

*ASHPE Awards Gold to OBG MANAGEMENT®
for Best Website*

Parsippany, NJ – June 30, 2014 – Frontline Medical Communications (FMC) is pleased to announce **OBG MANAGEMENT®** is the 2014 Gold Winner for Best Website as judged by the American Society of Healthcare Publication Editors (ASHPE).

OBGMANAGEMENT.com has been recognized by the ASHPE as the Gold Winner for Best Website / Online Presence of a Publication. ASHPE is dedicated to enhancing the knowledge and skills of healthcare publication editors and rewarding excellence in development and editorial performance. The annual awards include several categories and this award recognizes the “overall excellent editorial content and balance, graphic design, and interactive features that engage an active community.”

Lila O’Connor, Editor, in communicating the honor to the Editorial Board members and **OBG MANAGEMENT®** Editorial, Art and New Media staff noted, “This is a great recognition of everyone’s efforts in writing, creating, editing, and posting the outstanding content found at the journal’s Website; a true win for all.”



Publisher, Dianne Reynolds commented, “**OBG MANAGEMENT®** takes great strides to produce top-notch print and digital content and to attract, engage, and educate our HCP readers throughout their daily workflow. We remain committed to serving their needs.” Reynolds added, “A special thanks goes to Editor in Chief Dr. Robert Barbieri, whose vital and generous leadership and expertise reverberate throughout the pages of the journal and the Website.”

About OBG MANAGEMENT®

OBG MANAGEMENT® is a proven, long-time leader in delivering the relevant clinical and timely practice management information that women’s healthcare specialists need to care for the next woman who walks into their practice. Through its Website, www.OBGMANAGEMENT.com, articles appearing in the print journal are interactively reinforced with surgical technique and expert commentary videos and audio interviews with leading experts in their fields. A consistent leader in delivering readership and exposures, **OBG MANAGEMENT®** ranks #1 in office and hospital readership, outperforming all other journals in the specialty.* Further, readers tell Kantar Media that **OBG MANAGEMENT®** is a publication they like spending time with.

*June 2014 Medical/Surgical Readership Study. © 2014 Kantar Media.

About Frontline Medical Communications

Frontline Medical Communications Inc. is the healthcare industry’s largest medical communications company, a leader in digital, print and live events. The Company leads in HCP level targeting and multimedia engaged reach to meet the marketing challenges of our pharma and device customers through its user validating and tracking digital platform, trusted authoritative brands and deep content offerings by therapeutic category. We reach 1.2 million+ physicians and HCPs with 30 print publications, in 20 distinct market segments, circulating to 700,000 HCPs in print; 125 eNewsletters, 35 active Web sites and multiple mobile apps surrounding 33 brands delivering content daily; 15 live events; and daily newswire services providing the latest medical news generated from on-site reporting from major medical meetings.

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