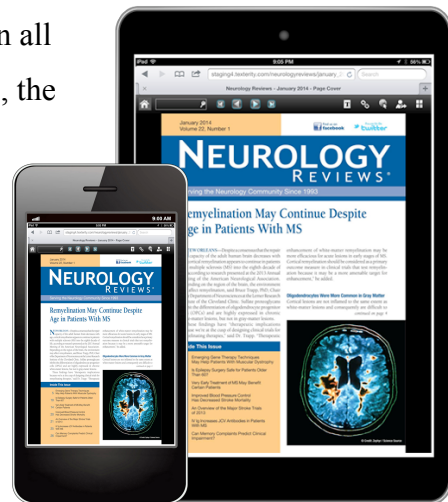




## *Neurology Reviews*<sup>®</sup> Launches The NR App

**PARSIPPANY, NJ – MARCH 2014** – *Neurology Reviews*<sup>®</sup> is pleased to announce the launch of the new NR App, which is now available for download from the App Store, Google Play store, and the Amazon Appstore.

The NR App provides the readers of *Neurology Reviews*<sup>®</sup> with immediate, timely access to the monthly journal on all of their devices. Beginning with the January 2014 issue, the NR App users will be able to read current issues; all issues on the NR App will be archived for the readers' convenience. The NR App will also include updated newsfeeds grouped by clinical topic, conference coverage, breaking news, and access to the *Neurology Reviews*<sup>®</sup> audio and video interactive multimedia library.



“We are very pleased to be able to deliver high-quality clinical reporting across a variety of platforms so that neurologists and those interested in neuroscience can quickly access our content in the format they prefer—in print, online, by e-mail, or on their mobile device,” said Glenn Williams, Vice President and Group Editor of *Neurology Reviews*<sup>®</sup>.

Please visit [www.neurologyreviews.com](http://www.neurologyreviews.com) for more information. The NR App is brought to you with support from Novartis Pharmaceuticals Corporation.

### **About *Neurology Reviews*<sup>®</sup>**

*Neurology Reviews*<sup>®</sup> is the first and original news source in neurology with a 20-year history of providing independent, unbiased news to neurologists and clinicians interested in the neurosciences. With the merger of *Neurology Reviews*<sup>®</sup> and *Clinical Neurology News*<sup>®</sup>, the resultant publication—*Neurology Reviews*<sup>®</sup>—covers more meetings and clinical research findings, as well as specialty trends, expert opinions, and the breadth of influences affecting the practice of neurology. Experienced medical journalists deliver timely and relevant news affecting the practice of neurology and all of its subspecialties. Multimedia products provide ease of access to all content. Regular e-mails highlight newsworthy content and drive readers to the highly interactive website, [www.neurologyreviews.com](http://www.neurologyreviews.com), which features on-site conference reporting, audio and video interviews with researchers, expert commentaries, microsites, disease-specific self-assessment quizzes, patient handouts, supplements and sponsored multimedia educational programs, a calendar of relevant medical meetings, and a career center listing job openings around the country.

### **About Frontline Medical Communications**

Frontline Medical Communications Inc. is the healthcare industry's largest medical communications company, a leader in digital, print, and live events. The Company leads in HCP-level targeting and multimedia-engaged reach to meet the marketing challenges of our pharma and device customers through its user validating and tracking digital platform, trusted authoritative brands, and deep content offerings by therapeutic category. The Company reaches 1.2 million+ physicians and HCPs with 30 print publications, in 20 distinct market segments, circulating to 700,000 HCPs in print; 125 eNewsletters, 35 active websites and multiple mobile apps surrounding 33 brands delivering content daily; 15 live events; and daily newswire services providing the latest medical news generated from on-site reporting from major medical meetings.

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