MDEdge Network Of Specialty Brands

**MDEdge**
- All specialties

**MDEdge | Cardiology**
- Cardiology News

**MDEdge | Clinical Outcomes**
- Journal of Clinical Outcomes Management

**MDEdge | Dermatology**
- Cutis
- Dermatology News

**MDEdge | Endocrinology**
- Clinical Endocrinology News

**MDEdge | Family Medicine**
- Family Practice News
- Journal of Family Practice
- Power Buy
- Power Buy2

**MDEdge | Federal Practitioner**
- Federal Practitioner

**MDEdge | Hematology & Oncology**
- Hematology News
- Hematology Times
- Hematology-Oncology Board Review
- Oncology Practice

**MDEdge | Infectious Disease**
- ID Practitioner

**MDEdge | Internal Medicine**
- Internal Medicine News

**Neurology**
- Clinical Neurology News
- MDEdge | Neurology
- Neurology Reviews

**Nurse Practitioners / Physician Assistants**
- Clinician Reviews

**MDEdge | OBGyn**
- OBG Management
- Ob.Gyn. News

**MDEdge | Pediatrics**
- Pediatric News

**MDEdge | Psychiatry**
- Annals of Clinical Psychiatry
- Current Psychiatry
- Clinical Psychiatry News

**MDEdge | Rheumatology**
- Rheumatology News

**Partnerships**

**Gastroenterology**
- GI & Hepatology News

**Hospital Medicine**
- Journal of Hospital Medicine
- The Hospitalist
- HM Daily News

**Oncology**
- The Sarcoma Journal

**Pulmonary Medicine**
- CHEST Physician

**Thoracic Surgery**
- AATS Daily News

**Vascular Medicine**
- Vascular Specialist
- Vascular Connections

**Professional Resources**
- MedJobNetwork.com

- Physicians’ Travel & Meeting Guide

www.mdedge.com
DIGITAL ADVERTISING

A state-of-the-art web resource for busy HCPs. MDedge™ is a fully integrated web portal of personalized medical news, clinical content and interactive learning from the trusted equity of FMC’s 38 indexed and peer-reviewed clinical reviews, specialty-specific websites and publications.

MDedge™ offers HCPs a streamlined, powerful, and seamless user experience and the latest in time-saving functionality and offers advertisers superior reach, innovative sponsorship opportunities, and built-in flexibility to optimize use of their own assets. Extensive marketing options range from general awareness and contextual tactics to deep engagement content development.

HCP TARGETING

Frontline Medical Communications has the capability to target, track, and evaluate engagement of physicians and other healthcare professionals through multiple touch-points. FMC provides you with the option of targeting our readers/visitors/users across all channels, including multiple screens. Take advantage of this unique opportunity to target multidisciplinary audiences via multiple channels, enabling tailored messages to be delivered to the right audience at the right time.

HCP LEVEL DATA (VALUE-ADD)

FMC can provide up-to-date insights on your strategic tactics through comprehensive analytical reports.

- Tactics available for tracking include display and mobile banners, eNewsletters and eBlasts, text ads, sponsored landing pages, microsites/resource centers and webcasts.
- HCP level reporting will be provided on either a monthly or annual basis.
- Data feeds for client CRMs available.

User data provided:
- First and last name
- City, State, Zip code
- Specialty
- Title
- NPI #

Engagement data provided:
- Web usage (visits, pageviews, time spent, banner impressions)
- Email usage (delivered, opened, clicks)

REPORT EXAMPLES:

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NOTE: Not all Frontline digital advertising or custom programs are available with all FMC brands or society-affiliated publications. Please check with your account manager or email lschweizer@mdedge.com (for Digital), mbranca@mdedge.com (for Society), or jwahl@mdedge.com (for Custom).
GENERAL AWARENESS

By using our highly-trafficked Web sites, your ad message can reach physicians and allied healthcare professionals.

eTOC/Weekly eNewsletters (EMAIL)

E-TOC/eNewsletters puts your ad message in front of a targeted audience that is eager to receive relevant information from a brand they trust. Delivered directly to their email address, your promotional message is seen within an editorial environment that helps drive traffic to your brand. Purchase multiple newsletters for greater efficiencies and exposure. Position exclusivity is per month. Details below.

