

2017 INTEGRATED MEDIA KIT

HematologyTimes.com™: Our Mission

To be hematologist first source of information about the clinical practice of hematology.

HematologyTimes.com™ provides late-breaking news from hematology meetings and conferences in the US, Canada, Europe, and Asia, as well as a continually updated listing of upcoming events; online Continuing Medical Education programs relating to hematology; an interactive forum for discussing interesting case studies both invited and submitted by our viewers; and a resource page with links to related websites.

Our History

The concept of Hematology Times first began in 1980 when our publisher, Jonathan Wood, decided to develop a publication fully dedicated to hematology. The concept changed as technology advanced, and the result was HematologyTimes.com, an interactive online publication providing information relating to all aspects of hematology.

HematologyTimes.com™ has a dedicated staff of experienced professionals with hematology and oncology backgrounds that include laboratory science, biotechnology companies, continuing medical education project management, and publishing.

Our editorial board includes several leaders in the field of hematology and is headed by Ronald Hoffman, MD. Dr Hoffman was president of the American Society of Hematology in 2003, is a past editor of Experimental Hematology, is currently on the editorial board of four hematology publications, has more than 350 peer-reviewed publications, and is the senior editor of the classic textbook, Hematology: Basic Principles and Practice. Dr Hoffman is on staff at Mount Sinai Medical Center in New York, where he leads the Myeloproliferative Disorder Research Consortium. His particular areas of interest are stem cell research and myelofibrosis.



CONTACTS

Editorial Office

Jonathan Wood & Associates (JWA)
220 Kinderkamack Road, Suite C
Westwood, NJ 07675
Tel: 201-594-0400
Fax: 201-594-0409
info@HematologyTimes.com

Advertising Sales Office

Frontline Medical Communications Inc.
7 Century Drive
Suite 302
Parsippany, NJ 07054-4609
Tel: 973-206-3434
Fax: 973-206-9378

Advertising

Frank Iorio
Managing Director, Frontline Oncology
Tel: 973-206-8990
Cell: 917-913-8427
fiorio@frontlinemedcom.com

Devin Gregorie
National Accounts Manager
Oncology Projects
Tel: 516-381-8613
dgregorie@frontlinemedcom.com

Circulation

Donna Sickles
Vice President, Audience Development
Tel: 973-206-8005
dsickles@frontlinemedcom.com

Digital Business Development

Lee Schweizer
Vice President, eBusiness Development
Tel: 973-206-8982
lschweizer@frontlinemedcom.com

Amanda Smith
Digital Sales Support
asmith@frontlinemedcom.com

Contracts and Insertions

Submit digital IO's via email to your
Account Manager.

Publisher

Jonathan Wood
Editorial Director, Publisher
Tel: 201-594-0400

Editorial Staff

Eriyn Riley
Managing Editor

Jen Smith
Editor

Simon Chang
Webmaster

Damaris Cruz
Media on Demand

Robin Simak
CME Programming

Contributing Writers

Barbara Fletcher, PhD
Mark Fuerst
Alice Goodman
Ruth Grossman
Nirupama Mulherkar, PhD
Jane Rosen, PhD
Lynn Stansbury, MD
Bridget Wells

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE

4.25.17

FRONTLINE
MEDICAL COMMUNICATIONS



*For details of programs,
rates, metrics, and more,
please contact your account
manager.*

EDITORIAL BOARD

Ronald Hoffman, MD, Chair, is a professor of medicine in the Hematology and Medical Oncology Department at Mount Sinai Medical Center in New York, New York, where he leads the Myeloproliferative Disorder Research Consortium. Dr Hoffman was president of the American Society of Hematology in 2003 and is a past editor of *Experimental Hematology*. He sits on the editorial board of several hematology publications, has more than 350 peer-reviewed publications, and is the senior editor of the classic textbook *Hematology: Basic Principles and Practice*.

James B. Bussel, MD, is a professor of pediatric hematology/oncology at Weill Medical College of Cornell University in New York, New York. Dr Bussel specializes in immune thrombocytopenic purpura (ITP), HIV-related thrombocytopenia, ITP in pregnancy, alloimmune thrombocytopenia, and congenital amegakaryocytic thrombocytopenias. He received the Alpha Award of the American Blood Resources Association for Contributions in Immunohematology. Dr Bussel has nearly 200 peer-reviewed publications and has contributed several chapters to hematology text books.

