

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**FEDERAL PRACTITIONER** is a B2B brand intended for individuals with broad-based interest in Federal Healthcare. The brand content and editorial scope of the publication includes coverage of topics providing practical clinical information. Articles range from clinical reviews to original research to in-depth profiles of new programs and procedures. Federal Practitioner is a member of the MDedge Network.

**FIELD SERVED**  
**FEDERAL PRACTITIONER** serves medical professionals of VA Centers, AVAHO, the Department of Veterans Affairs, Department of Defense, U.S. Public Health Service and Others Allied to the Field.

**DEFINITION OF RECIPIENT QUALIFICATION**  
Qualified recipients are physicians, residents, pharmacists, medical center administrators (directors, assistant or associate directors, chiefs of staff), nurses and nurse practitioners, and physician assistants and other titled and non-titled personnel in the field served.

## CHANNELS

### FEDERAL PRACTITIONER MAGAZINE



6 issues in the period  
35,823 average circulation

## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>FEDERAL PRACTITIONER MAGAZINE</b> (6 issues in the period)	35,823	-	35,823

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	20
Advertiser and Agency	546
Allocated for Trade Shows and Conventions	36
All Other	134
<b>TOTAL</b>	<b>736</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	35,823	100.0	35,823	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>35,823</b>	<b>100.0</b>	<b>35,823</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2018 Issue	Number Removed	Number Added	Total Qualified
July	173	155	35,775
August	991	948	35,732
September	1,302	1,279	35,709
October	261	410	35,858
November	6,322	6,475	36,011
December	169	13	35,855
<b>TOTAL</b>	<b>9,218</b>	<b>9,280</b>	

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2018**

This issue is 0.6% or 225 copies above the average of the other 5 issues reported in Paragraph 2.

Business and Industry	Total Qualified	Percent of Total	Classification by Title						
			Physician	Resident	Pharmacist	Medical Center Administrator (Note 1)	Nurse Practitioner and Nurses	Physician Assistant	Other
VA Centers	25,821	71.7	16,660	102	5,550	141	2,061	761	546
AVAHO	1,002	2.8	215	-	75	2	301	17	392
DEPARTMENT OF VETERANS AFFAIRS	26,823	74.5	16,875	102	5,625	143	2,362	778	938
ARMY	2,952	8.2	2,796	1	45	12	38	29	31
NAVY	2,482	6.9	2,410	-	25	7	17	9	14
AIR FORCE	1,771	4.9	1,703	-	14	8	18	13	15
DEPARTMENT OF DEFENSE	7,205	20.0	6,909	1	84	27	73	51	60
OFFICE OF THE SECRETARY	51	0.2	35	-	8	1	3	1	3
HEALTH CARE FINANCING ADMINISTRATION	43	0.1	28	1	7	4	1	1	1
HEALTH RESOURCES SERVICE ADMINISTRATION:									
OFFICE OF THE ADMINISTRATOR	13	-	5	-	2	-	2	2	2
BUREAU OF HEALTH CARE AND DELIVERY ASSISTANCE	9	-	7	-	-	-	1	-	1
MATERNAL AND CHILD HEALTH BUREAU	7	-	6	-	1	-	-	-	-
BUREAU OF HEALTH PROFESSIONALS	14	-	8	-	4	-	2	-	-
CENTERS FOR DISEASE CONTROL AND PREVENTION	248	0.7	231	-	14	1	1	-	1
FOOD AND DRUG ADMINISTRATION	127	0.4	23	-	96	-	-	4	4
INDIAN HEALTH SERVICE	628	1.8	104	-	474	3	11	28	8
SUBSTANCE ABUSE & MENTAL HEALTH SERVICES ADMINISTRATION	11	-	4	-	3	-	1	1	2
NATIONAL INSTITUTES OF HEALTH	56	0.2	37	-	9	1	1	5	3
AGENCY FOR HEALTHCARE RESEARCH AND QUALITY	10	-	7	-	1	1	-	-	1
AGENCY FOR TOXIC SUBSTANCES AND DISEASE REGISTRY	14	-	12	-	2	-	-	-	-
COAST GUARD	8	-	5	-	2	-	1	-	-
BUREAU OF PRISONS	217	0.6	33	-	119	-	10	52	3
ENVIRONMENTAL PROTECTION AGENCY	3	-	-	-	2	-	-	-	1
U.S. PUBLIC HEALTH SERVICE	1,459	4.0	545	1	744	11	34	94	30
UNCLASSIFIED	238	0.7	140	1	34	5	23	7	28
OTHERS ALLIED TO THE FIELD	286	0.8	185	-	31	8	20	8	34
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>36,011</b>	<b>100.0</b>	<b>24,654</b>	<b>105</b>	<b>6,518</b>	<b>194</b>	<b>2,512</b>	<b>938</b>	<b>1,090</b>

Note 1: Medical Center Administrators includes directors, assistant or associate directors, and chiefs of staff.

