



## ***Frontline Wins Publishing Contract for the Society of Hospital Medicine***

**~ Expanding the Society Partners Group and FMC Portfolio ~**

**Parsippany, NJ** – July 14, 2016 – Frontline Medical Communications (FMC), a leader in digital, print and live events, was recently awarded the publishing contract for the Society of Hospital Medicine (SHM).

The Society of Hospital Medicine, the premier professional organization for hospitalists, has selected Frontline Medical Communications as publisher for its official publications the ***Journal of Hospital Medicine***<sup>®</sup> and ***The Hospitalist***<sup>®</sup> effective January 2017. In addition, Frontline will develop and manage the SHM Career Center and have ad sales responsibility for the official SHM site [www.hospitalmedicine.org](http://www.hospitalmedicine.org).

Upon announcing the win, Mark Branca, Vice President/Director, FMC Society Partners, noted, “We are excited about this opportunity to work with an organization the caliber of the Society of Hospital Medicine. This is a prestigious addition to the FMC Society Partners group and all of us here at Frontline look forward to helping SHM continue to expand its membership and meet its communications goals.”

Hospital medicine is the fastest growing medical specialty in the US. SHM represents more than 15,000 of the 48,000 practicing hospitalists dedicated to delivering excellent care to the hospitalized patient. For 2017 promotional opportunities, please contact Mark Branca, 973-290-8246, [mbranca@frontlinemedcom.com](mailto:mbranca@frontlinemedcom.com).

### **About Frontline Medical Communications**

**Frontline Medical Communications** is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The company leads in HCP-level targeting and is ranked 1<sup>st</sup> in combined web+print engagements and #2 in web reach, meeting the marketing challenges of our pharmaceutical and device customers. We reach 1.2 million+ physicians and other HCPs through more than 30 brands serving 22 distinct market segments. Print reach surpasses 790,000 and extends digitally with 125 eNewsletters, 40 active web sites, mobile apps and digital editions. FMC delivers medical news daily from on-site reporting at major medical meetings and in collaboration with notable societies and medical associations. FMC produces 18 live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://globalacademycme.com)). Visit us at [frontlinemedcom.com](http://frontlinemedcom.com). [Follow us](#) on Twitter | [Like us](#) on Facebook.

**FMC Society Partners** has a 12-year track record of forging strategic alliances with key societies by providing them the ability to effectively communicate with their members. Its staff of talented journalists, writers, graphic designers, print and e-production specialists, plus an experienced sales and marketing team, makes FMC Society Partners a valuable resource for professional associations seeking medical communications expertise.

### **Contacts:**

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