Franco Cavalli, MD, is director of the Oncology Institute of Southern Switzerland in Bellinzona, and professor of medical oncology at the University of Bern and the University of Varese in Italy. Dr Cavalli organizes the triennial International Conference on Malignant Lymphoma in Lugano. This is the leading international forum for basic and clinical research in lymphomas. Dr Cavalli was a member of the Swiss Parliament from 1995 to 2007, he has served on the Scientific Committee of the European School of Oncology, and he founded *Annals of Oncology* and served as its editor-in-chief from 1990 to 2000. In July 2006, Dr Cavalli became president of the International Union Against Cancer (UICC).

Francine Foss, MD, is a professor of medical oncology, director of immunotherapy, and codirector of the Leukemia, Lymphoma, and Myeloma Program at Yale Cancer Center in New Haven, Connecticut. Dr Foss's clinical expertise includes T-cell and B-cell lymphomas, stem cell transplantation, and graft-versus-host disease. Her research interests include stem cell allotransplantation, pharmacologic agents for lymphoma, and bone marrow transplantation. She sits on the editorial board of *Clinical Lymphoma* and chairs the annual T-Cell Lymphoma Forum.

Steven D. Gore, MD, is a professor of internal medicine and director of hematologic malignancies at the Yale School of Medicine in New Haven, Connecticut. Dr Gore's clinical interests include epigenetics, myelod

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE



For details of programs, rates, metrics, and more, please contact your account manager.

GENERAL INFORMATION

Hematology Times is owned by Jonathan Wood & Associates (JWA).

Established: 1980

Organization Affiliation: Independent; AMM; BPA Worldwide

Circulation Summary: *Hematology Times* reaches medical oncologists, hematologists, radiation oncologists, gynecologic oncologists, pediatric hematologists, and surgical oncologists.

Editorial

Hematology Times provides practicing physicians with timely and relevant news, on-site conference coverage, and commentary about clinical developments in their field and about the impact of healthcare policy on their specialty and their practice.

Contract and Copy Regulations

a. All contracts and contents of advertisements are subject to FMC's approval. FMC reserves the right to reject or cancel any advertisement, insertion order, space reservation or position commitment.

- b. FMC reserves the right to inspect and approve all web site advertising. Proof must be submitted to FMC no later than the ad space closing date.
- c. Sweepstakes ads are prohibited by AMA list rental agreement.
- d. FMC reserves the right to put the word "Advertisement" on advertising which, in FMC's opinion, resembles editorial material.
- e. FMC guarantees uniform rates and discounts to all advertisers using same amount and kind of space. No exceptions to published rates.
- f. Only insertions of a parent company and subsidiaries are combined to determine the earned rate.
- g. Rates are subject to change with 90 days' notice. Contracts accepted with the understanding that rates will be guaranteed up to three months beyond last issue closed. In the event of a rate increase, contracts may be terminated without penalty of short rate.
- h. After firm space commitment has been made, extensions will be given for reproduction materials. If ad copy is not provided by closing date, FMC reserves the right to repeat a former ad.

Agency Commission, Credit and Discount Terms

- a. Agency Commission: 15% on all ads.
- b. Agency is responsible for payment of all advertising ordered and published. If payment is defaulted, publisher shall have the right to hold the advertiser and the advertising agency jointly and severally liable for such monies due FMC for contracted and published ad space.
- c. 15% agency commission subject to withdrawal on accounts not paid within 60 days of invoice notice.

Cancellations

- a. Notification in writing of space cancellations must be received by space closing deadline.
- b. If space is cancelled after deadline or material received too late, the advertiser will be charged for the insertion.
- c. Cover positions are non-cancelable within 60 days of the issue's closing date.

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE



[Click here for Standard Terms and Conditions for Advertising](#)



For details of programs, rates, metrics, and more, please contact your account manager.

DIGITAL ADVERTISING: INTRODUCTION

Hematology Times is an independent resource for specialists in hematology, and the leading provider of news and commentary about clinical developments as well as health care policy and regulations that affect the physician's practice.

Hematologists now have a place to call home.

With award-winning news coverage, physicians can get immediate information online - and join the hematology conversation through commentary, blogs, and social media.

Extend your reach.

Hematology Times offers an array of online advertising and sponsorship opportunities, including run-of-site and targeted advertising, section and content sponsorships, video sponsorships, podcasts, and microsites.