- Client can sponsor any of our regularly scheduled publication eNewsletters with banners and/or text ads. Sponsorship indication is noted at beginning of the email body or in From line. Advertisers can choose to sponsor one banner or exclusively sponsor an entire deployment. Deployments are mobile optimized for Smartphone users.
  - **COST MODEL:** Flat or CPS (Cost Per Send)
  - **ASSET TYPE:** 728x90 and/or 300x250 Banners (Static Only)
  - **CREATIVE TYPE:** .gif, .jpg, .png & .bmp

NOTE: Not all Frontline digital advertising or custom programs are available with all FMC brands or society-affiliated publications. Please check with your account manager or email lschweizer@mdedge.com (for Digital), mbranca@mdedge.com (for Society), or jwahl@mdedge.com (for Custom).
GENERAL AWARENESS (cont’d)

Native Advertorial (WEBSITE)

Native Advertorials allow sponsors to embed brand assets, text and/or images within Frontline content. There will be up to three slots available per article page.

Available Placements
- In-Line Video (Video Housing)
- "From Industry" Notification (Text Ad)
- Conference/Brand Twitter Widget
- See tactic description on page 8.

QuickLearn
- See tactic description below.
  - COST MODEL: CPC (Cost Per Click) or Flat Rate
  - CHANNEL TYPE: Website
  - ASSET TYPE: Text, Images, Video, PDFs, e-Details, Learning Modules, etc. (2 Destination URLs Max)
  - CREATIVE TYPE: .mp4, .mov, .gif, .jpg, .pdf, .html5 or .swf

QuickLearn (WEBSITE)

A one-question quiz that appears on both article and MDedge™ homepages, directing users to a landing page with the answer. The landing page includes additional product information/assets for sponsors. Question can be supplied by brand or developed by FMC.

- COST MODEL: Flat, CPC (Cost Per Click) or CPE (Cost Per Engagement)
- CHANNEL TYPE: Website
- ASSET TYPE: Q/A, Production Information & Assets (Rich Media is accepted)
- CREATIVE TYPE: Text, .html5, .swf, IFRAME, .gif and .jpg

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GENERAL AWARENESS (cont’d)

**eNewsletter Native Advertorials (EMAIL)**

Text Ads are available within select eNewsletters and are a great fit for general awareness campaigns. Text ads can appear on any of the available rectangle positions.

- Ads appear above the fold. Deployments are mobile optimized for Smartphone users.
- **COST MODEL:** Flat or CPC (Cost Per Click)
- **ASSET TYPE:** 250 Character Max (2 Destination URLs Max)
- **CREATIVE TYPE:** Text

**Custom eBlast (List Rentals) (EMAIL)**

Each Frontline brand has the ability to deploy commercial messaging on behalf of our sponsors. Each brand’s list is well established and comprises “Engaged” HCPs. Partners can deploy up to three drops annually per audience.

- **COST MODEL:** Flat or CPS (Cost Per Send)
- **ASSET TYPE:** Finalized .html e-Blast
- **CREATIVE TYPE:** .html

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CONTEXTUAL

Specialty Focus (WEBSITE & EMAIL)

Specialty Focus Channels are Specialty/Disease-State roadblock packages that are available on all Frontline websites. Sponsorships comprise ROS (site), Channel Section (site), and two therapeutic e-Newsletters (e-mail). “Rising Star” ad units can be included, but guarantees will decrease by 25% (pricing is unaffected). HCP Level “User” Data and Engagement Data are included as value-add.

