

Just launched – MDedge Hematology & Oncology

∞ **A robust, independent source at the forefront of medical care** ∞

Parsippany – January 28, 2019 – Frontline Medical Communications, a leader in digital, print, and live events, announces the launch of **MDedge™ Hematology & Oncology**, a unique resource for physicians and other stakeholders involved in the cancer-care continuum, designed to keep these busy specialists well-informed and gain the perspectives they need to provide state-of-the-art care that improves patient outcomes.

MDedge Hematology & Oncology offers a deeply engaging experience, providing high-quality, up to the minute medical news, evidence-based, practice changing information, saving physicians time and keeping them informed.



In announcing the launch of this robust portal, Frank Iorio, Managing Director of MDedge Hematology & Oncology noted, “Oncologists, hematologists, and other healthcare professionals involved in evaluating, treating, and caring for patients with cancer and blood related conditions, now have easy access to a single source of credible content from their trusted brands.” He continued, “our content developers collaborated to bring key opinion leaders together, utilizing new and innovative channels to convey information, in this superlative online resource.”

A highly valued interactive learning module, **Hematology-Oncology Board Review** (formerly known as *Hospital Physician® Hematology-Oncology Board Review Manual*), designed for residents studying for board examinations and physicians preparing for board recertification and maintenance of certification, is a key feature. Written by leading experts and academicians in the field, this tool offers disease state and clinical reviews with corresponding interactive board review questions and answers (BRQs). Clinicians find this leading, independent, free resource, relevant and useful, often visiting directly and engaging for longer periods per visit.

Equally important diagnostic and therapeutic information; the latest in health policy, payment, and practice management issues impacting clinical practice; video roundtables, lively podcasts, interactive quizzes; and CME, are sought after features from established, trusted brands, including *Hematology News*, *OncologyPractice*, *Hematology Times*, *The Sarcoma Journal – Official Journal of the Sarcoma Foundation of America™* (SFA), and archives of JCSO, the *Journal of Community and Supportive Oncology*.



Hematology News and *OncologyPractice* present the latest news, views and commentary on blood and cancer related diseases and disorders. *Hematology Times*, offers the latest in scientific research on hematologic disorders, offering KOL perspectives and continuing medical education credits. *The Sarcoma Journal* is a

conduit to inform and educate physicians on the latest treatments and research for soft/connective-tissue tumors.

Extensive marketing and sponsorship opportunities are available by **contacting** Devin Gregorie, Frank Iorio, Joshua Norton, Alison Paton, Rey Valdivia, or Bruce White.

About Frontline Medical Communications

 Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1st in combined web and print engagements. With **MDedge**[™], our state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 30 media brands serving 20 distinct markets, who access our content through an array of digital, print, and face to face channels and social media platforms. FMC delivers award-winning, indexed, clinical reviews; practice and policy information; and medical news daily from on-site reporting at major medical meetings, many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events, digital click-for-credit, and CME through affiliation with Global Academy for Medical Education, LLC (globalacademycme.com) and Hemedicus (www.hemedicus.com). Visit frontlinemedcom.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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