

## Angela Randazzo Joins FMC

**Parsippany, NJ** – February 28, 2019 – Frontline Medical Communications (FMC), a leader in digital, print and live events for healthcare professionals, is pleased to welcome Angela Randazzo.

Angie joins Frontline Medical Communications as Senior Business Developer for the Hematology and Oncology markets. Angie's extensive background in oncology project sales, work with a leading market related nursing society, and strategic media evaluation experience with a medical ad agency, provides cumulative value towards her success in this role.

Frank Iorio, Managing Director of MDedge Hematology & Oncology, announced the news and noted, "Angie's sales experience, coupled with her former media planning role, is a solid foundation she can build on." He continued, "Angie understands the needs of medical marketers and physicians and other healthcare professional stakeholders involved in the cancer-care continuum, and this will be invaluable as she works to provide opportunities and solutions for clients to reach opinion leaders and physicians in the hematology/oncology markets. We're thrilled to welcome her to the team."



Angie will work with clients in support of their live events and multifaceted digital communications needs. She can be reached at 610-507-9186, or by email at [arandazzo@mdedge.com](mailto:arandazzo@mdedge.com).

### About Frontline Medical Communications



Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1<sup>st</sup> in combined web and print engagements. With **MDedge**<sup>™</sup>, our state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 30 media brands serving 20 distinct markets, who access our content through an array of digital, print, and face to face channels and social media platforms. FMC delivers award-winning, indexed, clinical reviews; practice and policy information; and medical news daily from on-site reporting at major medical meetings, many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events, digital click-for-credit, and CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://globalacademycme.com)) and Hemedicus ([www.hemedicus.com](http://www.hemedicus.com)). Visit [frontlinemedcom.com](http://frontlinemedcom.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

### About JWA and Hemedicus

**Jonathan Wood & Associates (JWA)**, an affiliated company of Frontline Medical Communications, is dedicated to the creation of high-quality medical education initiatives in hematology and oncology. Our goal is to help emerging to mid-sized biotechnology/pharmaceutical companies prepare to market and successfully launch their products in a dramatically changing healthcare environment. We do this by focusing on the science that serves to support an overall publication and communication plan through long standing global and U.S. based conferences, advisory board meetings, investigator meetings, and non-CME enduring materials.

**Hemedicus**, a firewalled, affiliated company of Frontline Medical Communications, is an ACCME accredited continuing medical education company that specializes in hematology, oncology, and immunology. Hemedicus designs its educational activities—from CME-accredited stand-alone conferences, workshops, and satellite symposia to post-program CME enduring materials—to fill the learning gaps created by the fast pace of advances in medical and scientific knowledge. Hemedicus handles all aspects of the activities, from inception to completion, including activity evaluations and outcomes surveys with the goal of improving physician competence and enhancing physician performance in practice.

**Contact:**

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