- **COST MODEL:** Flat or CPM (Cost Per Thousand)
- **ASSET TYPE:**
  - **WEB:** 728x90 & 300x250 (Rich Media is accepted)
  - **E-MAIL:** 728x90 and/or 300x250 Banners (Static Only)
- **CREATIVE TYPE:**
  - **WEB:** .html5, .swf, IFRAME, .gif and .jpg
  - **E-MAIL:** .gif, .jpg, .png & .bmp

Disease State ClinicalEdge® (WEBSITE & EMAIL)

(Therapeutic Focused)

ClinicalEdge is a roadblock package that is available on all Frontline websites. Sponsorships comprise the ClinicalEdge Section (site) and 2 ClinicalEdge eBlasts (e-mail). ClinicalEdge content includes summaries of must-read clinical literature, guidelines and FDA actions. “Rising Star” ad units can be included, but guarantees will decrease by 25% (pricing is unaffected). KOL commentary on select articles is available for an additional premium. HCP Level “User” Data and Engagement Data are included as value-add.

- **COST MODEL:** Flat or CPM (Cost Per Thousand)
- **ASSET TYPE:**
  - **WEB:** 728x90 & 300x250 (Rich Media is accepted)
  - **E-MAIL:** 728x90 and/or 300x250 Banners (Static Only)
- **CREATIVE TYPE:**
  - **WEB:** .html5, .swf, IFRAME, .gif and .jpg
  - **E-MAIL:** .gif, .jpg, .png & .bmp

**NOTE:** Not all Frontline digital advertising or custom programs are available with all FMC brands or society-affiliated publications. Please check with your account manager or email lschweizer@mdedge.com (for Digital), mbranca@mdedge.com (for Society), or jwahl@mdedge.com (for Custom).
CONTEXTUAL (cont’d)

MD-IQ™ Sponsorships (WEBSITE & EMAIL)
(Self-Assessment Quizzes)

Therapeutic-focused quizzes are available for sponsorship. Tactic includes promotional eBlast with each quiz and exclusive advertising within the MD-IQ section. Each completed quiz represents 10-11 page views with 2-3 banners displayed per page. “Rising Star” ad units can be included, but guarantees will decrease by 25% (pricing is unaffected). Therapeutic MD-IQ answers may include KOL commentary for an additional premium. HCP Level “User” Data and Engagement Data are included as value-add.

- **COST MODEL**: CPE (Cost Per Engagement)
- **Engagement defined as Completion of Quiz.**
- **ASSET TYPE:**
  - **WEB**: 728x90 & 300x250 (Rich Media is accepted)
  - **E-MAIL**: 728x90 and/or 300x250 Banners (Static Only)
- **CREATIVE TYPE:**
  - **WEB**: .html5, .swf, .IFRAME, .gif and .jpg
  - **E-MAIL**: .gif, .jpg, .png & .bmp

Disease-State Mash-Up eNewsletter (EMAIL)

Therapeutic-specific eNewsletters can be created by each Frontline brand, with multiple forms of content (News, Reviews, Summaries, Quizzes & Multimedia). Disease-State Mash-Up eNewsletters are only available to exclusive sponsors. Deployments are mobile optimized for Smartphone users.

- **COST MODEL**: Flat or CPS (Cost Per Send)
- **ASSET TYPE**: 728x90 and/or 300x250 Banners (Static Only)
- **CREATIVE TYPE**: .gif, .jpg, .png & .bmp

**NOTE**: Not all Frontline digital advertising or custom programs are available with all FMC brands or society-affiliated publications. Please check with your account manager or email lschweizer@mdedge.com (for Digital), mbranca@mdedge.com (for Society), or jwahl@mdedge.com (for Custom).
CONFERENCE OFFERINGS

Post-Conference Coverage (WEBSITE & EMAIL)
Conference Coverages are available on select Frontline websites. Conventions that run 3-5 days are generally ideal. Conference packages include ROS (site), Conference Section (site) and five eBlasts (1 Pre, 3 Dailies & 1 Summary Wrap-Up) (e-mail). “Rising Star” ad units can be included, but guarantees will decrease by 25% (pricing is unaffected). HCP Level “User” Data and Engagement Data are included as value-add.

