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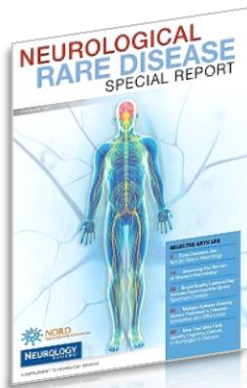
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Frontline Medical Communications and NORD Launch *Neurological Rare Disease Special Report*[™] in Celebration of Rare Disease Day[®]

Parsippany, NJ – February 25, 2015 – *Neurology Reviews*[®], a brand of Frontline Medical Communications (FMC), and the National Organization for Rare Disorders (NORD)[®], a leading independent, non-profit organization committed to the identification, treatment and cure of rare disorders, announce the publication of *Neurological Rare Disease Special Report*[™], a supplement to the February 2015 issue of *Neurology Reviews*[®] (NR) and easily accessible at www.neurologyreviews.com.



Rare diseases are not so rare in neurology as nearly 9 out of 10 neurologists have diagnosed a rare disease and nearly as many believe they have patients who remain undiagnosed. The *Neurological Rare Disease Special Report*[™] was timed to coincide with Rare Disease Day[®], February 28, 2015, an annual awareness event that takes place around the world on the last day of February and which is sponsored by NORD in the U.S.

The report presents a compendium of news articles covering a wide range of rare neurological diseases. In collaboration with our partner, NORD, this Special Report represents the first of numerous special issues focused on specific rare diseases to be published by FMC in the coming months.

FMC and NORD are working together to develop and provide educational content to HCPs in multiple specialties, not only to raise awareness about rare diseases but ultimately to provide resources that aid in accelerating diagnoses. These initiatives are in response to the 88% of

HCPs who said there was a need for professional content on rare diseases and the 75% who specifically indicated that medical journals, online or in print, are a preferred and valuable educational resource.

“Our strategic partnership with NORD is to develop innovative educational programs that reduce the average time to diagnosis, and this targeted outreach to healthcare professionals is an ongoing effort” commented Glenn Williams, Vice President and Group Editor, *Neurology Reviews*[®].

Peter L. Saltonstall, President and CEO of NORD, stated “NORD has served as the hub for patients and their families in providing advocacy, education, research and patient services for more than 30 years. While great progress has been made, it has become increasingly apparent that the diagnostic challenge is daunting, given the 7,000 diseases, often multisystem and/or complex, that are considered rare in the U.S.” He expanded, “we look forward to collaborating with FMC to serve the medical community with up-to-the minute information and helpful resources about rare diseases.”

“This is an important market with a critical and unmet educational need,” noted Elizabeth Katz, Director of Medical Communications and Publisher of *Neurology Reviews*[®] and the team’s leader in these endeavors. She continued, “We intend to fill this knowledge gap by delivering the innovative resources our readers indicated would best serve their professional information needs.” To request a print copy of the *Neurological Rare Disease Special Report*[™] or to discuss future sponsorship opportunities, please contact Elizabeth Katz by phone at 973-224-7951 or by email at ekatz@frontlinemedcom.com.

About *Neurology Reviews*®

Neurology Reviews® is the first and original news source in neurology. *Neurology Reviews*® has a 20-year history of providing independent, unbiased news to neurologists and clinicians interested in the neurosciences. *Neurology Reviews*® covers medical conferences and clinical research findings, as well as specialty trends, expert opinions, and the breadth of influences affecting the practice of neurology. Experienced medical journalists deliver timely and relevant news affecting the practice of neurology and all its subspecialties. In addition to the monthly print issue reaching nearly 24,000 neurologists and clinicians interested in neuroscience, the *Neurology Reviews*® Website (www.neurologyreviews.com) features timely on-site conference reporting, audio and video interviews with researchers, expert commentaries, microsites, blogs, disease-specific self-assessment quizzes, patient handouts, supplements and sponsored multimedia educational programs, a calendar of relevant medical meetings, and a career center listing job openings around the country.

About National Organization for Rare Disorders®

The National Organization for Rare Disorders (NORD)® is the leading nonprofit organization representing the 30 million Americans who have rare diseases and those seeking to improve their lives. Since 1983, NORD has served as the voice of the rare disease patient community, providing advocacy for fair and enlightened public policies; education for patients, their families, medical professionals and the public; and leadership/representation for rare disease patient organizations. NORD supports medical research to promote the development of safe, effective diagnostics and treatments, and it provides a broad array of Patient Assistance Programs to assure patient access to treatments. NORD represents more than 200 disease-specific member organizations and partners with many other organizations in specific causes of importance to the rare disease patient community. Visit us at www.rarediseases.org. [Follow us](#) on Twitter | [Like us](#) on Facebook.

For more information about Rare Disease Day®, visit www.rarediseaseday.us.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and multimedia engagement, meeting the marketing challenges of our pharmaceutical and device customers. We reach 1.2 million+ physicians and other HCPs with 33 brands serving 20 distinct market segments. Reach in print surpasses 700,000 and extends digitally with 125 eNewsletters, 35 active Web sites and multiple mobile apps. The Company produces 16 live events and delivers medical news daily generated from on-site reporting at major medical meetings. Visit us at www.frontlinemedcom.com. [Follow us](#) on Twitter | [Like us](#) on Facebook.

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