



2017 DIGITAL EDITION ADVERTISING RATES

RATES EFFECTIVE IMMEDIATELY

For closing dates, please contact your account manager.

Black & White Rates

Page Size	1x	3x	6x	12x	24x	36x	48x	72x	120x	240x	288x	396x	504x
Full Page	1,230	1,205	1,180	1,165	1,135	1,120	1,085	1,065	1,040	1,015	995	980	965
2/3 Page	970	960	945	925	910	895	880	865	850	835	825	805	790
1/2 Page	815	800	785	765	750	730	720	705	680	660	650	635	620
1/3 Page	625	615	595	580	565	550	535	520	505	490	475	460	445

Color Rates (in addition to black & white rates)

Standard 2C	185
Matched 2C	265
Metallic 2C	330
Three & Four-Color	530
Five Color Matched	790
Five Color Metallic	855

Special Positions

Cover 2 – Earned page rate + 25% (plus color)
Cover 3 – Earned page rate + 25% (plus color)
Cover 4 – Earned page rate + 50% (plus color)
TOC – Earned page rate + 15% (plus color)
Lead in article – Earned page rate + 5% (plus color)
Please consult account manager for additional special positions.

ADVERTISING CONTACT INFORMATION:

Frank Iorio, Managing Director, Frontline Oncology

P: 973-206-8990, Cell: 917-913-8427

fiorio@frontlinemedcom.com

Joshua Norton, Associate Director, e-Business Development

512-375-8202

jnorton@frontlinemedcom.com

INSERTION ORDERS:

Joan Friedman, Mgr. Financial Advertising Svcs.

P: 973-290-8211

jfriedman@frontlinemedcom.com

PRODUCTION:

Rebecca Slebodnik, Dir. Production Manufacturing

P: 240-221-2417

rslebodnik@frontlinemedcom.com