- COST MODEL: Flat
- ASSET TYPE: Web: 728x90 & 300x250 (Rich Media is accepted)
- E-MAIL: 728x90 and/or 300x250 Banners (Static Only)
- CREATIVE TYPE:
  - WEB: .html5, .swf, IFRAME, .gif and .jpg
  - E-MAIL: .gif, .jpg, .png & .bmp

Conference MD-IQ™ (WEBSITE & EMAIL)
Extend conference influence with a 3-month MD-IQ program following a conference. Sponsorship includes 6 quizzes, 2 per month (5 Q/A). Questions are developed based on conference content in a specific therapeutic area. For more information on MD-IQ, see page 6.

- COST MODEL: CPE (Cost Per Completion)
- CHANNEL TYPE: Website & e-Mail
- ASSET TYPE: 728x90 & 300x250 Banners (Rich Media is accepted)
- CREATIVE TYPE: .html5, .swf, IFRAME, .gif and .jpg

Conference Summary e-Newsletter (EMAIL)
Includes must-read news and interviews in an all-encompassing conference summary e-Newsletter. Available for smaller meetings. Sponsorship includes one summary drop 5-7 days following the conference.

- COST MODEL: Flat or CPS (Cost Per Send)
- CHANNEL TYPE: e-Mail
- ASSET TYPE: 728x90 & 300x250 Banners
- CREATIVE TYPE: .gif and .jpg

Conference Twitter Feed (WEBSITE)
Overcome user generated content (UGC) limitations with a controlled Twitter feed focused on brand highlights (Product Theatres, Booth Information, Partnered KOLs, etc.). The feed will publish Tweets for up to 20 Twitter handles.

- COST MODEL: Flat
- CHANNEL TYPE: Website
- ASSET TYPE: Names
- CREATIVE TYPE: Twitter Handles

Sponsored Conference Post/Tweet (WEBSITE)
Sponsors can take advantage of FMC social reach, via Facebook and Twitter. Brands can highlight Product Theatres, Booth Information, etc. Each Post/Tweet will be posted at the sponsor’s directed Day/Time.

- COST MODEL: Flat
- CHANNEL TYPE: Website
- ASSET TYPE: Text
- CREATIVE TYPE: Text & Links

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TARGETED MEDIA

Programmatic Marketplace (WEBSITE & EMAIL)

- Geographic, Behavioral, Contextual or List Match targeting is available on select Frontline websites.
- Partners can also re-target MDedge™ HCPs on non-endemic external websites.
- COST MODEL: CPM (Cost Per Thousand)
- ASSET TYPE: 728x90 & 300x250 Banners (Rich Media is accepted)
- CREATIVE TYPE: .html5, .swf, .IFRAME, .gif and .jpg

Physician Exclusive (WEBSITE & EMAIL)

Own advertising rights to a select group of physicians/HCPs based on list match or geographic targeting. Sponsorships can include website visits, video views, HTML eBlasts or eNewsletters, print distribution, and text ads.
- COST MODEL: CPO (Opens), CPV (Visit)
- ASSET TYPE:
  - WEB: 728x90 & 300x250 (Rich Media is accepted), 30-second pre-roll video
  - E-MAIL: 728x90 and/or 300x250 Banners (static only)
- CREATIVE TYPE:
  - WEB: .html5, .swf, .mp4, .mov, .gif and .jpg
  - EMAIL: .gif, .jpg, .png & .bmp

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DEEP ENGAGEMENT OPPORTUNITIES

Disease-State Hub Sponsorship (WEBSITE & EMAIL)

Hubs are the ideal destination for HCPs interested in a specific therapeutic area of interest. Sponsorships may include multiple Frontline properties, which combines FMC’s superior CONTENT and REACH (25+ Specialties). Content includes News, Conference Coverage, Reviews, Summaries, Quizzes, and Multimedia. Sponsorships include banner advertising (onsite & within eNewsletters) and the ability to house branded content within “sponsored” tabs.

