, 2024
Subject to Audit

Field Served:

NEUROLOGY REVIEWS serves physicians and osteopathic physicians specializing in Neurology as well as a limited number of other specialties. Also served are neurological nurse practitioners and physician assistants.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION	27,045
AVERAGE QUALIFIED NONPAID CIRCULATION	
Qualified Nonpaid Individual - Print	27,045
Total Average Qualified Nonpaid Circulation	27,045

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	5
Nonqualified Miscellaneous, Including Staff Copies - Print	1,609
Total Average Nonqualified Circulation	1,614

CIRCULATION BY ISSUES		Qualified Nonpaid - Print
Issue		
Aug		27,153
Sep		26,716
Oct		27,248
Nov		27,265
Dec		27,234
Jan/Feb		26,655

BUSINESS/OCCUPATIONAL ANALYSIS

BUSINESS/OCCUPATIONAL ANALYSIS														
Classification by Business & Industry			Total	%	Qualified Nonpaid - Print	Major Professional Activity For The United States							Other Professional Activity	Osteopathic Physicians
						Patient Care					Semi-Retired	Total Patient Care		
						Office Based Practice	Hospital Based Practice							
							Residents	Full Time Hospital Staff	Total Hospital Based					
1.	CN	Clinical Neurophysiology	687	2.6	687	570	2	106	108		678	9		
2.	ENR	Endovascular Surgical Neuroradiology	16	0.1	16	10		6	6		16			
3.	EPL	Epilepsy	142	0.5	142	112	1	25	26		138	4		
4.	FP	Family Practice	1,358	5.1	1,358	1,063		56	56		1,119	16	223	
5.	GP	General Practice	47	0.2	47	38		5	5		43		4	
6.	HPN	Hospice & Palliative Medicine (Psych & Neurology)	1	0.0	1			1	1		1			
7.	IM	Internal Medicine	1,094	4.1	1,094	950		74	74		1,024	21	49	
8.	NDN	Neurodevelopmental Disabilities	22	0.1	22	13	1	6	7		20	2		
9.	N	Neurology	15,841	59.4	15,841	8,569	3,286	1,721	5,007		13,576	1,127	1,138	
10.	CHN	Neurology, Child	2,094	7.9	2,094	1,002	719	299	1,018		2,020	36	38	
11.	NMN	Neuromuscular Medicine	110	0.4	110	87	1	16	17		104	6		
12.	RNR	Neuroradiology	992	3.7	992	769		213	213		982	10		
13.	SMN	Sleep Medicine (Psych & Neurology)	22	0.1	22	21		1	1		22			
14.	NS	Neurological Surgery	2,032	7.6	2,032	1,635	1	363	364		1,999	33		
15.	NSP	Pediatric Surgery (Neurology)	14	0.1	14	8		6	6		14			
16.	VN	Vascular Neurology	385	1.4	385	310	2	47	49		359	9	17	
		Total Copies to Physicians	24,857	93.3	24,857	15,157	4,013	2,945	6,958		22,115	1,273	1,469	
17.	NP	Neurology - Nurse Practitioners	920	3.5	920									
18.	PA	Neurology - Physician Assistants	878	3.3	878									
		Total Qualified Circulation	26,655	100.0	26,655									
		Percent	100.0											

AGE OF SOURCE ANALYSIS					
Source	Qualified Within				
	1 Year	2 Year	3 Year	Total	Percent
Total Direct Request From Recipient					
Total Direct Request From Recipient's Company					
Total Communication Other Than Request					
Association					
Business Directories					
Lists	25,735			25,735	96.6
Acquired Circulation					
Other Sources	920			920	3.5
Total Qualified Subscriptions	26,655			26,655	100.0
Percent	100.0			100.0	

MAILING ADDRESS ANALYSIS		
	Qualified Nonpaid - Print	Percent
Individual by Name and Title and/or Occupation	26,655	100.0
Individual by Name Only		
Title or Occupation Only		
Company Name Only		
Multicopy Same Addressee		
Total Qualified Subscriptions	26,655	100.0
Total Qualified Circulation	26,655	100.0

GEOGRAPHIC ANALYSIS	
State	Qualified Nonpaid - Print
Alabama	415
Arizona	541
Arkansas	206
California	2,771
Colorado	442
Connecticut	371
Delaware	70
District of Columbia	167
Florida	1,751
Georgia	715
Idaho	73
Illinois	1,025
Indiana	417
Iowa	214
Kansas	233
Kentucky	381
Louisiana	381
Maine	83
Maryland	640
Massachusetts	1,062
Michigan	923
Minnesota	531
Mississippi	197
Missouri	626
Montana	87
Nebraska	155
Nevada	152
New Hampshire	96
New Jersey	664
New Mexico	122
New York	2,298
North Carolina	728
North Dakota	52
Ohio	1,109
Oklahoma	232
Oregon	296
Pennsylvania	1,337
Rhode Island	96
South Carolina	311
South Dakota	70
Tennessee	558
Texas	1,849
Utah	262
Vermont	65
Virginia	615
Washington	496
West Virginia	150
Wisconsin	482
Wyoming	22
TOTAL 48 CONTERMINOUS STATES	26,539
Alaska	28
Hawaii	88
TOTAL ALASKA & HAWAII	116
Single Copy Sales	
U.S. Unclassified	
TOTAL UNITED STATES	26,655
Poss. & Other Areas	
U.S. & POSS., etc.	26,655
Canada	
International	
Military or Civilian Personnel Overseas	
Total International	
E-mail Address Only	
Other Unclassified	
GRAND TOTAL	26,655

CHANNEL PROFILES

WEBSITE ACTIVITY - www.mdedge/neurology

Month	Page Impressions	Visits	Unique Browsers
August	89,183	62,762	49,755
September	64,528	43,845	33,836
October	58,922	40,030	31,572
November	129,086	90,657	69,307
December	107,158	77,498	59,027
January	96,826	67,852	51,057

NOTES

Definition of Recipient Qualification:

Qualified recipients are physicians and osteopathic physicians in the following specialties: Neurology, Child Neurology, Family Practice, General Practice, Hospice & Palliative Medicine (Psych & Neurology), Internal Medicine, Neuroradiology, Epilepsy, Clinical Neurophysiology, Endovascular Surgical Neuroradiology, Neurodevelopmental Disabilities, Neuromuscular Medicine, Sleep Medicine (Psych & Neurology), Neurological Surgery, Pediatric Surgery (Neurology), Vascular Neurology, and neurological nurse practitioners and physician assistants.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Lists: Represent copies served to subscribers obtained from American Medical Association, American Osteopathic Association, and American Academy of Physician Assistants.

Other Sources: Represent copies served to subscribers obtained from MMS Nurse Practitioners.

Analyzed Issue: The information in Business/Occupational Analysis; Age of Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the Jan/Feb issue.

Total Gross Contacts Include: Qualified Circulation and Unique Browsers.

Website Data Source: Adobe Analytics.

Website Domains: Domains included in website traffic: www.mdedge.com/neurology.

Unique Browsers: This site uses the cookie-based measurement method to count unique browsers. If cookies are not accepted, then the IP address & user-agent in combination method is used to measure unique browsers.

Page Impressions: The combination of one or more files presented to a browser as a single document as a result of a single request received by the server, recorded as late as possible in the process of delivery of the content to the user's browser. One request by a browser should result in one page impression reported.

Visits: A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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