Visit us at: www.hematologytimes.com.

SPECIALTY FOCUS

- BLOOD BANKING
- CYTHEMIAS
- CYTOPENIAS
- HEMATOLOGY NURSING
- LEUKEMIAS
- LYMPHOMAS
- MYELOMA
- PEDIATRIC HEMATOLOGY
- PHARMACY
- RELATED ISSUES
- THROMBOSIS & HEMOSTASIS
- TRANSPLANTATION

MULTIMEDIA

- VIDEO LIBRARY
- PODCASTS
- SLIDESHOWS

CAREER CENTER

MEETING COVERAGE

CME

- MEDICAL EDUCATION LIBRARY

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE



For details of programs, rates, metrics, and more, please contact your account manager.

HCP TARGETING

Frontline Medical Communications now has the capability to target, track, and evaluate engagement of physicians and other healthcare professionals through multiple touch-points. FMC provides you with the option of targeting our readers/visitors/users across all channels, including multiple screens. Take advantage of this unique opportunity to target multidisciplinary audiences via multiple channels, enabling tailored messages to be delivered to the right audience at the right time.

HCP LEVEL DATA (VALUE-ADD)

FMC can provide up-to-date insights on your strategic tactics through comprehensive analytical reports.

- Tactics available for tracking include display and mobile banners, eNewsletters and eBlasts, text ads, sponsored landing pages, microsites/resource centers and webcasts.
- HCP level reporting will be provided on either a monthly or annual basis.
- Data feeds for client CRMs available.
- Additional costs may apply.
- User data provided:
 - First and last name
 - City, State, Zip code
 - Specialty
 - Title
 - Type of Practice
 - NPI #
- Engagement data provided:
 - Web usage (visits, pageviews, time spent, banner impressions)
 - E-mail usage (delivered, opened, clicks)

Report Examples:

USER DATA									
#	First Name	Last Name	Title	Specialty	Type of Practice	City	State	Zip Code	NPI #
1	Cathy	Brooks	MD	Neurology	Office	Corolla	NC	18728	1029395769
2	Jim	Fulton	MD	Internal Medicine	Hospital	Scottsdale	AZ	88259	2014127053
3	Pam	Leonard	MD	Family Practice	Office	Tulsa	OK	74120	8371125758
4	Richard	Marshall	NP	Psychiatry	Office	Mechanicsburg	PA	17050	6534849345
5	John	Smith	DO	Neurology	Hospital	New York	NY	11021	3987034597

ENGAGEMENT DATA							
#	Tactic	# of Visits	Total Pageviews	Avg. Pages per Visit	Avg. Time Spent	Completions	Time Stamp
1	MDIQ	2	25	12.5	6:29	2	12:14 (May 5) 16:15 (May 17)
2	MDIQ	1	5	5	1:59	0	01:12 (May 6)
#	Tactic	Drops Received	Drops Opened	Email 1 Opened	Email 1 Content Click	Email 1 728x90 Click	Email 1 300x250 Click
1	MDIQ e-Blast	4	4	Yes	2	1	0
2	MDIQ e-Blast	4	2	No	0	0	0

NOTE: HCP Level "User" Data and Engagement Data are included as value-add unless otherwise specified.



Contact your account manager for details and pricing.

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE



For details of programs, rates, metrics, and more, please contact your account manager.

GENERAL DISPLAY ADVERTISING

SITE-WIDE INTERSTITIALS

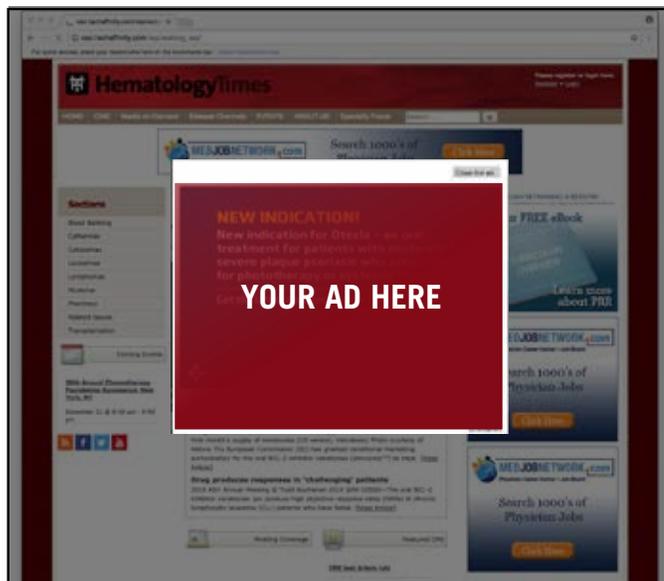
Interstitials are high impact advertising that are available on all Frontline Web sites. The interstitial appears 5-10 seconds after a user visits the site and only displays 1x per visit.