KOL Video Roundtables/Webinars (WEBSITE & EMAIL)

FMC will organize a KOL video roundtable focused on a topic of your choice. Video roundtables will be created in audio and/or video and promoted on the participating journal’s website. Sponsors may provide banners and/or additional assets to run alongside the roundtable and webinar.

Project “Journey” (WEBSITE & EMAIL)

The sponsorship includes a patient’s “Journey” in a specific therapeutic area, with HCP, Caregiver and Patient perspectives. The interactive video and text format creates an engaging experience, created to offer users a deeper form of content. The sponsorship includes five FMC-developed content modules and one advertiser supplied module, e-Blasts promoting each module, and banner advertising throughout the “Journey” experience. Asset housing is available in other ways, so please consult your account manager for details.

Peer-to-Peer (PTP) (WEBSITE & EMAIL)

Content includes interviews and commentary from an FMC editorial board member. Interview formats will vary month-to-month, including Audio, Text & Video – with a strong emphasis on long-form story telling. Sponsors will appear within the PTP section, in two monthly e-Blasts and run-of-site display ads.

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CUSTOM MULTI-MEDIA PROGRAMS

Frontline Delivers Multidisciplinary Learning Experiences—Educating Key Targets With Branded / Unbranded Messaging

As content experts with unrivaled HCP access and deep KOL relations, Frontline creates relevant, compelling, integrated multichannel solutions that address your strategic brand imperatives. In addition to leveraging your medical, legal, regulatory (MLR) approved content, our dedicated team of expert medical writers, designers, audio visual technicians, e-media, and program managers handle all aspects of your custom program. Our trained and certified MLR staff creates exceptional enduring materials, branded and unbranded, with support from the editorial boards of our proven brands.

The valued content of Frontline’s indexed, peer-reviewed, and medical news brands (print and digital) provide optimal context for your targeted communications or educational campaign. Virtually all Multimedia formats (webcasts, videos, apps, microsites, digital editions and more) are available based on the requirements of the campaign.

CUSTOM PRINT/DIGITAL SPECIAL ISSUES / SUPPLEMENTS

Custom professional print and digital editions are proven vehicles for educating key targets with brand-specific promotional education. These vehicles can take several forms, depending on complexity of your message, and can be featured online as PDFs and digital editions to allow for webcasts, audiocasts, response forms, and other interactive elements to enhance learning or drive response. Distribution can be extended to other key HCPs through the comprehensive market access available via our well-established and well-regarded brands and proprietary eDatabase.

Themed multichannel special issues provide contextually relevant placement opportunities. Content is physician-authored and peer-reviewed, or prepared specifically for the special report. These multisponsored or exclusive sponsored copies can be produced for bonus distribution at medical meetings.

Pricing varies from regular print issues.

CUSTOM PRINT/DIGITAL BOARD REVIEW MANUALS

Help physicians prepare for board exams with exclusive sponsorship of a Board Review. This unique program involves a series of digital issues targeted by specialty. All board review content is developed with the assistance of leading physician experts within the specialty, and is peer-reviewed. They include an interactive Q&A section for physicians to test their knowledge and understanding. Call Bruce White for pricing/availability.

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12-long-term pharmacotherapy, often with multiple medications.1 Typically, this requires blockers.2 Maintaining adherence to these intensive polypharmacy regimens can be difficult, and low adherence contributes to treatment failure and poor cardiovascular outcomes.

**KEY POINTS**

Many physicians and their patients find current blood pressure current guidelines for the management of hypertension recommended a blood pressure target of 130/80 mm Hg,1 which effectively treat blood pressure at individual and population levels.”5 An unmet need exists for innovative treatment and monitoring approaches that bridge the gap between the pre- and treatment failure and poor cardiovascular outcomes.

**Use of Urinalysis to Assess Adherence**

This supplement is sponsored by Aegis Sciences Corporation. A supplement to Internal Medicine News. // www.mdedge.com/internalmedicinenews/best-practices

**BRAND ADVOCACY PROGRAMS**

**Product Theater Reporter**

Based on your KOL’s speaker slide deck and other materials, this product-specific reporter must be MLR-approved. It is produced as print and digital versions, shortly after the event, featuring ISI and full or brief PI, the logo of the appropriate FMC brand(s), and your company’s logo.

