

For closing dates, please contact your account manager.

The Gastric Cancer Journal - Official Journal of No Stomach for Cancer

BLACK & WHITE RATES

	1x	6x	12x	18x	24x	36x	48x	60x	72x	96x
Full Page	\$3,350	\$3,250	\$3,150	\$3,100	\$3,050	\$2,980	\$2,875	\$2,850	\$2,800	\$2,725
1/2 Page	1,810	1,755	1,705	1,680	1,650	1,625	1,600	1,570	1,545	1,495
1/4 Page	1,145	1,120	1,090	1,080	1,065	1,040	1,015	990	960	905

BLACK & WHITE + 4 COLOR RATES

	1x	6x	12x	18x	24x	36x	48x	60x	72x	96x
Full Page	\$5,110	\$5,010	\$4,910	\$4,860	\$4,810	\$4,740	\$4,635	\$4,610	\$4,560	\$4,485
1/2 Page	3,570	3,515	3,465	3,440	3,410	3,385	3,360	3,330	3,305	3,255
1/4 Page	2,905	2,880	2,850	2,840	2,825	2,800	2,775	2,750	2,720	2,665

INSERT RATES

	1x	6x	12x	18x	24x	36x	48x	60x	72x	96x
2 Page Insert	\$7,450	\$7,250	\$7,050	\$6,950	\$6,850	\$6,710	\$6,500	\$6,450	\$6,350	\$6,200
4 Page Insert	14,150	13,750	13,350	13,150	12,950	12,670	12,250	12,150	11,950	11,650
6 Page Insert	20,850	20,250	19,650	19,350	19,050	18,630	18,000	17,850	17,550	17,100
8 Page Insert	27,550	26,750	25,950	25,550	25,150	24,590	23,750	23,550	23,150	22,550

COLOR RATES

Standard Color	\$610
Matched Color	\$885
Three or Four-Color	\$1,760

COVER AND PREFERRED POSITIONS:

Cover 2 - Black & White Earned Rate + 25%
Cover 4 - Black & White Earned Rate + 50%
TOC and all others - Black & White Earned Rate + 10%
Please consult account manager for additional special positions.

CONTACT INFORMATION

Frank Iorio, Managing Director, Frontline Oncology P: 973-206-8990 fiorio@frontlinemedcom.com	INSERTION ORDERS: Joan Friedman P: 973-290-8211 jfriedman@frontlinemedcom.com
Kevin Dunn Cunningham Associates P: 201-767-4170 kdunn@cunnasso.com	PRODUCTION: Mike Wendt, Director, Journal Manufacturing P: 973-206-8010 mwendt@frontlinemedcom.com
Devin Gregorie, National Account Manager Digital and Oncology Projects P: 516-381-8613 dgregorie@frontlinemedcom.com	

Prescribing Information (PI) Page Discounts:

Advertisers with more than two PI pages qualify for a 50% discount on the earned B&W rate for the 3rd and remaining PI pages.