

FMC Names Frank Iorio Managing Director, Frontline Oncology

Parsippany, NJ – August 3, 2016 – Frontline Medical Communications (FMC), a leader in digital, print and live events for health care professionals, is pleased to announce Frank Iorio has recently joined the Company as Managing Director, Frontline Oncology.



Frank is a business development veteran with 25 years of experience in medical publishing, communications, and education. For the past 10 years Frank has increasingly focused on oncology and cancer-related topics and will be applying that knowledge to expand and grow the Frontline Oncology portfolio. Frank comments, “It’s a very exciting time in oncology and cancer care and Frontline is well-positioned to further engage clinicians and provide communications solutions that deliver the high-quality information they depend upon when evaluating and treating their patients.”



Upon making the announcement, CEO Alan Imhoff commented, “Frank brings great experience in the oncology/hematology market to Frontline Oncology, where we will be launching a number of new programs and products to address the information needs of this important physician group.

Frank will be working closely the sales team – Devin Gregorie and Stu Williams – as they continue to develop new, and effective marketing programs to achieve our clients’ objectives. Frank can be reached at 970-206-8990, or by email at fiorio@frontlinemedcom.com.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements, meeting the marketing challenges of our pharmaceutical and device customers. We reach 1.2 million+ physicians and other HCPs through more than 30 brands serving 22 distinct market segments. Print reach surpasses 790,000 and extends digitally with 125 eNewsletters, 40 active Web sites, mobile apps and digital editions. FMC delivers medical news daily from on-site reporting at major medical meetings and in collaboration with notable societies and medical associations. FMC produces 18 live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com). Visit us at frontlinemedcom.com. [Follow us](#) on Twitter | [Like us](#) on Facebook.

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