**Best Practices**

A Best Practices manuscript (written, edited and managed through publication; branded or unbranded) appears as an A-size or King-size piece, typically about 1,000 words, in appropriate FMC publications (PI can follow ROB or manuscript insert); with direct adjacency to your product ad. Digital components may include video, email, and website posting. Development is managed by our dedicated team.

**NOTICE**

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CUSTOM CLINICAL QUIZZES
Engage your targeted HCPs by sponsoring an up-to 30 questions, on label self-assessment study guide. These clinical challenges test HCP knowledge vis a vis their peers while providing a fun, learning environment to showcase your message. All questions are housed on a branded landing page (with ISI/PI) – with participant scores and new question alerts. Analyses of the answers identifies HCP-specific learning gaps (and subsequent follow-up if desired).

CUSTOM MICROSITEs / RESOURCE CENTERS
Frontline has years of experience developing digital assets geared toward healthcare professionals. Specifically, custom microsites often focus on a key therapeutic area to highlight your product’s value to your target audience. We design, develop, and build your interactive, multimedia site to be hosted via your URL or one provided by Frontline. The site is accessible via multiple platforms – including mobile – and typically includes MLR-approved and peer-reviewed content.

CUSTOM WEBCASTS / VIDEOS / ROUNDTABLES
We develop branded (with ISI/PI) and unbranded landing pages with audio/video/webcast/virtual or onsite roundtables content conducive to your educational message. The programs feature KOL interviews on topics of relevance (e.g. disease state awareness) and can be developed as a series if warranted. Sponsors can repurpose content in a supplement or as assets for eDetailing. These educational messages are accessible via print, web and mobile devices.

Virtual meetings are cost effective and convenient. KOL presentations, webcasts, interviews, and roundtables are an excellent option to educate and inform physicians and other HCPs.

FMC handles faculty, logistics, and MLR-approved materials.

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RESEARCH

MARKET RESEARCH
When you need to gather information and intelligence quickly, let us send your query or custom survey to our audience of healthcare professionals under the Frontline Medical Communication’s brand logo. Whether it is a therapeutic category you need more information on or you just want to know how our targeted audience perceives your product, you can be sure that you will get a high response rate and answers to your query or survey promptly. Contact your account manager for pricing and details.

• Guaranteed survey completions 100+

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CONFERENCES

Global Academy for Medical Education, LLC, Hemedicus, and Jonathan Wood and Associates produces conferences in collaboration with Frontline Medical Communications brands as follows:

- **Clinical Psychiatry News**
- **OBG Management**
- **Clinician Reviews**
- **The Journal of Family Practice**
- **Current Psychiatry**
- **Internal Medicine News**
- **Neurology Reviews**
- **Federal Practitioner**
- **Clinical Endocrinology News**
- **Cutis**
- **GI & Hepatology News**
- **Rheumatology News**
- **Cardiology News**
- **Family Practice News**
- **Dermatology News**
- **Hematology News**

CONVENTION CONNECT

FMC’s Convention Connect program can help capture wider outreach before, during, and after a meeting through cost-efficient enduring materials in print and online. These materials provide continuity and brand exposure well beyond the actual meeting and to a much larger audience. Your messages can reach an audience of physicians under the auspices of one of the FMC publications listed above, with the added benefit of third party credibility.

- Webcast creation
- eProduct theater
- Hosting services
- eOutreach
- Customization with KOL
- Audience building
- Lead generation
- Materials creation

Please contact the Publisher for proposal.

**NOTE:** For information on conferences and key contacts, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.
CONFERENCES (continued)

FACE-TO-FACE EVENTS

Our live CME events give you access to hard-to-reach prospects through one-on-one interaction in a casual, intimate environment, providing the opportunity to:

• Cultivate and enhance relationships with hard-to-reach “no see” physicians, NPs/PAs, residents, fellows and clinicians.

