

Clinical Psychiatry News

2017 Recruitment/Classified Advertising Rates

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www.clinicalpsychiatrynews.com

BLACK & WHITE RATES*	1x	3x	6x	12x
King full page	\$3,790	\$3,603	\$3,411	\$3,242
King 1/2 Page	2,719	2,583	2,427	2,311
King 1/4 Page	1,673	1,588	1,506	1,421
King 1/8 Page	1,333	1,168	1,107	1,042
Island Full Page	3,245	2,590	2,453	2,316
Island 1/2 Page	2,070	1,967	1,863	1,759
Island 1/4 Page	1,529	1,452	1,375	1,299
Island 1/8 Page	1,004	954	904	852
1 col. x 5" up 150 words	670	637	603	558
1 col. x 4" up to 120 words	541	517	487	459
1 col. x 3" up to 90 words	433	397	379	368
1 col. x 2" up to 60 words	301	278	270	240
1 col. x 1" up to 30 words	290	275	260	225

*State and local taxes may apply

PAGE SIZES	TYPE AREA		
King Full Page	10 ³ / ₄ "	x	13 ¹ / ₄ "
King 1/2 Page Horizontal	9 ¹ / ₂ "	x	5 ⁵ / ₈ "
King 1/2 Page Vertical	4 ¹ / ₂ "	x	11 ³ / ₄ "
King 1/4 Page	4 ⁵ / ₈ "	x	5 ¹ / ₄ "
King 1/8 Page	2 ¹ / ₄ "	x	5 ¹ / ₄ "
Full Island Page	7"	x	10"
Half Island Page Horizontal	7"	x	4 ⁵ / ₈ "
Half Island Page Vertical	3 ³ / ₄ "	x	10"
1/4 Island Page	3 ³ / ₄ "	x	4 ⁵ / ₈ "
1/8 Island Page	3 ³ / ₄ "	x	2 ¹ / ₄ "

COLOR

- 4-Color: add \$375
- Color Logo: \$205
- Color charges are in addition to earned black-and-white rates
- Bleed: No charge
- Colored Box: \$150

CONFIDENTIAL BOX NUMBERS: \$40

COMPOSITION

- Black & White Only: Full page: \$150
- Half page: \$125
- Quarter page: \$95

BONUS DISTRIBUTION

- **March, April, May Issues:** American Psychiatric Association; San Diego, CA; May 20-25, 2017
- **July Issue:** The American Academy of Clinical Psychiatrists (AACP); Nashville, TN; July 15-19, 2017
- **November, December Issues:** American Academy of Clinical Psychiatrists; Las Vegas, NV; December 10-12, 2017

AUDIENCE: Office- and hospital-based psychiatrists, child psychiatrists, geriatric psychiatrists, and addiction psychiatrists.

CIRCULATION: 39,501 BPA Audited

ISSUANCE: 12 times a year

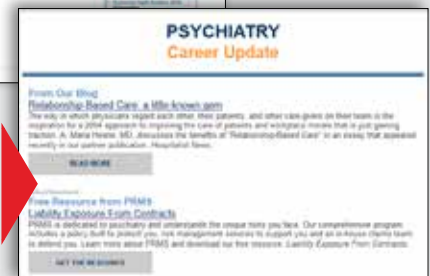
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AD SPACE/MATERIALS DEADLINE

January	12/16/15	July	06/20/16
February	01/21/16	August	07/19/16
March	02/22/16	September	08/23/16
April	03/24/16	October	09/26/16
May	04/28/16	November	10/21/16
June	05/29/16	December	11/16/16

AGENCY DISCOUNT: 15% — All rates noted on this card are GROSS for 1/4 page and larger size ads.

CANCELLATIONS: Must be received in writing on or before the announced closing date.