

RATES EFFECTIVE JANUARY 1, 2017

For closing dates, please contact your account manager.

BLACK-AND-WHITE RATES

Page Size	1x	3x	6x	12x	18x	24x	36x	48x	60x	72x	96x	120x	144x
Full Page	\$3,080	\$3,040	\$2,995	\$2,945	\$2,860	\$2,800	\$2,730	\$2,665	\$2,610	\$2,560	\$2,435	\$2,350	\$2,265
1/2 Page	2,010	1,970	1,960	1,920	1,865	1,785	1,775	1,735	1,700	1,670	1,595	1,535	1,480

BLACK-AND-WHITE + 4 COLOR RATES

Page Size	1x	3x	6x	12x	18x	24x	36x	48x	60x	72x	96x	120x	144x
Full Page	\$4,800	\$4,760	\$4,715	\$4,665	\$4,580	\$4,520	\$4,450	\$4,385	\$4,330	\$4,280	\$4,155	\$4,070	\$3,985
1/2 Page	3,730	3,690	3,680	3,640	3,585	3,505	3,495	3,455	3,420	3,390	3,315	3,255	3,200

INSERT RATES

Page Size	1x	3x	6x	12x	18x	24x	36x	48x	60x	72x	96x	120x	144x
2 Page Insert	\$7,235	\$7,170	\$7,065	\$6,955	\$6,805	\$6,670	\$6,540	\$6,425	\$6,310	\$6,230	\$5,975	\$5,785	\$5,655
4 Page Insert	NA	13,110	12,905	12,695	12,380	12,135	11,870	11,625	11,390	11,240	10,720	10,350	10,090
6 Page Insert	NA	NA	18,760	18,430	17,960	17,600	17,185	16,820	16,495	16,235	15,470	14,925	14,525
8 Page Insert	NA	NA	24,605	24,170	23,545	23,050	22,510	22,030	21,590	21,250	20,225	19,495	18,950
10 Page Insert	NA	NA	30,455	29,905	29,120	28,505	27,835	27,235	26,685	26,255	24,970	24,065	23,390
12 Page Insert	NA	NA	NA	35,650	34,695	33,970	33,165	32,430	31,770	31,260	29,730	28,635	27,825
16 Page Insert	NA	NA	NA	47,125	45,860	44,880	43,810	42,840	41,965	41,275	39,230	37,765	36,695

COLOR RATES

Standard color	\$850
Matched color	\$975
Matched color metallic	\$1,565
Three & Four color	\$1,720
Five color	\$2,695

POSITIONS

2ND COVER	B&W earned rate plus 25%, add color charges
4TH COVER	B&W earned rate plus 50%, add color charges
OPP ED FEATURES	B&W earned rate plus 10%, add color charges
OPP T OF C	B&W earned rate plus 10%, add color charges

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FOR ONLINE RATES AND INFORMATION, PLEASE CONTACT YOUR ACCOUNT MANAGER