2019 Recruitment/Classified Advertising Rates

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www.mdedge.com/jfponline

BLACK & WHITE RATES*  1x  3x  6x  12x
Full Page  $4,426  $3,507  $4,167  $3,027
1/2 Page  3,417  3,070  2,939  2,655
1/4 Page  2,196  1,781  1,563  1,245
1 x 3” up to 90 words  954  906  860  806
1 column x 4” up to 120 words  782  746  765  727
1 column x 3” up to 90 words  674  639  607  516
1 column x 2” up to 60 words  412  402  382  363
1 column x 1” up to 30 words  300  290  283  271
*State and local taxes may apply

PAGE SIZES  TYPE AREA
Full Page  6.875” x 9.125”
1/2 Page  6.875” x 4.5”
1/3 Page  4.54” x 4.5”
1/4 Page  3.375” x 4.5”
1/6 Page  2.21” x 4.5”

COLOR
• Color Logo: $300
• Color charges are in addition to earned black and white rates

CONFIDENTIAL BOX NUMBERS: $60

COMPOSITION
• Black & White Only: Full page: $200
• Half page: $150
• Quarter page: $100

AGENCY DISCOUNT: 15%—All rates noted on this card are GROSS for 1/4 page and larger size ads.

CANCELLATIONS: Must be received in writing on or before the announced closing date.

AUDIENCE: The Journal of Family Practice® is a peer-reviewed and indexed journal that provides its 95,000 family physician readers with timely, practical, and evidence-based information that they can immediately put into practice.

CIRCULATION: 95,039 BPA Audited

ISSUANCE: 12 times a year

BONUS DISTRIBUTION
• January Issue: Hawaii Dermatology; February 17-22, 2019
• June Issue: AAFP; September 24-28, 2019, Philadelphia, PA
• July Issue: AAFP; September 24-28, 2019, Philadelphia, PA
• August Issue: Coastal Dermatology; October 3-5, 2019 and AAFP; September 24-28, 2019, Philadelphia, PA

DIGITAL ADVERTISING
increase your impact! GET MORE CANDIDATES!

30 day Job Posting with a print ad: $799/month

E-Newsletter with print ad: $999/month (includes job posting)

Packages include our unique Intelligent Sourcing tools

All ads are optimized for viewing on mobile devices

AD SPACE/MATERIALS DEADLINE
January/February  12/28/18  July/August  06/25/19
March  02/13/19  September  08/16/19
April  03/14/19  October  09/17/19
May  04/11/19  November  10/11/19
June  05/17/19  December  11/12/19