

Click for Credit[®] Launched to Stimulate Continuous Learning

Parsippany, NJ – July 8, 2013 – **Global Academy for Medical Education** is pleased to announce the official launch of **Click for Credit[®]**.

Offering high-quality medical care requires that clinicians remain up-to-date on important developments in research and practice recommendations. As part of a multi-year initiative to stimulate continuous learning of new developments in the clinical practice of medicine, **Click for Credit** is an educational activity that provides a convenient avenue whereby clinicians can access current information, incorporate the relevant concepts into patient care, and quickly and easily ascertain credit for this mode of learning.

The **Click for Credit** program, which is jointly sponsored by the University of Louisville School of Medicine and Global Academy for Medical Education, enables physicians and other healthcare providers to select from peer-reviewed news of medicine articles. This program is intended for clinicians in family, internal medicine, and related specialists, residents, nurses, and other health care professionals who are most likely to be consulted for treatment of various diseases and disorders that comprise health care in primary care medicine. Upon completing an educational activity, participants should be able to discuss the results of the study or educational presentations addressed in the article, and review the clinical relevance and practice implications of the information provided. To receive credit, participants read the entire article, correctly answer post-test questions, complete the evaluation form and follow instructions for printing or emailing their CME credit certificate. Transcript summaries of accrued credit are available for ease of record keeping and all programs are planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME).



Global Academy for Medical Education is currently driving awareness of the program through email and banner advertising on appropriately targeted websites of Frontline Medical Communications. For additional information please contact Sylvia Reitman, VP at 973-290-8214 or by email at s.reitman@globalacademycme.com.

About **Global Academy for Medical Education**

Global Academy for Medical Education develops and hosts live and virtual medical education events and enduring materials (Web- and print-based) distributed with 11 IMNG Medical Media newspapers and 6 IMNG Society Partners' publications. Supplied manuscripts for supplements are also accepted. Live and virtual events regularly presented in dermatology, rheumatology, oncology and primary care include roundtables, pollcasts, symposia and proceedings, and Web-based programs. Programs are accredited through Joint sponsorship with ACCME accredited providers.

About **University of Louisville Continuing Medical Education and Professional Development**

The mission of the University of Louisville Continuing Medical Education and Professional Development program is to facilitate the needs of physicians and other healthcare team members as they seek self-employment through life-long learning. By guiding the development of, and accrediting courses that address evidence-based medical practice and expert opinion, our goals of providing opportunities for positive changes in professional competence, personal performance and medical outcomes in patient care will be met.

About **Frontline Medical Communications**

Quadrant HealthCom Inc. and IMNG Medical Media—divisions of FRONTLINE MEDICAL COMMUNICATIONS—are leaders in multimedia marketing services encompassing 29 print publications, in 20 distinct market segments, circulating to 700,000 healthcare professionals (HCPs); reach to 1.0 million+ physicians and HCPs through our proprietary e-database; 125 eNewsletters and 35 active Web sites surrounding 33 brands delivering content daily; 15 live events; and a daily newswire services providing the latest medical news is generated from on-site reporting from more than 300 medical meetings.

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