



GDUSA Recognizes FMC for Design Excellence

Parsippany – September 5, 2018 – Frontline Medical Communications (FMC) is pleased to announce it has received several 2018 American Inhouse Design Awards from Graphic Design USA (GDUSA).

Recipients were recognized for their creative works, including Pat Fopma, Art Director for **Current Psychiatry**[®], with an award for the design of the January 2018 cover story and affiliated article spread “*Disorders of diminished motivation.*” Nai Lal, Art Director for **Neurology Reviews**[®] was recognized by the GDUSA for the eye-catching creative used in the March 2018 **ACTRIMS Post Meeting Highlights** supplement. Mary Ellen Niatas received acknowledgement for the distinctive print advertisement she designed for **ALLMEDx**, a new medical search engine for physicians.

Mary Ellen Niatas, Creative Director, shared the good news with company staff, noting “these designs were chosen from over 5,000 entries and finished in the top 15%.” She continued, “FMC was a rare case in that we won multiple awards.”

Frontline has received numerous ASHPE awards, year after year, a coveted distinction for outstanding editorial content, in print and online. Being recognized for good design is equally important as proper use of graphic elements, as both drive engagement and enhance learning. Frontline excels in continuously serving our reader’s needs as evidenced by the high readership scores achieved twice yearly in independent data.

GDUSA’s American Inhouse Design Awards™ is the original and premier showcase for outstanding work done by inhouse designers and departments. The winning pieces represent every area of the country, every size organization, every segment of the public and private sectors, and every type of media. The GDUSA hosts several national design competitions that culminate in Annuals showcasing the best in Graphic Design, Inhouse Design, Web Design, Package Design, Healthcare Design, and Digital Design.

FMC offers marketers unique, unparalleled advertising and sponsorship opportunities. To learn more, contact your account manager, visit www.frontlinemedcom.com, or email us at sales@mdedge.com.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With **MDedge**[™], our state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.3 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 35 media brands serving 25 distinct markets. Print reach surpasses 850,000 and extends digitally, giving providers immediate content access through interactive websites, newsletters, mobile apps, digital editions, and social media platforms. FMC delivers award-winning, indexed, evidence-based clinical reviews; practice and policy information; and medical news from on-site reporting at major medical meetings, many in collaboration with notable societies, medical associations, and opinion leaders.



FMC produces live events, digital click-for-credit, and CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com) and Hemedicus (www.hemedicus.com). Visit frontlinemedcom.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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