

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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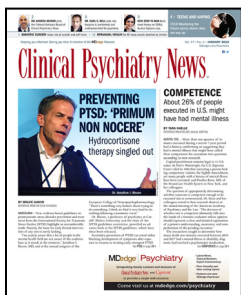
CLINICAL PSYCHIATRY NEWS has been a source of news and commentary about clinical developments in psychiatry as well as health care policy and regulations that affect the psychiatrist's practice since 1973. MDedge Psychiatry - Presented by Clinical Psychiatry News and Current Psychiatry, is the online destination and multimedia properties of Clinical Psychiatry News, the independent news publication for psychiatrists. MDedge Psychiatry provides specialty news coverage tailored to the needs and interests of practicing psychiatrists. Our staff of medical journalists strives to provide news that is fair, balanced and accurate. We adhere to policies of fact verification and disclosures of interest by sources quoted in our articles. We encourage a lively forum of perspectives and opinions from our online communities. We seek to inform, engage, educate, and entertain in an environment of transparency and full disclosure. To accomplish these goals, we rely on our editorial advisory board, our staff and our most important partners, our readers. Clinical Psychiatry News is a member of the MDedge Network.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

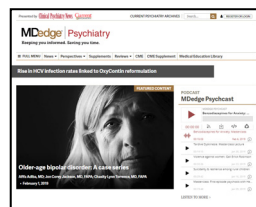
CHANNELS

CLINICAL PSYCHIATRY NEWS MAGAZINE



6 issues in the period
44,037 average circulation

CLINICAL PSYCHIATRY NEWS WEBSITE



297,003 average users
Shared media channel,
See Note 1

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
CLINICAL PSYCHIATRY NEWS MAGAZINE (6 issues in the period)	44,037	-	44,037
CLINICAL PSYCHIATRY NEWS WEBSITE (Monthly Users with 634,590 average Pageviews)	297,003	-	297,003

Note 1: Shared media channel - www.mdedge.com/psychiatry - serving both Clinical Psychiatry News and Current Psychiatry.

FIELD SERVED

CLINICAL PSYCHIATRY NEWS serves physicians specializing in the fields of psychiatry, child psychiatry, geriatric psychiatry and addiction psychiatry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are office and hospital based psychiatrists, child psychiatrists, geriatric psychiatrists and addiction psychiatrists with direct patient care responsibilities, and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	10
Advertiser and Agency	272
Allocated for Trade Shows and Conventions	75
All Other	174
TOTAL	531

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	44,037	100.0	44,037	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	44,037	100.0	44,037	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018/2019 Issue	Total Qualified
August	43,875
September	43,864
October	44,084
November	44,249
December	44,167
January	43,985

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019

This issue is 0.1% or 63 copies below the average of the other 5 issues reported in Paragraph 2.

Major Professional Activity For United States & Professions Including APO & FPO

Patient Care

Hospital Based Practice

Alpha Code	Professional Classification	Total Qualified	Percent of Total	Office Based Practice	Residents	Full-Time Hospital Staff	Total (Hospital Based)	Semi-Retired	Total (Patient Care)	Total Other Professional Activity	Osteopathic Physicians
ADP	Addiction Psychiatry	123	0.3	102	-	21	21	-	123	-	-
CHP	Psychiatry, Child	7,448	16.9	6,200	15	1,077	1,092	-	7,292	25	131
PYG	Geriatric Psychiatry	238	0.6	169	-	67	67	-	236	-	2
P	Psychiatry	36,176	82.2	22,019	4,442	5,509	9,951	466	32,436	1,297	2,443
TOTAL QUALIFIED CIRCULATION		43,985	100.0	28,490	4,457	6,674	11,131	466	40,087	1,322	2,576
PERCENT TO PHYSICIANS		100.0		64.8	10.1	15.2	25.3	1.0	91.1	3.0	5.9

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019

Qualified Within

Qualification Source	1 Year	2 Years	3 Years	Total Qualified	Percent
I. Direct Request:	5,848	11,052	6,376	23,276	52.9
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	20,709	-	-	20,709	47.1
*Association rosters and directories	20,709	-	-	20,709	47.1
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,557	11,052	6,376	43,985	100.0
PERCENT	60.4	25.1	14.5	100.0	

*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	43,985	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	43,985	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	February - July 2016	August 2016 - January 2017	February - July 2017	August 2017 - January 2018	February - July 2018	August 2018 - January 2019*
Total Audit Average Qualified:	41,448	42,768	43,404	43,546	43,996	44,037
Qualified Non-Paid:	41,448	42,768	43,404	43,546	43,996	44,037
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: August 2018 - January 2019 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2019*

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	247		Kentucky	443	
New Hampshire	245		Tennessee	661	
Vermont	166		Alabama	387	
Massachusetts	2,115		Mississippi	200	
Rhode Island	283		EAST SO. CENTRAL	1,691	3.8
Connecticut	914		Arkansas	269	
NEW ENGLAND	3,970	9.0	Louisiana	525	
New York	5,061		Oklahoma	376	
New Jersey	1,461		Texas	2,648	
Pennsylvania	2,002		WEST SO. CENTRAL	3,818	8.7
MIDDLE ATLANTIC	8,524	19.4	Montana	94	
Ohio	1,366		Idaho	82	
Indiana	493		Wyoming	39	
Illinois	1,652		Colorado	664	
Michigan	1,185		New Mexico	280	
Wisconsin	636		Arizona	773	
EAST NO. CENTRAL	5,332	12.1	Utah	254	
Minnesota	659		Nevada	225	
Iowa	257		MOUNTAIN	2,411	5.5
Missouri	735		Alaska	93	
North Dakota	88		Washington	778	
South Dakota	103		Oregon	564	
Nebraska	172		California	6,166	
Kansas	314		Hawaii	272	
WEST NO. CENTRAL	2,328	5.3	PACIFIC	7,873	17.9
Delaware	104		UNITED STATES	43,985	100.0
Maryland	1,288		U.S. Territories	-	
Washington, DC	338		Canada	-	
Virginia	1,127		Mexico	-	
West Virginia	206		Other International	-	
North Carolina	1,297		APO/FPO	-	
South Carolina	547				
Georgia	999				
Florida	2,132				
SOUTH ATLANTIC	8,038	18.3			
			TOTAL QUALIFIED CIRCULATION	43,985	100.0

*See Additional Data

WEBSITE CHANNEL

WWW.MDEDGE.COM/PSYCHIATRY

2018/2019	Pageviews	Sessions	Users	Average Session Duration
August	579,314	312,087	260,090	1:18
September	442,311	284,889	245,384	1:03
October	681,455	366,176	306,426	1:08
November	666,465	368,187	306,214	1:08
December	669,266	357,864	299,958	1:09
January	768,731	427,207	363,949	1:11
AVERAGE:	634,590	352,735	297,003	1:09

August 2018 – January 2019 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.
Shared media channel - www.mdedge.com/psychiatry - serving both Clinical Psychiatry News and Current Psychiatry.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

MAGAZINE: PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 20,709 copies or 47.1%, including American Medical Association.

GEOGRAPHIC DISTRIBUTION:

Geographic data for Website is not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Tracey Sears, Publisher

Jared Sonners, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed February 11, 2019

State New Jersey

County Morris

Received by BPA Worldwide February 11, 2019

Type BJ

ID Number C349B0D8

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.