

Hospital Physician® Hematology-Oncology Board Review Manual
Now BPA Audited

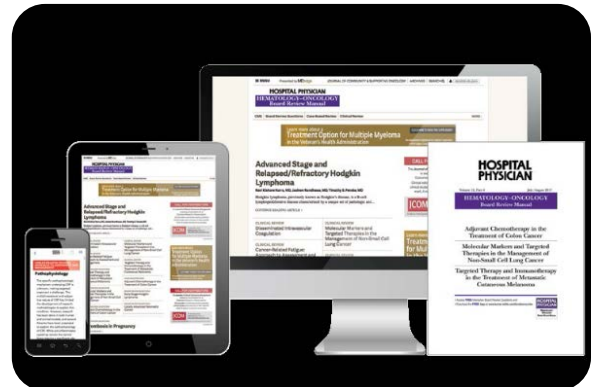
~ ***Launches new website featuring interactive exam prep*** ~

Parsippany – **November 8, 2017** – Frontline Medical Communications is pleased to announce that ***Hospital Physician® Hematology-Oncology Board Review Manual*** recently completed its initial BPA audit and debuted a robust, interactive website and mobile app.

The ***Hospital Physician Hematology-Oncology Board Review Manual***, launched January 2017 and published bimonthly, recently completed an independent audit by BPA, verifying and documenting its print circulation to more than 15,000 physicians. The Manual is a peer-reviewed study guide for fellows and office- and hospital-based physicians preparing for their board certification or maintenance of certification (MOC) exams in hematology and oncology. Each issue includes succinct case-based and narrative review articles on core topics essential to the current practice of hematology and oncology. All articles are accompanied by an online interactive self-assessment section. Together, the Manual's review articles and interactive questions provide physicians a convenient, reliable source of review materials for board exam preparation and lifelong learning.



The newly redesigned **website** offers an extensive review of hem/onc subjects and provides free access to all interactive multiple-choice exam questions. Readers can also choose to download, read and share articles through the free phone or tablet mobile app, enabling access when and where they need it.



“We are excited to have completed the independent BPA audit during our first year of launch, providing assurance to advertisers of our reach and distribution,” commented Bruce White, VP, Custom Solutions and Group Publisher, upon announcing completion of the audit and launch of the new website. He continued, “Working with Frontline has enabled us to produce our unique educational resources for physicians in current, user-friendly, accessible platforms, and we look forward to producing Board Reviews for many more specialties, to serve their ongoing certification needs.”

Hospital Physician Board Review Manuals are developed by leading clinical educators with experience in residency or fellowship training as quarterly or bimonthly publications. These case-based manuals are available for sponsorship, among other extensive marketing options. To explore digital advertising programs, contact Joshua Norton, Associate Director, e-Business Development at jnorton@frontlinemedcom.com or 512-375-8202. For print advertising and custom solutions, contact Bruce White at brucewhite@frontlinemedcom.com or 610-996-5002. Rate cards and the FMC Integrated Media Kit are available at www.frontlinerrates.com.

About Hospital Physician® Hematology-Oncology Board Review Manual

Hospital Physician® Hematology-Oncology Board Review Manual is a peer-reviewed, solution-driven publication for hematology and oncology fellows and practicing physicians preparing for their initial board certification or

maintenance of certification exams. Emphasizing fundamental skills in the evaluation and treatment of patients with cancer and hematologic diseases, each article published in the manual provides a concise review of essential facts and is accompanied by an interactive self-assessment section. Content development is under the editorial oversight of experienced academic physicians. The *Hospital Physician® Hematology-Oncology Board Review Manual* is also available in a reader-friendly mobile app. Its Website (www.mdedge.com/jcso/hphemonc) features robust Case-Based Review/Clinical Review content organized by issue along with convenient to use in-depth interactive Board Review Questions that are related back to the published content for an immediate and engaging learning experience. Launched in January 2017 and published every other month (bimonthly), the *Hospital Physician® Hematology-Oncology Board Review Manual* print and digital program delivers highly engaged board review and board recertification learning solutions to 15,000 hematology-oncology physicians that are constantly preparing for their board certification and board recertification exams (maintenance of certification exam) while maintaining a full practice.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With **MDedge™**, our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.3 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 35 media brands serving 25 distinct markets. Print reach surpasses 850,000 and extends digitally, giving providers immediate content access through interactive Websites, newsletters, mobile apps, digital editions, and social media platforms. FMC delivers award-winning indexed, clinical reviews, practice and policy information, and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com). Visit frontlinemedcom.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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