### Page 1

**Rheumatology News**

[www.mdedge.com/rheumatology](http://www.mdedge.com/rheumatology)

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**2020 Recruitment/Classified Advertising Rates**

**Contact:** Drew Endy  
Tel: 215-657-2319  Cell: 267-481-0133  Fax: 973-206-9378  
E-mail: dendy@mdedge.com

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### BLACK & WHITE RATES*

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*State and local taxes may apply

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### PAGE SIZES

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### COLOR

- 4-Color: add $375
- Color Logo: $205
- Bleed: No charge
- Colored Box: $150

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### CONFIDENTIAL BOX NUMBERS

- $40

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### COMPOSITION

- Black & White Only: Full page: $150
- Half page: $125
- Quarter page: $95

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### AGENCY DISCOUNT

15%—All rates noted on this card are GROSS for 1/4 page and larger size ads.

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### CANCELLATIONS

Must be received in writing on or before the announced closing date.

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### AUDIENCE

Rheumatologists, pediatric rheumatologists, high-prescribing internists and internists with a secondary specialty in rheumatology.

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### CIRCULATION

7,344 BPA Audited

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### ISSUANCE

12 times a year

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### BONUS DISTRIBUTION

- **Second April Issue:** Second April issue: Clinical Congress of Rheumatology (CCR), May 2, 2019, Destin, FL
- **June Issue:** European Congress of Rheumatology (EULAR), June 12-15, 2019, Madrid
- **First September Issue:** Perspectives in Rheumatic Diseases, September 20-21, 2019, Las Vegas, NV
- **Second October and First November Issues:** American College of Rheumatology (ACR), November 8-13, 2019, Atlanta, GA

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### DIGITAL ADVERTISING

*increase your impact! GET MORE CANDIDATES!*

- **30 day Job Posting with a print ad:** $799/month
- **E-Newsletter with print ad:** $999/month (includes job posting)

- Packages include our unique Intelligent Sourcing tools
- All ads are optimized for viewing on mobile devices

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### AD SPACE/MATERIALS DEADLINE

- January 12/10/19  July 6/12/20
- February 1/13/20  August 7/14/20
- March 2/7/20 & 2/24/20  September 8/13/20 & 8/27/20
- April 3/12/20 & 3/27/20  October 9/14/20 & 9/28/20
- June 5/7/20  December 11/17/20