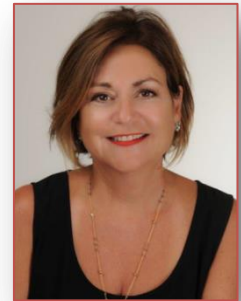


Monique Michowski Joins FMC

Parsippany – March 28, 2017 – Frontline Medical Communications (FMC), a leader in digital, print and live events for healthcare professionals, is pleased to welcome Monique Michowski as Business Development Director for custom programs and Publisher for **Ob.Gyn. News**[®].

Monique is a long time industry colleague who has worked for major publishing and market intelligence companies in roles ranging from art director to sales/account management and business development. As Business Development Director at FMC, her integral knowledge will be an asset to pharmaceutical clients in the oncology/hematology and gastroenterology/hepatology markets as she partners with them to develop custom programs designed to meet their specific goals and objectives. As Publisher for **Ob.Gyn. News**[®] Monique will work with agency clients in support of their multifaceted print and digital campaigns.



President of Custom Solutions for FMC, JoAnn Wahl made the announcement and noted, “Monique truly knows the industry and will immediately be able to focus on our growing custom programs business. Clients will benefit from her market and therapeutic disease expertise and we are thrilled to have Monique join the Frontline team.”

To learn more about FMC’s new and effective marketing programs, contact Monique at 973-206-8015, or by email at mmichowski@frontlinemedcom.com.

About **Ob.Gyn. News**[®]

Since 1966, **Ob.Gyn. News**[®] has been the leading independent newspaper for obstetricians/gynecologists. Now in its 51st year of serving our physician readers’ need for breaking news and insightful commentary—in a clear, concise, accessible format—that keep busy physicians up to date on clinical advances that impact their daily practice of medicine. **Ob.Gyn. News**[®] is published monthly and circulates to more than 42,000 obstetricians/gynecologists and related subspecialists. All articles are researched, written, and produced by professional medical journalists. **Ob.Gyn. News**[®] website, which can be found at www.mdedge.com/obgynnews, is the online destination and multimedia property of **Ob.Gyn. News**[®]. This site is updated throughout the day with specialty-specific news that includes Views on the News—expert clinician commentary on how the news affects medical practice in a timely and interactive format. Award-winning daily news coverage, columns and commentaries, videos, podcasts, and special reports are immediately accessible online and through e-blasts and newsletters. Physicians can engage online by commenting on articles, contacting editors, and sharing articles via social media such as Facebook and Twitter. **Ob.Gyn. News**[®] is the best way for the obstetrician/gynecologist to stay up to date, save time, and gain perspective.

About Frontline Medical Communications

Frontline Medical Communications Inc. is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With the launch of **MDedge**[™], our state-of-the-art integrated web portal, and audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, and other HCPs through more than 30 media brands serving 22 distinct markets. Print reach surpasses 800,000 and extends digitally with newsletters, interactive Web sites, mobile apps, and digital editions. FMC delivers indexed

and clinical review articles and medical news daily from on-site reporting at major medical meetings; many in collaboration with notable societies and medical associations. FMC produces live events and digital click-for-credit CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com). Visit frontlinemedcom.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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