

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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THE HOSPITAL PHYSICIAN HEMATOLOGY-ONCOLOGY BOARD REVIEW MANUAL is a peer-reviewed study guide for fellows and office- and hospital-based physicians preparing for their board certification and maintenance of certification exams in hematology and oncology. The Manual emphasizes fundamental skills in the evaluation and treatment of patients with cancer and hematologic diseases. Articles published in the Manual address core topics essential to the current practice of hematology and oncology and provide a concise review of essential facts and concepts for board exam preparation and maintaining certification.

FIELD SERVED

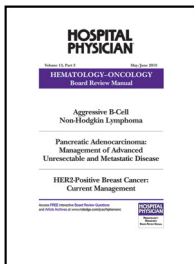
THE HOSPITAL PHYSICIAN HEMATOLOGY-ONCOLOGY BOARD REVIEW MANUAL serves the Hematology/Oncology Physicians in both the Office and Hospital Based Markets.

DEFINITION OF RECIPIENT QUALIFICATION

Hospital Physician Hematology-Oncology Board Review Manual targets Hematology, Oncology and Hematology/Oncology Physicians in the United States.

CHANNELS

**HOSPITAL PHYSICIAN
 HEMATOLOGY-
 ONCOLOGY BOARD
 REVIEW MANUAL**



3 issues in the period
 15,058 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
HOSPITAL PHYSICIAN HEMATOLOGY-ONCOLOGY BOARD REVIEW MANUAL (3 issues in the period)	15,058	-	15,058

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	-
Allocated for Trade Shows and Conventions	17
All Other	59
TOTAL	76

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,058	100.0	15,058	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,058	100.0	15,058	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Total Qualified
January/February	15,072
March/April	15,055
May/June	15,048

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018
This issue is 0.1% or 16 copies below the average of the other 2 issues reported in Paragraph 2.

Business & Industry	Total Qualified	Percent of Total
Hematology	1,547	10.3
Medical Oncology	4,136	27.5
Hematology/Oncology	9,365	62.2
TOTAL QUALIFIED CIRCULATION	15,048	100.0
PERCENT	100.0	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above	15,048	-	-	15,048	100.0
*Association rosters and directories	15,048	-	-	15,048	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,048	-	-	15,048	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	15,048	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	15,048	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2018

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	60		Kentucky	162	
New Hampshire	70		Tennessee	288	
Vermont	37		Alabama	161	
Massachusetts	716		Mississippi	75	
Rhode Island	81		EAST SO. CENTRAL	686	4.5
Connecticut	240		Arkansas	92	
NEW ENGLAND	1,204	8.0	Louisiana	185	
New York	1,489		Oklahoma	111	
New Jersey	515		Texas	1,071	
Pennsylvania	805		WEST SO. CENTRAL	1,459	9.7
MIDDLE ATLANTIC	2,809	18.7	Montana	37	
Ohio	569		Idaho	33	
Indiana	233		Wyoming	10	
Illinois	597		Colorado	207	
Michigan	468		New Mexico	72	
Wisconsin	251		Arizona	247	
EAST NO. CENTRAL	2,118	14.1	Utah	92	
Minnesota	318		Nevada	70	
Iowa	91		MOUNTAIN	768	5.1
Missouri	253		Alaska	22	
North Dakota	31		Washington	340	
South Dakota	23		Oregon	173	
Nebraska	67		California	1,637	
Kansas	100		Hawaii	37	
WEST NO. CENTRAL	883	5.9	PACIFIC	2,209	14.7
Delaware	33		UNITED STATES	15,048	100.0
Maryland	501		U.S. Territories	-	
Washington, DC	102		Canada	-	
Virginia	318		Mexico	-	
West Virginia	76		Other International	-	
North Carolina	482		APO/FPO	-	
South Carolina	148				
Georgia	341				
Florida	911				
SOUTH ATLANTIC	2,912	19.3			
			TOTAL QUALIFIED CIRCULATION	15,048	100.0

ADDITIONAL DATA

CHANGE IN OWNERSHIP:

Effective with the September/October 2017 issue, Hospital Physician Hematology-Oncology Board Review Manual was purchased by Frontline Medical Communications Inc.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 15,048 copies or 100.0%, including American Medical Association.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Bruce White, VP, Group Publisher

Jared Sonners, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 26, 2018
State	New Jersey
County	Morris
Received by BPA Worldwide	July 26, 2018
Type	BJ
ID Number	H270B0J8

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.