• Maximize one-on-one contact with practicing physicians and clinicians.

• Get critical input and feedback on your products or services at a focus group arranged with a group of our attendees on your behalf.

• Participate in a forum from which to cost-effectively produce and distribute print and online enduring materials to the wider audience of your market.

• Present your surgical or therapeutic device within the confines of a private meeting room where you can fully and confidentially display its unique benefits over dinner or a small reception.

• Enjoy a higher ROI for your marketing dollar.

Sponsored Symposia/Product Theaters

Presenting a sponsored educational symposium or product theater at a live event affiliated with one of our FMC publications (noted above) provides a cost-effective vehicle to educate physicians and clinicians on new pharmacotherapies and techniques to improve patient care.

• Generate instant feedback in a live environment

• Extend the impact of your educational message with enduring materials distributed in print and online through our peer-reviewed journals and websites.

Benefits of presenting your sponsored symposium at a live event affiliated with a FMC publication:

• Highly qualified audience

Your content deserves the attention of an engaged audience eager to learn about the latest advances in the specialty. Attendees of our live events are highly qualified clinicians open to embracing the latest pharmacotherapies, treatments, and techniques.

• Strong attendance

All sponsored symposia/product theaters at our live events are scheduled during mealtime—without competing activities—ensuring robust participation levels from these uniquely qualified physicians and clinicians. (Since meals are provided to all conference attendees, the Sunshine Act is not applicable.)

• Multi-platform promotion

Your sponsored symposium or product theater will benefit from a high level of promotion before and during the live event on our website, in eblasts, and with handouts and signage on site. The sooner you reserve your symposium, the more promotion it will receive.

• Superb cost efficiency and high ROI

Your symposium will take place in our general session room, making it easy for attendees to locate, and providing you with access to our audiovisual equipment and personnel at no additional charge.

CONTACT:

Guy Pawlak
Conference Sales Manager
Tel: (973) 206-2328
Email: g.pawlak@globalacademycme.com

Wendy Raupers
VP Custom Solutions
Tel: (551) 427-7140
Email: wraupers@mdedge.com

Sally Cioci
Associate Director,
Dermatology Conferences and
SDEF Sponsorships
Tel: (973) 290-8215
Email: scioci@mdedge.com

Devin Gregorie
National Account Manager
Tel: (516) 381-8613
Email: dgregorie@mdedge.com

Martin Stevens
Senior Director
Medical Education
Hemedicus, Inc.
Tel: (914) 262-9763
Email: Mstevens@hemedicus.com

NOTE: For information on conferences and key contacts, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.
CONFERENCES (continued)

For a complete listing of all live events, by specialty, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with Current Psychiatry and Clinical Psychiatry News

Current Psychiatry/AACP Psychiatry Update 2018: Solving Clinical Challenges, Improving Patient Care
Encore Presentation
December 2-4, 2018
Las Vegas, NV
www.cpaacp-cme.com/site/encore

Current Psychiatry/AACP Psychiatry Update 2019: Solving Clinical Challenges, Improving Patient Care
March 21-23, 2019
Chicago, IL
www.cpaacp-cme.com

Current Psychiatry/AACP Focus on Neuropsychiatry
June 14-15, 2019
Crystal City, VA
www.cpaacp-cme.com/site/neuropsych

Current Psychiatry/AACP Psychiatry Update: Solving Clinical Challenges, Improving Patient Care
Encore Presentation
December 8-10, 2019
Las Vegas, NV
www.cpaacp-cme.com/site/encore

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with Dermatology News and Cutis

Dermatology News | Cutis

2019 Caribbean Dermatology Symposium
January 15-19, 2019
Grand Cayman, Cayman Islands
www.globalacademycme.com/dermatology

Skin Disease Education Foundation’s (SDEF) Hawaii Dermatology Seminar
February 17-22, 2019
Big Island, HI
www.globalacademycme.com/dermatology