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2018**

Qualification Source	Qualified Within			Total Qualified	Percent
	1 year	2 year	3 year		
<b>I. TOTAL – Direct Request:</b>	<b>2,664</b>	<b>4,005</b>	<b>2,375</b>	<b>9,044</b>	<b>25.1</b>
a. Written	846	2,041	763	3,650	10.1
b. Telecommunication	1,580	898	1,334	3,812	10.6
c. Electronic	238	1,066	278	1,582	4.4
<b>II. TOTAL – Request from recipient’s company:</b>	<b>19,649</b>	<b>71</b>	<b>-</b>	<b>19,720</b>	<b>54.8</b>
a. Written	19,649	71	-	19,720	54.8
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
<b>III. TOTAL – Membership Benefit:</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
a. Individual	-	-	-	-	-
b. Organizational	-	-	-	-	-
<b>IV. TOTAL – Communication from recipient or recipient’s company (other than request):</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
a. Written	-	-	-	-	-
b. Telecommunication	-	-	-	-	-
c. Electronic	-	-	-	-	-
<b>V. TOTAL – Sources other than above (listed alphabetically):</b>	<b>7,247</b>	<b>-</b>	<b>-</b>	<b>7,247</b>	<b>20.1</b>
*Association rosters and directories	6,309	-	-	6,309	17.5
Business directories	-	-	-	-	-
Manufacturer’s, distributor’s and wholesaler’s lists	-	-	-	-	-
*Other sources	938	-	-	938	2.6
<b>VI. TOTAL – Single Copy Sales:</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>29,560</b>	<b>4,076</b>	<b>2,375</b>	<b>36,011</b>	<b>100.0</b>
<b>PERCENT</b>	<b>82.1</b>	<b>11.3</b>	<b>6.6</b>	<b>100.0</b>	

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2018**

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	36,009	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	2	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>36,011</b>	<b>100.0</b>

**AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January – June 2016	July – December 2016	January – June 2017	July – December 2017	January – June 2018	July – December 2018*
Total Audit Average Qualified:	35,468	35,667	35,603	35,804	35,786	35,823
Qualified Non-Paid:	35,468	35,667	35,603	35,804	35,786	35,823
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

\*NOTE: July – December 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

\*\*NC = None Claimed.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2018**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	232		Kentucky	457	
New Hampshire	100		Tennessee	977	
Vermont	139		Alabama	316	
Massachusetts	824		Mississippi	441	
Rhode Island	217		<b>EAST SO. CENTRAL</b>	<b>2,191</b>	<b>6.1</b>
Connecticut	455		Arkansas	497	
<b>NEW ENGLAND</b>	<b>1,967</b>	<b>5.5</b>	Louisiana	440	
New York	1,333		Oklahoma	591	
New Jersey	348		Texas	2,754	
Pennsylvania	1,530		<b>WEST SO. CENTRAL</b>	<b>4,282</b>	<b>11.9</b>
<b>MIDDLE ATLANTIC</b>	<b>3,211</b>	<b>8.9</b>	Montana	173	
Ohio	1,279		Idaho	230	
Indiana	559		Wyoming	150	
Illinois	940		Colorado	616	
Michigan	663		New Mexico	454	
Wisconsin	370		Arizona	587	
<b>EAST NO. CENTRAL</b>	<b>3,811</b>	<b>10.6</b>	Utah	282	
Minnesota	582		Nevada	442	
Iowa	81		<b>MOUNTAIN</b>	<b>2,934</b>	<b>8.1</b>
Missouri	1,056		Alaska	184	
North Dakota	122		Washington	836	
South Dakota	263		Oregon	313	
Nebraska	359		California	2,881	
Kansas	169		Hawaii	306	
<b>WEST NO. CENTRAL</b>	<b>2,632</b>	<b>7.3</b>	<b>PACIFIC</b>	<b>4,520</b>	<b>12.6</b>
Delaware	145		<b>UNITED STATES</b>	<b>35,323</b>	<b>98.1</b>
Maryland	1,086		U.S. Territories	667	
Washington, DC	588		Canada	-	
Virginia	1,512		Mexico	-	
West Virginia	459		Other International	-	
North Carolina	1,344		APO/FPO	21	
South Carolina	699				
Georgia	1,181				
Florida	2,761				
<b>SOUTH ATLANTIC</b>	<b>9,775</b>	<b>27.1</b>			
			<b>TOTAL QUALIFIED CIRCULATION</b>	<b>36,011</b>	<b>100.0</b>

**ADDITIONAL DATA**

**PARAGRAPH 3b:**

Association rosters and directories include 1 source of circulation for a quantity of 6,309 copies or 17.5%, including American Medical Association. Other sources include 1 source of circulation for a quantity of 938 copies or 2.6%, including US Public Health Service.

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

JoAnn Wahl, Group Publisher  
Jared Sonners, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 28, 2019  
State New Jersey  
County Morris  
Received by BPA Worldwide January 28, 2019  
Type BJ  
ID Number F123B0D8

**About BPA Worldwide:**

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.