Cost Model: CPD (Cost Per Day)

Asset Type: 300x250 & 640x480 Banners (Rich Media is accepted)

Creative Type: .html5, .swf, IFRAME, .gif and .jpg

[CLICK HERE FOR DETAILED SPECIFICATIONS](#)



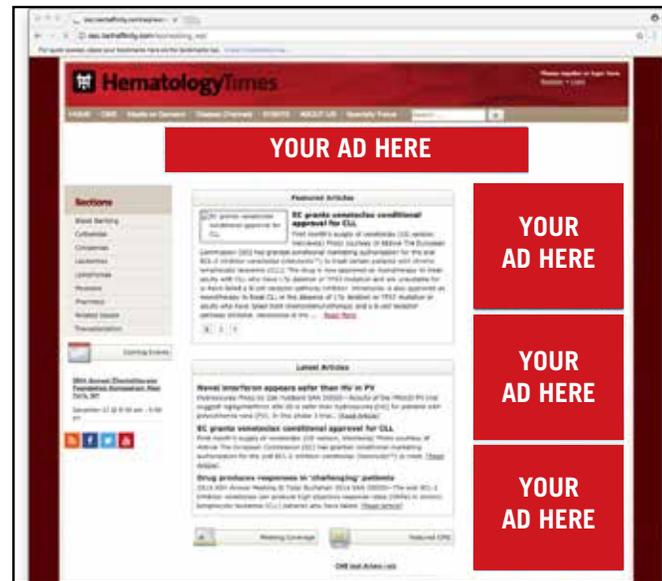
WEB SITE “FROM INDUSTRY” CONTENT BOX

Text Ads are available on all Frontline Web sites and are a great fit for general awareness campaigns. Ads appear on pageviews that are not exclusively sponsored.

Cost Model: CPC (Cost Per Click) or Flat Rate

Asset Type: 150 Character Max (1 Destination URL Max)

Creative Type: Text, Article/Video in pop-up



CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE

NOTE: HCP level “User” Data and Engagement Data are included as value-add.



Contact your account manager for details and pricing.



For details of programs, rates, metrics, and more, please contact your account manager.

ADVANCED DISPLAY ADVERTISING

NATIVE ADVERTORIAL

Native Advertorials allow sponsors to imbed brand assets, text and/or images within Frontline content.

Cost Model: CPC (Cost Per Click) or Flat Rate

Asset Type: Text, Images, Video, PDFs, e-Details, Learning Modules, etc. (2 Destination URLs Max)

Creative Type: .mp4, .mov, .gif, .jpg, .pdf, .html5 or .swf

PROGRAMMATIC MARKETPLACE

Geographic, Behavioral, Contextual or List Match targeting is available on select Frontline Web sites. Partners must be aligned with a Demand Side Platform (DSP) in order to participate. Viewability guarantees are not applicable for this tactic. Minimum monthly commitment may be required in order to participate.

Cost Model: CPM (Cost Per Thousand)

Asset Type: 728x90 & 300x250 Banners (Rich Media is accepted)

Creative Type: .html5, .swf, IFRAME, .gif and .jpg



CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE



Contact your account manager for details and pricing.



For details of programs, rates, metrics, and more, please contact your account manager.