Coastal Dermatology Symposium
October 3-5, 2019
Seattle, WA
www.globalacademycme.com/dermatology

Skin Disease Education Foundation’s (SDEF) Las Vegas Dermatology Seminar and Annual Psoriasis Forum
November 7-9, 2019
Las Vegas, NV
www.globalacademycme.com/dermatology

NOTE: For information on conferences and key contacts, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.
CONFERENCES (continued)

For a complete listing of all live events, by specialty, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with Ob.Gyn. News

Clinical Endocrinology News | Clinician Reviews

Metabolic and Endocrine Disease Summit (MEDS West)
July 31 - August 3, 2019
San Diego, CA
www.MEDSummit-cecme.org

Metabolic and Endocrine Disease Summit (MEDS East)
October 2-5, 2019
Orlando, FL
www.MEDSummit-cecme.org

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with Clinical Endocrinology News and Clinician Reviews

Dermatology News | Cutis | Pediatric News

Skin Disease Education Foundation’s (SDEF) Women’s & Pediatric Dermatology Seminar
June 21-22, 2019
Newport Beach, CA
www.globalacademycme.com/dermatology

Cardiovascular, Allergy and Respiratory Summit (CARPS)
July 25-27, 2019
Orlando, FL
Pre-conference workshop: July 24, 2019
www.CARPS-cme.org

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with Ob.Gyn. News

O&G MANAGEMENT | Ob.Gyn. News

2018 Pelvic Anatomy and Gynecologic Surgery Symposium (PAGS)
December 6-8, 2018
Las Vegas, NV
Pre-conference workshops: December 5, 2018
www.PAGS-cme.org

2019 Pelvic Anatomy and Gynecologic Surgery Symposium (PAGS)
December 12-14, 2019
Las Vegas, NV
Pre-conference workshops: December 11, 2019
www.PAGS-cme.org

Clinical Endocrinology News | Clinician Reviews

2019 Pelvic Anatomy and Gynecologic Surgery Symposium (PAGS)
December 6-8, 2018
Las Vegas, NV
Pre-conference workshops: December 5, 2018
www.PAGS-cme.org

NOTE: For information on conferences and key contacts, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.
CONFERENCES (continued)

For a complete listing of all live events, by specialty, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with GI & Hepatology News, Internal Medicine News, Family Practice News, and Clinician Reviews

GI & HEPATOLOGY NEWS | Internal Medicine News | Family Practice News | Clinician Reviews

Annual Digestive Diseases: New Advances
March 15-16, 2019
Philadelphia, PA
www.globalacademycme.com/gastroenterology

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with The Journal of Family Practice, Family Practice News, Internal Medicine News and Clinician Reviews

FAMILY PRACTICE | Family Practice News | Internal Medicine News | Clinician Reviews

Pain Care for Primary Care (PCPC)
November 15-16, 2019
Orlando, FL
Pre-conference workshop: November 14, 2019
www.PCPC-cme.com

Live Events presented by Global Academy for Medical Education, LLC, in collaboration with Federal Practitioner and Neurology Reviews

FEDERAL PRACTITIONER | NEUROLOGY REVIEWS

Minimally Invasive Surgery Symposium (MISS)
February 25-28, 2019
Las Vegas, NV
www.MISS-cme.org

NOTE: For information on conferences and key contacts, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.
CONFERENCES (continued)

For a complete listing of all live events, by specialty, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.

Live Events presented by Jonathan Wood & Associates, in collaboration with Hematology News

Hematology News.

Annual T-Cell Lymphoma Forum
January 10-12, 2019
La Jolla, CA
www.tcellforum.com

Live Events presented by Hemedicus, in collaboration with Hematology News

Hematology News.

Acute Leukemia Forum
April 11-12, 2019
Newport Beach, CA
http://www.hemedicus.com/meetings/alf.html

NOTE: For information on conferences and key contacts, visit globalacademycme.com, Hemedicus.com, jwoodassoc.com.
PRINT/DIGITAL PUBLICATIONS

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