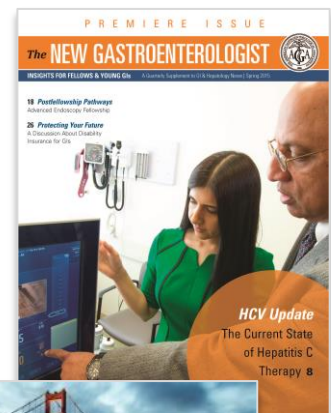


Frontline Medical Communications Launches Two Gastroenterology Publications in Partnership with AGA

~ The New Gastroenterologist™ and Highlights of the AGA Tech Summit ~

Parsippany, NJ – May 28, 2015 – The Society Partners group of Frontline Medical Communications recently released two new publications in cooperation with the American Gastroenterological Association, the premier professional organization for gastroenterologists.

The New Gastroenterologist™ is a quarterly supplement to **GI & Hepatology News®**—the official newspaper of the AGA—published by Frontline since 2007. In his April editorial, publication Editor Bryson W. Katona, MD, PhD, states, “*The New Gastroenterologist* is the first publication of its kind within the field of gastroenterology and presents an exciting opportunity to concentrate content into a single place that specifically addresses the topics and issues that are common to all young career gastroenterologists.” *The New Gastroenterologist* was released in April in print, a mobile app and an online digital edition that can be accessed at www.GIHepNews.com. The remaining issues of 2015 will appear in July, October and December.



Highlights of the AGA Tech Summit is a print and digital compilation of the sessions held at the 2015 AGA Tech Summit this past March in San Francisco. Offered by the AGA Center for GI Innovation and Technology, each year “the Summit brings together physicians, medical device companies, regulatory groups, and venture capitalists to identify unmet needs in gastroenterology and highlight promising new technologies,” according to Michael A. Kochman, MD, AGAF, Chair, AGA Center for GI Innovation and Technology. Frontline covered the sixth annual AGA Tech Summit with a series of e-newsletters from the conference and an online digital edition is available at www.GIHepNews.com.



For more information on multichannel advertising opportunities, custom programs, and exclusive sponsorship of these AGA publications, please contact **Mark Branca**, Vice President/Group Publisher, Director, FMC Society Partners at 973.290.8246 (office), 203.832.4005 (mobile), or mbranca@frontlinemedcom.com.

About GI & Hepatology News®

GI & Hepatology News is the official newspaper of the AGA Institute. Nearly 18,000 gastroenterologists and hepatologists rely on **GI & Hepatology News** every month to cover the world of medicine with breaking news, on-site medical meeting coverage, and expert perspectives both in print and online. The official newspaper of the AGA Institute was launched in partnership with Frontline Medical Communications in January 2007. Our independent reporting focuses on impacting the way gastroenterologists practice medicine and news from the AGA Institute keeps active members up-to-date on educational opportunities and policy initiatives. All articles are researched, written, and produced by a full-time staff of professional medical journalists. GI & Hepatology News Digital Network, www.gihepnews.com, is the online destination of **GI & Hepatology News**. This site

provides news and views that matter to physicians in a timely and interactive format. Award-winning daily news coverage, columns and commentaries, videos, podcasts, and special reports are immediately accessible online and through e-blasts and newsletters. Physicians can join the conversation through commentary, blogs, Facebook, and Twitter. GI & Hepatology News Digital Network is the best way for physicians to stay current, save time, and gain perspective.

About the AGA Institute

The American Gastroenterological Association is the trusted voice of the GI community. Founded in 1897, the AGA has grown to include more than 16,000 members from around the globe who are involved in all aspects of the science, practice and advancement of gastroenterology. The AGA Institute administers the practice, research and educational programs of the organization. www.gastro.org.



About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and multimedia engagement, meeting the marketing challenges of our pharmaceutical and device customers. We reach 1.2 million+ physicians and other HCPs with 33 brands serving 20 distinct market segments. Reach in print surpasses 700,000 and extends digitally with 125 eNewsletters, 35 active Web sites and multiple mobile apps. The Company produces 16 live events and delivers medical news daily generated from on-site reporting at major medical meetings. Visit us at www.frontlinemedcom.com.

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