MEDIA PLACEMENT OPPORTUNITIES

DISEASE-STATE HUB SPONSORSHIP

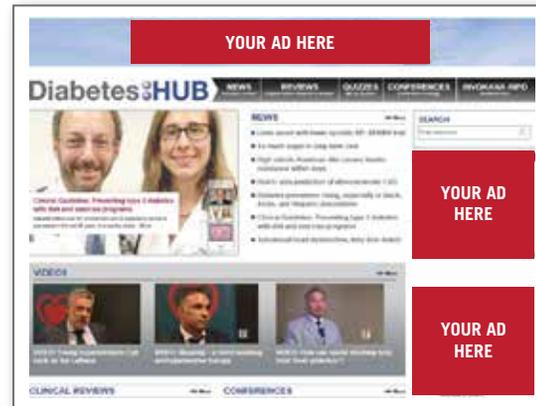
Hubs are the ideal destination for HCPs interested in a specific therapeutic area of interest. Sponsorships may include multiple Frontline properties, which combines FMC's superior CONTENT and REACH (22 + Specialties). Content includes News, Conference Coverage, Reviews, Summaries, Quizzes, and Multimedia. Sponsorships include banner advertising (onsite & within eNewsletters) and the ability to house branded content within "sponsored" tabs.

KOL VIDEO ROUNDTABLES

FMC will organize a KOL video roundtable focused on a topic of your choice. Roundtables will be created in text and/or video and promoted on the participating journals' websites. Sponsors may provide banners and/or additional assets to run alongside the roundtable.

PROJECT "JOURNEY"

The sponsorship includes a patient's "Journey" in a specific therapeutic area, with HCP, Caregiver and Patient perspectives. The interactive video and text format creates an engaging experience, created to offer users a deeper form of content. The sponsorship includes six content modules, e-Blasts promoting each module and banner advertising throughout the "Journey" experience. Sponsors may provide testimonials in the form of modules to live within FMC developed project journey. Asset housing is available in other ways.



Contact your account manager for details and pricing.

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE

 For details of programs, rates, metrics, and more, please contact your account manager.

CUSTOM MULTI-MEDIA PROGRAMS

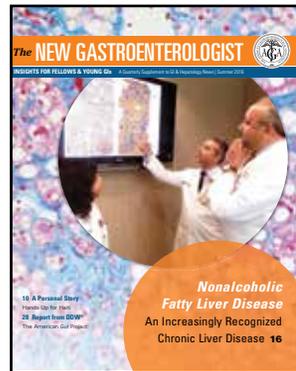
FRONTLINE BRANDS DELIVER MULTICHANNEL, MULTIDISCIPLINARY LEARNING EXPERIENCES

As content experts - with unrivaled HCP access and deep KOL relations - Frontline creates relevant, integrated, and compelling multichannel solutions that address your strategic brand imperatives. In addition to leveraging your MLR-approved content, we are proficient in original content development, graphic design, audio visual technology, e-media and project management. We provide considerable expertise in the MLR process and develop exceptional enduring materials based on support from the editorial boards of our proven brands.

The valued content of Frontline's indexed, peer-reviewed, and news-oriented brands (print and digital) provide optimal context for your targeted communications or educational campaign. Virtually all Multimedia formats (webcasts, videos, apps, microsites, digital editions and more) are available based on the requirements of the campaign.

CUSTOM SPECIAL ISSUES / SUPPLEMENTS

Custom professional print and digital editions are proven vehicles for educating key targets with brand-specific promotional education. These vehicles can take several forms, depending on complexity of your message and can be featured online as PDFs or as digital editions, to allow for webcasts, audiocasts, response forms, and other interactive elements to enhance learning or drive response. Distribution can be extended to other key HCPs through the comprehensive market access available via our well-established and well-regarded brands and proprietary eDatabase.



PATIENT EDUCATION / HANDOUTS

Patient Editions are educational tools at point of care customized based on needs and brand directives. They are available via print (polybagged copies with the journal) as well as digitally - and can use BRCs, QR codes, and existing brand assets if appropriate. Patient education handouts devoted to the condition/disease state can also be sponsored. Reach can be extended through multiple Frontline brands.



Contact your account manager for details and pricing.

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE

 For details of programs, rates, metrics, and more, please contact your account manager.

CUSTOM MULTI-MEDIA PROGRAMS

CUSTOM MICROSITES / RESOURCE CENTERS

Frontline has years of experience developing digital assets geared toward healthcare professionals. Specifically, custom microsites often focus on a key therapeutic area to highlight your product's value to your target audience. We design, develop, and build your interactive, multimedia site to be hosted via your URL or one provided by Frontline. The site is accessible via multiple platforms - including mobile - and typically includes MLR-approved and peer-reviewed content.



CUSTOM WEBCASTS / VIDEOS / ROUNDTABLES

We develop branded and unbranded landing pages with audio/video/webcast/virtual or onsite roundtables content conducive to your educational message. The programs feature KOL interviews on topics of relevance (e.g. disease state awareness) and can be developed as a series if warranted. Sponsors can repurpose content in a supplement or as assets for eDetailing. These educational messages are accessible via print, web, mobile and tablet.



CUSTOM CLINICAL QUIZZES

Engage HCPs you wish to target by sponsoring a brief self-assessment study guide. These clinical challenges test HCP knowledge vis a vis their peers while providing a fun, learning environment to showcase your message. All questions are on-label and housed on a branded landing page - with participant scores and new question alerts. Analyses of the answers identifies HCP-specific learning gaps (and subsequent follow-up if desired).



Contact your account manager for details and pricing.

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE

For details of programs, rates, metrics, and more, please contact your account manager.



RESEARCH

Market Research

When you need to gather information and intelligence quickly let us send your query or custom survey to our physician database. Whether it is a therapeutic category you need more information on or just want to know how our targeted audience perceives your product, you can be sure that you will get a high response rate and answers to your query or survey promptly.

- Guaranteed survey completions 100+

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE



Contact your account manager for details and pricing.



For details of programs, rates, metrics, and more, please contact your account manager.

Frontline Medical Communications Inc is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With the launch of MDedge™ and BPA-audited database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs.

- A portfolio of 35 print and digital publications, reaching 24 distinct market segments, circulation surpasses 800,000 healthcare professionals (HCPs)
- MDedge™, our state-of-the-art integrated web portal
- Access to more than 1 million physicians, nurse practitioners, physician assistants and other HCPs through our validated proprietary e-database
- eNewsletters, interactive Web sites, digital editions, and mobile apps deliver content daily
- 21 live events
- Collaboration with notable societies and key medical associations
- Development of innovative and engaging educational programs across multiple channels

From 1 to 1 million, FMC delivers your message to the right audience at the right time. Leverage our primary care and specialty reach and earn advertising efficiencies through our 2017 discount programs: corporate-wide earned frequencies based on combined pages, new business/launch programs; continuity discounts; and corporate discounts. (Click “Rates, Incentives & Discounts” for details.)

Contact your account manager directly. Click “Contacts” or call 973-206-3434.

Visit www.frontlinemedcom.com.

Access all media kits at www.frontlinerate.com.

Email us at sales@frontlinemedcom.com.

**Frontline Medical Communications (FMC)
True HCP Engagement
In Every Way, On Every Day**

<i>ACS Surgery News®</i>	<i>The Hospitalist®</i>
<i>The American Journal of Orthopedics®</i>	<i>ID Practitioner™</i>
<i>Cardiology News®</i>	<i>Internal Medicine News®</i>
<i>CHEST™ Physician</i>	<i>The Journal of Community and Supportive Oncology®</i>
<i>Clinical Endocrinology News®</i>	<i>The Journal of Family Practice®</i>
<i>Clinical Neurology News®</i>	<i>Journal of Hospital Medicine®</i>
<i>Clinical Psychiatry News®</i>	<i>Neurology Reviews®</i>
<i>Clinician Reviews®</i>	<i>OBG Management®</i>
<i>Cosmetic Dermatology®</i>	<i>Ob.Gyn.News®</i>
<i>Current Psychiatry®</i>	<i>OncologyPractice™</i>
<i>Cutis®</i>	<i>Pediatric News®</i>
<i>Dermatology News®</i>	<i>Physicians' Travel & Meeting Guide®</i>
<i>Emergency Medicine®</i>	<i>Rheumatology News®</i>
<i>Family Practice News®</i>	<i>The Sarcoma Journal™</i>
<i>Federal Practitioner®</i>	<i>Seminars in Cutaneous Medicine and Surgery®</i>
<i>The Gastric Cancer Journal™</i>	<i>Thoracic Surgery News®</i>
<i>GI & Hepatology News®</i>	<i>Vascular Specialist®</i>
<i>Hematology News®</i>	

CONTACTS

Editorial Board
General Information

DIGITAL ADVERTISING

HCP Targeting
General Display
Advanced Display
Media Placement Opportunities

CUSTOM MULTI-MEDIA PROGRAMS

Special Issues/Supplements
Patient Education/Handouts
Custom Microsites/Resource Centers
Custom Clinical Quizzes
Research

ABOUT FRONTLINE

 For details of programs, rates, metrics, and more, please contact your account manager.